

1. General characterization of the study programme

1.1. Higher Education Institutions

Universidade Nova De Lisboa

1.1.a. Other Higher Education Institutions (in association) (article 41 and following of Decree-Law no. 74/2006, of March 24, as amended by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16).

[no answer]

1.1.b. Other Higher Education Institutions (foreign, in association) (article 41 and following articles of Decree-Law no. 74/2006, of March 24, as amended by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16).

[no answer]

1.1.c. Other Institutions (in cooperation) (article 41 and following of Decree-Law no. 74/2006, of March 24, in the wording given by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16). See article 6 of Decree-Law no. 133/2019, of September 3, when applicable).

[no answer]

1.2. Organic Units

Faculdade De Economia (UNL)

1.2.a. Identification of the organic unit(s) of the partner entity(ies) (college, school, institute, etc.)

[no answer]

1.3. Study programme (PT):

Mestrado em Gestão

1.3. Study programme (EN):

Masters in Management

1.4. Degree (PT):

Mestre

1.4. Degree (EN):

Master

1.5. Publication of the study plan in Diário da República

[Regulamento do Mestrado em Gestão. Despacho nº 7450 2024, de 09 de julho de 2024 \(1\) \(3\).pdf](#) | PDF | 146.9 Kb

1.6. Main scientific area of the study programme. (PT)

Gestão

1.6. Main scientific area of the study programme. (EN)

Management

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[no answer]

1.7.3. CNAEF classification - third core area, if applicable

[no answer]

1.8. Number of ECTS credits necessary to obtain the degree

90.0

1.9. Duration of the study programme

1,5 years

1.10.1. Current maximum number of admissions.

600

1.10.2. Maximum number of admissions proposed (when different from the current number) and justification.

N/A

1.11. Specific enrolment requirements. (PT)

Candidatos com licenciatura em finanças, gestão ou economia são elegíveis. Candidatos de outras áreas podem ser admitidos após avaliação. Para além da análise individual realizada pela Comissão de Admissões, foi desenvolvido um algoritmo para calcular a nota de candidatura com base em vários critérios: conversão da média final da licenciatura do candidato para a escala portuguesa (0-20); avaliação da qualidade da instituição de origem do candidato, com base nos rankings Eduniversal ou THE, limitados ao top 200; consideração de até dois anos de experiência profissional, seja internacional ou nacional, incluindo estágios ou empregos; submissão opcional de resultados do GMAT ou GRE; avaliação da proficiência linguística, com o nível mínimo de B2 em inglês; e consideração da motivação e do perfil, que pode incluir uma carta de motivação. Apenas candidatos com uma nota de candidatura igual ou superior a 10 são admitidos, por ordem de mérito e de acordo com as vagas definidas.

1.11. Specific enrolment requirements. (EN)

Candidates with a bachelor's degree in finance, management, or economics are eligible. Candidates from other areas may be admitted upon review. Alongside the Admissions committee's individual examination of candidates, an algorithm has been developed to calculate each students' application grade based on several criteria: conversion of the candidate's bachelor's GPA to the national Portuguese grading scale (0-20), evaluation of the candidate's school of origin quality based on top 200 Eduniversal or THE rankings; consideration of up to two years of professional experience, whether international or national, including internships or jobs, optional submission of GMAT or GRE scores; evaluation of language proficiency, with English proficiency at B2; consideration of motivation and profile, which may involve a motivational letter. Only Students with an application score of 10 or more are admitted, in order of merit and according to the places defined.

1.12. Instructional modality

[X] Face-to-face (Decree-Law no. 65/2018, from August 16th) [] Distance Learning (EaD) (Decree-Law no. 133/2019, from September 3)

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Operating SC**1.12.1. Working-time regime, if face-to-face**

Daytime After business hours Other

1.12.1.a. If other, specify (PT)

[no answer]

1.12.1.1. If other, specify. (EN)

[no answer]

1.13. Location where the study programme will be offered (if face-to-face). (PT)

Campus de Carcavelos, Rua da Holanda, 1 2775-405 Carcavelos – Portugal

1.13. Location where the study programme will be offered (if face-to-face). (EN)

Campus de Carcavelos, Rua da Holanda, 1 2775-405 Carcavelos – Portugal

1.14. Regulation for crediting academic education and professional experience, published in ?Diário da República?

[Regulamento de Creditação de Conhecimentos Académicos e Profissionais \(5\).pdf](#) | PDF | 828.9 Kb

1.15. Type of degree or diploma conferred

[no answer]

1.16. Observations. (PT)

A SBE implementou iniciativas significativas para reforçar os seus programas de Gestão, consolidando a sua posição como uma das líderes no ensino de negócios. Os principais desenvolvimentos desde a última avaliação incluem:

- **Expansão do Corpo Docente:** O corpo docente de carreira de Gestão da SBE cresceu 65%, passando de 29 em 2018/19 para 48 docentes em 2023/24, destacando o compromisso da escola com a educação e investigação de alta qualidade.

- **Cátedras:** Colaborações com entidades externas resultaram na criação de cátedras notáveis em Gestão, como a Era Chair in Social Innovation, a Novo Banco Chair in Entrepreneurship & Technology, a Fundação Amélia de Melo Chair in Leadership, a Fundação Calouste Gulbenkian Chair in Impact Economy, e a Haddad Chair in Entrepreneurship.

- **Centro de Investigação e Criação de Centros de Conhecimento:** a SBE detém um Centro de Investigação avaliado pela FCT com Excelente. Para além desta estrutura, a SBE estabeleceu vários Centros de Conhecimento que promovem a investigação aplicada e fundamental, oferecendo programas de formação académica e executiva e facilitando a colaboração entre a academia, a sociedade civil, empresas e decisores públicos. Centros destacados na área de Gestão incluem o Data Science Knowledge Center, o Health Economics & Management Knowledge Center, o Leadership for Impact Knowledge Center e o Open & User Innovation Knowledge Center.

- **Produção Científica:** Com mais de 20 publicações anuais em revistas científicas de prestígio (ABS 4 e 4, e FT50), a SBE demonstra um forte compromisso com o avanço da investigação em Gestão. Os membros do corpo docente publicaram em revistas de topo como Management Science, Organization Science, Journal of Marketing Research, Strategic Management Journal, Human Relations e Journal of Business Ethics, entre outras.

- **Acreditação Triple Crown:** A acreditação Triple Crown da EQUIS, AACSB e AMBA distingue a SBE como uma das apenas 129 escolas de negócios globalmente a alcançar esta distinção. Esta acreditação destaca o cumprimento de elevados padrões de rigor académico, qualidade do corpo docente e satisfação dos estudantes, posicionando a escola como uma líder no ensino de negócios.

- **Rankings Internacionais:** A SBE tem apresentado uma ascensão contínua nos rankings internacionais, solidificando a sua reputação de excelência. Em 2024, tornou-se a primeira escola portuguesa a ter dois programas de mestrado — o International Master's in Management e o International Master's in Finance — no Top 10 Global do Financial Times.

- **Reconhecimento nos Rankings de 2024:** No mais recente ranking do Financial Times, a SBE foi reconhecida como a melhor escola de negócios em Portugal e ficou classificada em 18º lugar na Europa, subindo seis posições desde 2022. Além disso, de acordo com o ranking Eduniversal, o Mestrado em Gestão foi classificado em 2º lugar a nível europeu em 2024, refletindo a qualidade do programa e o compromisso contínuo da escola com a excelência educacional.

1.16. Observations. (EN)

SBE has undertaken significant initiatives to enhance its Management programs, reinforcing its position as a leader in business education. Key developments since the last evaluation include:

- **Faculty Expansion:** SBE has expanded its Management faculty by 65%, growing from 29 members in 2018/19 to 48 in 2023/24, highlighting the school's commitment to quality education and research.

- **Endowed Chairs:** Collaborations with external entities have led to the establishment of notable Chairs in Management, including the Era Chair in Social Innovation, Novo Banco Chair in Entrepreneurship & Technology, Fundação Amélia de Melo Chair in Leadership, Fundação Calouste Gulbenkian Chair in Impact Economy, and Haddad Chair in Entrepreneurship.

- **Research Center and Establishment of Knowledge Centers:** SBE hosts a Research Center evaluated as Excellent by the Portuguese Foundation for Science and Technology (FCT). In addition to this structure, SBE has established several Knowledge Centers that promote both applied and fundamental research, offering academic and executive training programs and facilitating collaboration among academia, civil society, businesses, and policymakers. Notable centers in the field of Management include the Data Science Knowledge Center, the Health Economics & Management Knowledge Center, the Leadership for Impact Knowledge Center, and the Open & User Innovation Knowledge Center.

- **Research Output:** With over 20 publications per year in prestigious journals (ABS 4 and 4*, and FT50), SBE demonstrates a strong commitment to advancing Management research. Faculty members have published in top-tier journals such as Management Science, Organization Science, Journal of Marketing Research, Strategic Management Journal, Human Relations, and Journal of Business Ethics, among others.

- **Triple Crown Accreditation:** SBE's Triple Crown accreditation from EQUIS, AACSB, and AMBA sets it apart as one of only 129 business schools globally to achieve this distinction. This accreditation underscores the school's adherence to high standards of academic rigor, faculty quality, and student satisfaction, positioning it as a leader in business education.

- **International Rankings:** SBE has experienced a continued rise in international rankings, solidifying its reputation for excellence. In 2024, SBE became the first Portuguese school to feature two master's programs, its International Master's in Management and International Master's in Finance in the Financial Times' Global Top 10.

- **Recognition in the 2024 Rankings:** In the latest Financial Time ranking, SBE was recognized as the best business school in Portugal and ranked 18st in Europe, moving up six spots from 2022. Additionally, according to Eduniversal Rankink the Master's in Management was ranked 2nd at the European level in 2024, reflecting the program's quality and the school's ongoing commitment to educational excellence.

2. Accreditation decision in the previous assessment.

2.1. A3ES reference for the previous assessment procedure.

ACEF/1819/0221247

2.2. Date of the decision.

20/10/2022

2.3. Decision of the Management Board.

Acreditar | Accredited

2.4. Accreditation period.

6 anos | 6 years

2.5. Starting date:

31/07/2019

3. Summary of improvement measures

3. Summary of improvement measures and changes to the study programme since the previous assessment. (PT)

Na acreditação anterior, o Conselho de Administração da A3ES acreditou o programa por 6 anos, aprovando a implementação do plano curricular proposto. Conforme verificado na secção 1.5 deste relatório, esta condição foi cumprida, com o plano curricular publicado no Diário da República.

Desde então, o currículo foi atualizado para aumentar a sua flexibilidade e alinhar-se melhor com as mudanças no mercado de trabalho. Todos os anos, o Conselho Científico aprova a lista de unidades curriculares optativas através de deliberação, e essa informação é partilhada com os estudantes através dos canais apropriados. Assim, novas unidades curriculares são regularmente introduzidas para melhorar a resposta às necessidades do mercado em evolução. Desde a última avaliação, foram introduzidas várias unidades curriculares optativas em áreas-chave da gestão, incluindo gestão de operações, sustentabilidade, análise de dados e empreendedorismo de impacto social.

Seguindo as recomendações feitas pela Comissão de Avaliação Externa no último ACEF, foi submetida uma proposta ao Conselho de Faculdade para rever o currículo e incluir uma unidade curricular obrigatória de metodologia de investigação. Caso seja aprovada, esta unidade curricular incluirá módulos dedicados ao desenho de investigação, recolha e análise de dados em metodologias quantitativas e qualitativas. Atualmente, estes tópicos são abordados em unidades curriculares optativas individuais.

3. Summary of improvement measures and changes to the study programme since the previous assessment. (EN)

In the previous accreditation, the A3ES Board of Directors accredited the program for 6 years, approving the implementation of the proposed curriculum. As verified in section 1.5 of this report, this condition has been fulfilled, with the curriculum published in the Diário da República.

Since then, the curriculum was updated to enhance flexibility and better align with job market changes. Each year, the Scientific Council approves the electives list through deliberation, and this information is shared with relevant parties through appropriate channels. As such, new curricular units are regularly introduced to improve adaptability and responsiveness to evolving market needs. Since the last evaluation, several elective courses have been introduced in key management areas, including operations management, sustainability, data analysis and social impact entrepreneurship.

Following the recommendations made by the External Evaluation Committee in the last ACEF, a proposal has been submitted to the Faculty Council to revise the curriculum to include a mandatory research methodology course. If approved, this course will encompass modules dedicated to research design, data collection and analysis in both quantitative and qualitative methodologies. Currently, these topics are covered in individual elective courses.

4. Curricular structure and study plan.

4.1. Curriculum structure

4.1 Do the curricular structure and syllabus in force correspond to those published in the Diário da República (point 1.5)?

Yes [] No

4.2. Will changes be made to the curriculum?

[] Yes No

4.2.1. Summary of the proposed changes duly justified. (PT)

[no answer]

4.2.1. Summary of the proposed changes duly justified. (EN)

[no answer]

4.6. Curriculum restructure observations

4.6. Observations. (PT)

O Mestrado em Gestão é um programa de três semestres, concebido para estudantes que procuram uma formação abrangente na área da gestão. Este Mestrado prepara os estudantes para a vida profissional, com uma forte ênfase na inovação, empreendedorismo e impacto social na tomada de decisões. O currículo acomoda diferentes formações académicas, oferecendo dois níveis de disciplinas obrigatórias: UC regulares, que abrangem tópicos fundamentais, e UC avançadas, destinadas a estudantes que já possuem conhecimentos dos conteúdos das disciplinas regulares.

No 1.º ano (primeiro e segundo semestres), o programa inclui UC nucleares de gestão, UC optativas em diversas áreas de especialização, workshops, eventos de carreira (Mastering Your Career) e módulos do Skills Accelerator. Os estudantes têm a oportunidade de personalizar o seu percurso académico, selecionando disciplinas optativas em quatro categorias principais: economia, finanças, gestão e análise de dados, que se alinham com os seus objetivos profissionais e académicos. Este formato permite um programa mais abrangente, que pode exceder os 90 ECTS obrigatórios, alcançando até 120 ECTS em casos relevantes. Os estudantes podem também optar por seguir uma especialização, completando pelo menos 21 ECTS em disciplinas designadas dentro de áreas como Hospitalidade e Experiência do Cliente, Sustentabilidade, Contabilidade e Auditoria, Análise de Negócios e Dados, Negócios Digitais, Gestão Financeira, Inovação e Empreendedorismo, Marketing, Gestão de Operações, Gestão Desportiva ou Estratégia e Negócios Internacionais. A especialização é opcional, mas, se concluída, será indicada no certificado de conclusão.

O módulo Mastering Your Career (2 ECTS) é obrigatório e foi concebido para ajudar os estudantes a refletir sobre as suas aspirações de carreira, identificar os seus pontos fortes e explorar várias trajetórias profissionais. Adicionalmente, os Módulos Skills Accelerator são estruturados para aumentar a prontidão dos estudantes para o mercado de trabalho, abordando quatro áreas essenciais: Digital (0.5 ECTS), Ética (0.5 ECTS), Ligações ao Mercado (0.5 ECTS) e Liderança (0.5 ECTS). Esta combinação de UC nucleares e especializadas, juntamente com módulos focados no desenvolvimento de carreira, permite aos estudantes adaptar a sua experiência de aprendizagem aos seus objetivos académicos e profissionais específicos.

No 2.º ano (terceiro semestre), os estudantes concluem o projeto final de Mestrado, equivalente a uma dissertação, com três formatos disponíveis:

- Field Lab: Os estudantes abordam um tópico aplicado, desenvolvendo soluções para um problema real num contexto particular.
- Applied Research Internship: Os estudantes enfrentam uma questão relacionada com gestão através de um estágio.
- Directed Research: Os estudantes realizam investigação aplicada sobre um problema de natureza científica.

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4.6. Observations. (EN)

The Master's in Management is a three-semester program designed for students who seek comprehensive management education. This MSc equips students for professional life with a strong emphasis on innovation, entrepreneurship, and social impact in decision-making. The curriculum accommodates diverse student backgrounds by offering two levels of mandatory courses: regular courses, which cover foundational topics, and advanced courses, which are designed for students who already have a grasp of the regular course content.

In the 1st Year (first and second semesters), the program includes core management courses, electives across various specialization areas, workshops, career events (Mastering Your Career), and Skills Accelerator modules. Students have the opportunity to tailor their academic journey by selecting optional courses in four primary categories: economics, finance, management, and data analytics, that align with their professional and academic goals, allowing for a more comprehensive program that can extend beyond the required 90 ECTS, reaching up to 120 ECTS in relevant cases. Students can also choose to pursue a specialization by completing at least 21 ECTS credits in designated courses within areas such as Hospitality & Customer Experience, Sustainability, Accounting and Auditing, Business and Data Analytics, Digital Business, Financial Management, Innovation and Entrepreneurship, Marketing, Operations Management, Sports Management, or Strategy and International Business. Specializing is optional, but if completed, it is indicated on the degree certificate.

The Mastering Your Career module (2 ECTS) is a requirement, designed to help students reflect on their career aspirations, identify their strengths, and explore various professional pathways. Additionally, the Skills Accelerator Modules are structured to enhance job market readiness, covering four essential areas: Digital (0.5 ECTS), Ethics (0.5 ECTS), Market Links (0.5 ECTS), and Leadership (0.5 ECTS). This combination of core and specialized coursework, along with career-focused modules, allows students to tailor their learning experience to their specific academic and professional objectives.

In the 2nd year (third semester), students complete their final Master's project, equivalent to a Master's thesis, with three available formats:

Field Lab: Students tackle a specific theme or applied topic, developing solutions for a real-world problem in a particular context.

Applied Research Internship: Students address a business-related issue through an internship relevant to their field of study.

Directed Research: Students conduct applied research on a scientifically oriented problem, applying their knowledge and skills in a relevant area.

5. Teaching staff

5.1. List of Teachers responsible for coordinating the implementation of the study cycle

• Sofia Kousi

5.2. Study programme's teaching staff

Name	Category	Degree	Link	Specialist	Employment regime	Information
Afonso Almeida Costa	Professor Associado ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Alison Holm	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Álvaro Ferreira da Silva	Professor Catedrático ou equivalente	PhD Humanities - History And Civilization	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID

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Name	Category	Degree	Link	Specialist	Employment regime	Information
Aman Asija	Professor Auxiliar ou equivalente	PhD Quantitative Methods - Quantitative Methods Applied To Economics And Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
André Trindade	Professor Auxiliar ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Anne-Laure Fayard	Professor Catedrático ou equivalente	PhD Social Sciences - Cognitive Science	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
António Freitas Miguel	Professor Catedrático ou equivalente	PhD Management - Management, Finance Specialization	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
António Marinho Torres	Professor Associado ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
António Nogueira Leite	Professor Catedrático ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID
Arash Laghaie	Professor Auxiliar ou equivalente	PhD Management - Quantitative Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Arnaud Monnier	Professor Auxiliar ou equivalente	PhD Gestão - Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Benoit Decretton	Professor Auxiliar ou equivalente	PhD Economics - Economic And Social Sciences	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Carmen Lages	Professor Associado ou equivalente	PhD Management - Industrial And Business Studies	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Catherine da Silveira	Professor Associado ou equivalente	PhD Management - Marketing Studies And Marketing Strategy	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID

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Name	Category	Degree	Link	Specialist	Employment regime	Information
Daniela Maria Schmitt	Professor Auxiliar ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Debtanu Lahiri	Professor Auxiliar ou equivalente	PhD Management - Management Sciences	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Emanuel Gomes	Professor Catedrático ou equivalente	PhD Management - Strategic Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Fan Zhang	Professor Auxiliar ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Filipa Castanheira	Professor Catedrático ou equivalente	PhD Social Sciences - Psychology	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Filipa Rodrigues	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Graham Miller	Professor Catedrático ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Ilya Okhmatovskiy	Professor Associado ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Irene Consiglio	Professor Associado ou equivalente	PhD Management - Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Jan Corstjens	Professor Auxiliar ou equivalente	PhD Social Sciences - IO / Psychology	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Jenny Hoobler	Professor Catedrático ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID

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Name	Category	Degree	Link	Specialist	Employment regime	Information
João Castro	Professor Associado ou equivalente	PhD Technologies - Engineering Systems	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrcID
Julio Crego	Professor Auxiliar ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Leid Zejnilovic	Professor Auxiliar ou equivalente	PhD Management - Technological Change and Entrepreneurship	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Luís Almeida Costa	Professor Catedrático ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Luís Lages	Professor Catedrático ou equivalente	PhD Management - Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Luis Martinez	Professor Associado ou equivalente	PhD Management - Organizational Behavior	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Marco Berti	Professor Associado ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Marco Galo	Professor Auxiliar ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Margarida Soares	Professor Auxiliar ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Marta Almeida	Professor Auxiliar ou equivalente	PhD Finance - Accounting And Finance	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Michail Batikas	Professor Auxiliar ou equivalente	PhD Technologies - Software and Information Systems	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID

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Name	Category	Degree	Link	Specialist	Employment regime	Information
Miguel Pina e Cunha	Professor Catedrático ou equivalente	PhD Management - Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Milton de Sousa	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Natalie Truong	Professor Auxiliar ou equivalente	PhD Management - Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Paolo Leone	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Patrícia Xufre	Professor Associado ou equivalente	PhD Quantitative Methods - Statistics and Operational Research	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Pedro Brinca	Professor Auxiliar ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Pedro Miguel da Cruz Correia Gardete	Professor Catedrático ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Pedro Neves	Professor Catedrático ou equivalente	PhD Social Sciences - Social and Organizational Psychology	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Pedro Oliveira	Professor Catedrático ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Pranadharthiharan Narayanan	Professor Auxiliar ou equivalente	PhD Management - Business Sciences	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Pranav Desai	Professor Auxiliar ou equivalente	PhD Finance - Finance	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID

Submission of application | Evaluation/Accreditation of
Operating SC

Name	Category	Degree	Link	Specialist	Employment regime	Information
Ricardo Zózimo	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Rita Cunha	Professor Catedrático ou equivalente	PhD Management - Business Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Roberto Ragozzino	Professor Catedrático ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Rui Silva	Professor Associado ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Sai Kalvapalle	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Samantha Su-Hsien Sim	Professor Auxiliar ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Sofia Kousi	Professor Auxiliar ou equivalente	PhD Management - Marketing And Communication	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Sreyaa Guha	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Utku Serhatli	Professor Auxiliar ou equivalente	PhD Management - Technology and Operations Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Vasco Santos	Professor Associado ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Youtha Kelly Cuypers	Professor Auxiliar ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID

Submission of application | Evaluation/Accreditation of
Operating SC

Name	Category	Degree	Link	Specialist	Employment regime	Information
Alexandre Dias da Cunha	Professor Auxiliar convidado ou equivalente	Master Management - Business Administration	Other link		20	Submitted CienciaVitae
Ana Amaro	Professor Associado convidado ou equivalente	PhD Engineering - Systems Engineering	Other link		90	Submitted CienciaVitae
Ana Sofia Costa	Professor Associado convidado ou equivalente	PhD Management - Marketing	Other link		85	Submitted CienciaVitae OrCID
Andrew Harrison	Professor Auxiliar convidado ou equivalente	Graduate Humanities - English	Other link		80	Submitted OrCID
António Alvarenga	Professor Associado convidado ou equivalente	PhD Management - Management Sciences	Other link		47	Submitted CienciaVitae OrCID
Bruno Horta Soares	Professor Auxiliar convidado ou equivalente	Graduate Management - Management	Other link		10	Submitted CienciaVitae OrCID
Carlos Miró	Professor Auxiliar convidado ou equivalente	Master Finance - Investment Analysis	Other link		10	Submitted CienciaVitae
Constança Casquinho	Professor Auxiliar convidado ou equivalente	Master Management - Business Administration	Other link		80	Submitted CienciaVitae
David Bernardo	Professor Auxiliar convidado ou equivalente	Master Management - Business Administration	Other link		20	Submitted OrCID
Duarte Pimentel	Professor Auxiliar convidado ou equivalente	Master Management - Tourism	Other link		20	Submitted CienciaVitae OrCID
Elizabete Cardoso	Professor Auxiliar convidado ou equivalente	PhD Management - Higher Education Management	Other link		80	Submitted CienciaVitae OrCID

Submission of application | Evaluation/Accreditation of
Operating SC

Name	Category	Degree	Link	Specialist	Employment regime	Information
Euclides Major	Professor Auxiliar convidado ou equivalente	Master Economics - Economics	Other link		30	Submitted OrCID
Filipa Rosado Pinto	Professor Auxiliar convidado ou equivalente	PhD Management - Management	Other link		36	Submitted CienciaVitae OrCID
Filipe Alfaiate	Professor Auxiliar convidado ou equivalente	Master Management - Public Administration	Other link		35	Submitted CienciaVitae
Francisco Moser	Professor Auxiliar convidado ou equivalente	Master Management - Marketing	Other link		10	Submitted CienciaVitae
Gonçalo Rocha	Professor Auxiliar convidado ou equivalente	PhD Finance - Finance	Other link		35	Submitted CienciaVitae
Ji Rongjiao	Professor Auxiliar convidado ou equivalente	PhD Quantitative Methods - Mathematics and Applications	Other link		96	Submitted OrCID
João Loureiro Rodrigues	Professor Auxiliar convidado ou equivalente	Master Economics - Economics	Other link		50	Submitted CienciaVitae
João Marques Gomes	Professor Auxiliar convidado ou equivalente	PhD Economics - Economics	Other link		20	Submitted CienciaVitae OrCID
João Miguel Nogueira de Matias Baptista	Professor Catedrático convidado ou equivalente	PhD Management - Management Information Systems	Other link		30	Submitted CienciaVitae OrCID
João Silveira Lobo	Professor Auxiliar convidado ou equivalente	Master Management - Business Administration	Other link		48	Submitted CienciaVitae OrCID
Jorge Velosa	Professor Auxiliar convidado ou equivalente	Master Management - Business Management	Other link		100	Submitted CienciaVitae

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Operating SC

Name	Category	Degree	Link	Specialist	Employment regime	Information
José Miguel dos Santos Hortas Pita	Professor Auxiliar convidado ou equivalente	Master Management - Business Administration	Other link		50	Submitted CienciaVitae OrCID
Loic Pedras	Professor Auxiliar convidado ou equivalente	PhD Management - Business	Other link		95	Submitted OrCID
Luís Barbosa	Professor Auxiliar convidado ou equivalente	PhD Management - Applied Business Management	Other link		68	Submitted CienciaVitae OrCID
Luís Veiga Martins	Professor Auxiliar convidado ou equivalente	Master Economics - Economics	Other link		10	Submitted CienciaVitae
Maria Helena Gonçalves Martins	Professor Auxiliar convidado ou equivalente	PhD Management - Management	Other link		35	Submitted CienciaVitae OrCID
Michael Pinkhasov	Professor Auxiliar convidado ou equivalente	Master Management - Business Administration	Other link		20	Submitted OrCID
Miguel Baptista Coelho Alves Martins	Professor Auxiliar convidado ou equivalente	Master Economics - Social and Solidarity Economy	Other link		40	Submitted CienciaVitae
Miguel Bello	Assistente convidado ou equivalente	Master Management - Management	Other link		25	Submitted CienciaVitae OrCID
Miguel Pinto Fernandes	Professor Auxiliar convidado ou equivalente	Master Management - Management	Other link		20	Submitted OrCID
Nuno Arantes e Oliveira	Professor Associado convidado ou equivalente	PhD Engineering - Biology	Other link		50	Submitted CienciaVitae
Nuno Vasconcellos e Sá	Professor Auxiliar convidado ou equivalente	Master Finance - Finance	Other link		5	Submitted CienciaVitae

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Name	Category	Degree	Link	Specialist	Employment regime	Information
Paul Verdin	Professor Catedrático convidado ou equivalente	PhD Economics - Economics	Other link		20	Submitted CienciaVitae
Paula Antão	Professor Auxiliar convidado ou equivalente	PhD Management - Business Management	Other link		30	Submitted CienciaVitae
Paulo Faroleiro	Professor Auxiliar convidado ou equivalente	Master Technologies - Information and Business Systems	Other link		70	Submitted CienciaVitae OrCID
Paulo Portas	Professor Auxiliar convidado ou equivalente	Graduate Law - Law	Other link		20	Submitted OrCID
Rui Biscaia	Professor Associado convidado ou equivalente	PhD Sports - Human Motor Skills	Other link		20	Submitted OrCID
Sander Allegro	Professor Catedrático convidado ou equivalente	Master Management - Business Anthropology	Other link		10	Submitted OrCID
Sérgio da Silva Pinto	Professor Auxiliar convidado ou equivalente	Graduate Engineering - Naval Military Sciences - Naval Engineers	Other link		10	Submitted CienciaVitae OrCID
Sérgio Guerreiro	Professor Auxiliar convidado ou equivalente	PhD Management - Tourism	Other link		20	Submitted CienciaVitae OrCID
Silvia Herrero	Professor Auxiliar convidado ou equivalente	PhD Social Sciences - Social Policy	Other link		20	Submitted CienciaVitae OrCID
Wayne Borchardt	Professor Associado convidado ou equivalente	PhD Management - Business	Other link		10	Submitted OrCID
Nadim Habib	Professor Auxiliar convidado ou equivalente	Master Economics - Economics	Other link		75	Submitted CienciaVitae

Submission of application | Evaluation/Accreditation of
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Name	Category	Degree	Link	Specialist	Employment regime	Information
Miguel Muñoz Duarte	Professor Auxiliar convidado ou equivalente	Graduate Economics - Economics	Other link		80	Submitted CienciaVitae
Luís Vilar	Professor Associado convidado ou equivalente	PhD Human Motor Skills	Other link		25	Submitted OrcID
Filipe Simões de Almeida	Professor Auxiliar convidado ou equivalente	Master Technologies - Electrical and Computer Engineering	Other link		20	Submitted CienciaVitae
					Total: 7680	

5.2.1. Teacher's curricular file

5.2.1.1. Personal Data - Afonso Almeida Costa

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2016

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

2912-DA73-E6D3

Orcid

0000-0002-8120-0930

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Afonso Almeida Costa

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Afonso Almeida Costa

Year	Degree or Title	Scientific Area	Institution	Classification
2009	Mestrado - 2º ciclo	Economia - Economia	Universidade Nova de Lisboa - Faculdade de Economia	

5.2.1.4. Pedagogical education - Afonso Almeida Costa

5.2.1.5. Distribution of teaching service - Afonso Almeida Costa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Strategy	MG; MGI	46.0		36.0					10.0	

5.2.1.1. Personal Data - Alison Holm

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

E513-F498-3333

Orcid

0009-0005-7733-8709

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Alison Holm

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Alison Holm

Year	Degree or Title	Scientific Area	Institution	Classification
2015	Mestrado - 2º ciclo	Gestão - Negócios, Língua e Cultura	Copenhagen Business School (CBS)	
2015	Mestrado - 2º ciclo	International Management	Copenhagen Business School	

5.2.1.4. Pedagogical education - Alison Holm

5.2.1.5. Distribution of teaching service - Alison Holm

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Strategy	MG; MGI	46.0		36.0					10.0	
Responsibility and Ethics of Business	MEII	23.0		18.0					5.0	

5.2.1.1. Personal Data - Álvaro Ferreira da Silva

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Humanidades - História e Civilização

Scientific field of this degree (EN)

Humanities - History And Civilization

Year in which this degree was obtained

1998

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

B119-EF9A-9F3A

Orcid

0000-0002-8716-415X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Álvaro Ferreira da Silva

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

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5.2.1.3. Other degrees or titles - Álvaro Ferreira da Silva

Year	Degree or Title	Scientific Area	Institution	Classification
1993	Mestrado - 2º ciclo	Economia - Economia e Sociologia Históricas (Séculos XV-XX)	Universidade Nova de Lisboa - Faculdade de Ciências Sociais e Humanas	

5.2.1.4. Pedagogical education - Álvaro Ferreira da Silva

5.2.1.5. Distribution of teaching service - Álvaro Ferreira da Silva

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Financial Crises in History	MG	23.0		18.0					5.0	

5.2.1.1. Personal Data - Aman Asija

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Métodos Quantitativos - Métodos Quantitativos Aplicados à Economia e Gestão

Scientific field of this degree (EN)

Quantitative Methods - Quantitative Methods Applied To Economics And Management

Year in which this degree was obtained

2021

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

5719-44AF-5BB5

Orcid

0000-0003-1924-4884

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Aman Asija

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

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Operating SC

5.2.1.3. Other degrees or titles - Aman Asija

Year	Degree or Title	Scientific Area	Institution	Classification
2013	Licenciatura - 1º ciclo	Engenharia	Birla Institute of Technology & Science Pilani, India	

5.2.1.4. Pedagogical education - Aman Asija

5.2.1.5. Distribution of teaching service - Aman Asija

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Advanced Strategy	MG; MGI	46.0		36.0					10.0	
Mental Models for Strategy	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Hot Topics in Quantitative Methods	PhD_G	48.0		36.0					12.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - André Trindade

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2011

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

C51A-2218-A94C

Orcid

0000-0003-0446-3320

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - André Trindade

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - André Trindade

Year	Degree or Title	Scientific Area	Institution	Classification
2003	Licenciatura - 1º ciclo	Economia	Universidade Nova de Lisboa Faculdade de Economia e Gestão	

5.2.1.4. Pedagogical education - André Trindade

Pedagogical education relevant to teaching
WS Moodle

5.2.1.5. Distribution of teaching service - André Trindade

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Big data & Data Science for Business analytics	IMBA	18.0		18.0						
Advanced Marketing	MG; MGI	46.0		36.0					10.0	

5.2.1.1. Personal Data - Anne-Laure Fayard

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - Ciência Cognitiva

Scientific field of this degree (EN)

Social Sciences - Cognitive Science

Year in which this degree was obtained

1998

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

4A1F-84CB-DCB8

Orcid

0000-0001-5274-3760

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Anne-Laure Fayard

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Anne-Laure Fayard

Year	Degree or Title	Scientific Area	Institution	Classification
1991	Licenciatura - 1º ciclo	Filosofia		

5.2.1.4. Pedagogical education - Anne-Laure Fayard

5.2.1.5. Distribution of teaching service - Anne-Laure Fayard

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Becoming a Change Maker	MEII	23.0		18.0					5.0	
Design Thinking for Social Innovation	MEII	46.0		36.0					10.0	
Qualitative Methods	PhD_G	36.0		36.0						
Thesis	PhD_G	20.0							20.0	

Submission of application | Evaluation/Accreditation of Operating SC

5.2.1.1. Personal Data - António Freitas Miguel

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão, especialização em Finanças

Scientific field of this degree (EN)

Management - Management, Finance Specialization

Year in which this degree was obtained

2007

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

A312-DC84-9829

Orcid

0000-0002-8530-7612

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - António Freitas Miguel

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - António Freitas Miguel

Year	Degree or Title	Scientific Area	Institution	Classification
2021	Agregação	Finanças	ISCTE-IUL	
1994	Licenciatura - 1º ciclo	Controlo de Gestão	ISCAL-IPL	

5.2.1.4. Pedagogical education - António Freitas Miguel

5.2.1.5. Distribution of teaching service - António Freitas Miguel

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Finance	LG; LEF	66.0		36.0	18.0				12.0	
Advanced Financial Management	MG; MGI	46.0		36.0					10.0	
Corporate Finance	MF	46.0		36.0					10.0	
Corporate Finance	MFI	46.0		36.0					10.0	
Finance	MME-E	12.0		12.0						

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - António Marinho Torres

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

1516-7C68-DA24

Orcid

0009-0006-7412-8340

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - António Marinho Torres

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - António Marinho Torres

Year	Degree or Title	Scientific Area	Institution	Classification
1996	Mestrado - 2º ciclo	General Managment	INSEAD	
1990	Licenciatura - 1º ciclo	Engenharia Industrial	USP	

5.2.1.4. Pedagogical education - António Marinho Torres

5.2.1.5. Distribution of teaching service - António Marinho Torres

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Global Marketing Strategy	EMBA	18.0		18.0						
Marketing	LG;LEF	66.0		36.0	18.0				12.0	
Digital Marketing	MG; MGI	23.0		18.0					5.0	
Innovation Management	MG	23.0		18.0					5.0	
International Marketing Strategy	MG; MGI	23.0		18.0					5.0	
Social Media Marketing	MG; MGI	23.0		18.0					5.0	
Venture Simulation	MG	23.0		18.0					5.0	
Venture Simulation	MGI	23.0		18.0					5.0	
Work Project	MGI	56.0		30.0					26.0	
Business Models Design and Lean Startup	MIE-E	20.0		20.0						
Digital Marketing	MME-E	20.0		20.0						

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - António Nogueira Leite

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1988

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0001-9116-4075

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - António Nogueira Leite

5.2.1.3. Other degrees or titles - António Nogueira Leite

Year	Degree or Title	Scientific Area	Institution	Classification
1986	Mestrado - 2º ciclo	Economia - Economia	University Of Illinois System	

5.2.1.4. Pedagogical education - António Nogueira Leite

5.2.1.5. Distribution of teaching service - António Nogueira Leite

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Corporate Governance	MF; MFI	23.0		18.0					5.0	

5.2.1.1. Personal Data - Arash Laghaie

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing Quantitativo

Scientific field of this degree (EN)

Management - Quantitative Marketing

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

9713-9FEB-063D

Orcid

0000-0003-0340-3481

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Arash Laghaie

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Arash Laghaie

Year	Degree or Title	Scientific Area	Institution	Classification
2013	Mestrado - 2º ciclo	Business Administration	Purdue University Krannert School of Management	
2008	Licenciatura - 1º ciclo	Computer Science	Shahid Beheshti University	

5.2.1.4. Pedagogical education - Arash Laghaie

5.2.1.5. Distribution of teaching service - Arash Laghaie

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Big Data Analysis	MG; MGI	23.0		18.0					5.0	
Marketing Analytics	MG	23.0		18.0					5.0	
Work Project	MAN	56.0		36.0					20.0	

5.2.1.1. Personal Data - Arnaud Monnier

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Doutoramento - 3º ciclo

Scientific field of this degree (EN)

Gestão - Marketing

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

3E13-E728-74DF

Orcid

0000-0001-9561-2867

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Arnaud Monnier

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

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Operating SC

5.2.1.3. Other degrees or titles - Arnaud Monnier

Year	Degree or Title	Scientific Area	Institution	Classification
2017	Mestrado - 2º ciclo	Marketing	Erasmus University Rotterdam	

5.2.1.4. Pedagogical education - Arnaud Monnier

5.2.1.5. Distribution of teaching service - Arnaud Monnier

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Consumer Behavior	MG; MGI	23.0		18.0					5.0	
Sustainable Marketing	MG; MGI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Benoit Decreton

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Ciências Económicas e Sociais

Scientific field of this degree (EN)

Economics - Economic And Social Sciences

Year in which this degree was obtained

2020

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

BD10-7BA5-6C98

Orcid

0000-0002-0753-7877

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Benoit Decreton

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Benoit Decreton

Year	Degree or Title	Scientific Area	Institution	Classification
2014				

5.2.1.4. Pedagogical education - Benoit Decreton

5.2.1.5. Distribution of teaching service - Benoit Decreton

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MFI	56.0		36.0					20.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Carmen Lages

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Estudos Industriais e Empresariais

Scientific field of this degree (EN)

Management - Industrial And Business Studies

Year in which this degree was obtained

2001

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

1D16-7DF8-6A6B

Orcid

0000-0002-7791-1457

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Carmen Lages

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Carmen Lages

Year	Degree or Title	Scientific Area	Institution	Classification
2023				
1995				

5.2.1.4. Pedagogical education - Carmen Lages

5.2.1.5. Distribution of teaching service - Carmen Lages

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Careers with Impact	LG	31.0			28.0				3.0	
Cross-Cultural Issues for Marketing	MG	46.0		36.0					10.0	
Social Marketing	MG	23.0		18.0					5.0	
Work Project	MGI	56.0		30.0					26.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Catherine da Silveira

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Estudos e Estratégia de Marketing

Scientific field of this degree (EN)

Management - Marketing Studies And Marketing Strategy

Year in which this degree was obtained

2016

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

A218-BA6E-9800

Orcid

0000-0002-6471-5887

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Catherine da Silveira

5.2.1.3. Other degrees or titles - Catherine da Silveira

Year	Degree or Title	Scientific Area	Institution	Classification
1986				
1985		Business Administration	Université Paris IX-Dauphine	

5.2.1.4. Pedagogical education - Catherine da Silveira

5.2.1.5. Distribution of teaching service - Catherine da Silveira

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Luxury and Fashion Marketing	MG	46.0		36.0					10.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Daniela Maria Schmitt

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2019

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

421B-2D73-1B46

Orcid

0000-0001-7453-5620

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Daniela Maria Schmitt

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Daniela Maria Schmitt

Year	Degree or Title	Scientific Area	Institution	Classification
2010				

5.2.1.4. Pedagogical education - Daniela Maria Schmitt

5.2.1.5. Distribution of teaching service - Daniela Maria Schmitt

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MAN	56.0		36.0					20.0	

5.2.1.1. Personal Data - Debtanu Lahiri

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Ciências de Gestão

Scientific field of this degree (EN)

Management - Management Sciences

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

951C-46E4-A1A0

Orcid

0009-0003-7229-9582

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Debtanu Lahiri

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Debtanu Lahiri

Year	Degree or Title	Scientific Area	Institution	Classification
2011				

5.2.1.4. Pedagogical education - Debtanu Lahiri

5.2.1.5. Distribution of teaching service - Debtanu Lahiri

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Strategy	MG; MGI	46.0		36.0					10.0	

5.2.1.1. Personal Data - Emanuel Gomes

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão Estratégica

Scientific field of this degree (EN)

Management - Strategic Management

Year in which this degree was obtained

2006

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

F411-2999-E907

Orcid

0000-0001-5320-7767

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Emanuel Gomes

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Emanuel Gomes

Year	Degree or Title	Scientific Area	Institution	Classification
2011				

5.2.1.4. Pedagogical education - Emanuel Gomes

5.2.1.5. Distribution of teaching service - Emanuel Gomes

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
International Business	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Thesis	PhD_G	20.0							20.0	
Growth Strategy and Business Model Innovation	ML-E	16.0		16.0						
Strategy and Business Model Innovation	MG-EA	20.0		20.0						
Corporate Strategy	MME-E	20.0		20.0						
Strategy	MME-E	20.0		20.0						

5.2.1.1. Personal Data - Fan Zhang

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2023

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

7310-A780-E8B5

Orcid

0000-0002-2744-9719

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Fan Zhang

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Fan Zhang

Year	Degree or Title	Scientific Area	Institution	Classification
2017		Economics		

5.2.1.4. Pedagogical education - Fan Zhang

5.2.1.5. Distribution of teaching service - Fan Zhang

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Advanced Marketing	MG; MGI	46.0		36.0					10.0	

5.2.1.1. Personal Data - Filipa Castanheira

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - Psicologia

Scientific field of this degree (EN)

Social Sciences - Psychology

Year in which this degree was obtained

2009

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

C216-7D65-ED7C

Orcid

0000-0002-5163-7349

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Filipa Castanheira

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Filipa Castanheira

Year	Degree or Title	Scientific Area	Institution	Classification
2018				
2001				

5.2.1.4. Pedagogical education - Filipa Castanheira

5.2.1.5. Distribution of teaching service - Filipa Castanheira

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Leadership and Change Management	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Exemplary Research	PhD_G	24.0		18.0					6.0	
Social Behavior	PhD_G	24.0		18.0					6.0	
Thesis	PhD_G	20.0							20.0	
New ways of working: Culture & Organizational Design	MG-EA	19.0		16.0					3.0	
Change, Stress and Conflict Management	ML-E	20.0		20.0						
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						
Team Management, Alignment and Culture	ML-E	20.0		20.0						

5.2.1.1. Personal Data - Filipa Rodrigues

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2020

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

1A14-019A-9954

Orcid

0000-0001-9314-5855

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Filipa Rodrigues

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Filipa Rodrigues

Year	Degree or Title	Scientific Area	Institution	Classification
2010				

5.2.1.4. Pedagogical education - Filipa Rodrigues

5.2.1.5. Distribution of teaching service - Filipa Rodrigues

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Global Human Resources Management	MG	23.0		18.0					5.0	
Human Resources Management	MG; MGI	23.0		18.0					5.0	
Talent Development	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Lead for Sustainable transformation: Diversity & Inclusion	ML-E	12.0		12.0						
Calculus I	LEF	84.0		36.0	36.0				12.0	

Submission of application | Evaluation/Accreditation of Operating SC

5.2.1.1. Personal Data - Graham Miller

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2001

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

8F1D-FEB1-11A0

Orcid

0000-0001-5791-4768

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Graham Miller

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Graham Miller

Year	Degree or Title	Scientific Area	Institution	Classification
1997				

5.2.1.4. Pedagogical education - Graham Miller

5.2.1.5. Distribution of teaching service - Graham Miller

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Regenerative Business	MG	23.0		18.0					5.0	
Work Project	MG	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
Thesis	PhD_G	20.0							20.0	

Submission of application | Evaluation/Accreditation of Operating SC

5.2.1.1. Personal Data - Ilya Okhmatovskiy

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2007

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

5514-ED2F-AD60

Orcid

0000-0002-9380-3982

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Ilya Okhmatovskiy

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Ilya Okhmatovskiy

Year	Degree or Title	Scientific Area	Institution	Classification
1998				

5.2.1.4. Pedagogical education - Ilya Okhmatovskiy

5.2.1.5. Distribution of teaching service - Ilya Okhmatovskiy

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
International Management	LG; LEF	66.0		36.0	18.0				12.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	

5.2.1.1. Personal Data - Irene Consiglio

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing

Scientific field of this degree (EN)

Management - Marketing

Year in which this degree was obtained

2015

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

951E-12C7-4929

Orcid

0000-0002-8060-4191

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Irene Consiglio

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Irene Consiglio

Year	Degree or Title	Scientific Area	Institution	Classification
2024				
2005				

5.2.1.4. Pedagogical education - Irene Consiglio

5.2.1.5. Distribution of teaching service - Irene Consiglio

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Jan Corstjens

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - IO / Psicologia

Scientific field of this degree (EN)

Social Sciences - IO / Psychology

Year in which this degree was obtained

2021

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

C91C-4C2D-5ADD

Orcid

0000-0001-8192-339X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Jan Corstjens

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Jan Corstjens

Year	Degree or Title	Scientific Area	Institution	Classification
2012				
2011				

5.2.1.4. Pedagogical education - Jan Corstjens

5.2.1.5. Distribution of teaching service - Jan Corstjens

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Advanced Topics in Human Resources Management	MG; MGI	23.0		18.0					5.0	

5.2.1.1. Personal Data - Jenny Hoobler

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2002

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

4D1A-3383-817B

Orcid

0000-0001-7725-6889

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Jenny Hoobler

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Jenny Hoobler

Year	Degree or Title	Scientific Area	Institution	Classification
1992				

5.2.1.4. Pedagogical education - Jenny Hoobler

5.2.1.5. Distribution of teaching service - Jenny Hoobler

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Diversity & Inclusion	MG; MGI	46.0		36.0					10.0	
Work & Family	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - João Castro

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Tecnologias - Sistemas de Engenharia

Scientific field of this degree (EN)

Technologies - Engineering Systems

Year in which this degree was obtained

2010

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0002-0471-6634

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Castro

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - João Castro

Year	Degree or Title	Scientific Area	Institution	Classification
2005				
2000				

5.2.1.4. Pedagogical education - João Castro

5.2.1.5. Distribution of teaching service - João Castro

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Business Model Innovation	MG; MGI	23.0		18.0					5.0	
Product Design and Development	MG; MGI	23.0		18.0					5.0	
Technology Strategy	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MAN	56.0		36.0					20.0	
Innovation for Impact	MEII	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
Thesis	PhD_G	20.0							20.0	
New Product and Service and Open Innovation	MIE-E	20.0			20.0					

5.2.1.1. Personal Data - Julio Crego

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2017

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

D114-CF87-7E0E

Orcid

0000-0003-4424-9767

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Julio Crego

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Julio Crego

Year	Degree or Title	Scientific Area	Institution	Classification
2013				
2011				

5.2.1.4. Pedagogical education - Julio Crego

5.2.1.5. Distribution of teaching service - Julio Crego

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Advanced Financial Management	MG; MGI	46.0		36.0					10.0	
Research Methods for Finance	MF	23.0		18.0					5.0	

5.2.1.1. Personal Data - Leid Zejnilovic

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Mudança Tecnológica e Empreendedorismo

Scientific field of this degree (EN)

Management - Technological Change and Entrepreneurship

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

EE18-A588-D905

Orcid

0000-0002-4209-4637

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Leid Zejnilovic

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Leid Zejnilovic

Year	Degree or Title	Scientific Area	Institution	Classification
2002				

5.2.1.4. Pedagogical education - Leid Zejnilovic

5.2.1.5. Distribution of teaching service - Leid Zejnilovic

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Algorithmic Governance	MAN	23.0		18.0					5.0	
Blockchain Fundamentals	MAN	23.0		18.0					5.0	
Work Project	MAN	56.0		36.0					20.0	
Data Science for Impact	MEII	23.0		18.0					5.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Luís Almeida Costa

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

1995

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

F111-B8CA-493D

Orcid

0000-0002-2164-2411

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luís Almeida Costa

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Luís Almeida Costa

Year	Degree or Title	Scientific Area	Institution	Classification
1988				

5.2.1.4. Pedagogical education - Luís Almeida Costa

5.2.1.5. Distribution of teaching service - Luís Almeida Costa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Negotiation	EMBA	27.0		24.0					3.0	
Strategy and Value Creation	IMBA	27.0		24.0					3.0	
Negotiation	MG; MGI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
Negotiation	MG-EA	12.0		12.0						

5.2.1.1. Personal Data - Luís Lages

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing

Scientific field of this degree (EN)

Management - Marketing

Year in which this degree was obtained

2001

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

9B13-08CE-8ED0

Orcid

0000-0001-9693-848X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luís Lages

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Luís Lages

Year	Degree or Title	Scientific Area	Institution	Classification
2006				
1995				

5.2.1.4. Pedagogical education - Luís Lages

5.2.1.5. Distribution of teaching service - Luís Lages

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Innovation and Value Creation Wheel	MG	36.0		26.0					10.0	
Work Project	MG	56.0		30.0					26.0	

5.2.1.1. Personal Data - Luis Martinez

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Comportamento Organizacional

Scientific field of this degree (EN)

Management - Organizational Behavior

Year in which this degree was obtained

2010

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

DA1E-EEC0-F7A0

Orcid

0000-0002-9554-5374

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luis Martinez

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Luis Martinez

Year	Degree or Title	Scientific Area	Institution	Classification
2021				
1997				

5.2.1.4. Pedagogical education - Luis Martinez

5.2.1.5. Distribution of teaching service - Luis Martinez

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Consumer and Managerial Decision Making	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Marco Berti

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2015

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

4815-F13F-CB55

Orcid

0000-0002-0519-8824

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Marco Berti

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Marco Berti

Year	Degree or Title	Scientific Area	Institution	Classification
1990				

5.2.1.4. Pedagogical education - Marco Berti

5.2.1.5. Distribution of teaching service - Marco Berti

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Leading Transformation	MG; MGI	23.0		18.0					5.0	
Management Consulting	MG	46.0		36.0					10.0	
Performance and Progress	MG; MGI	23.0		18.0					5.0	

5.2.1.1. Personal Data - Marco Galo

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2023

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

BB18-233E-58FA

Orcid

0000-0001-5176-4674

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Marco Galo

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Marco Galo

Year	Degree or Title	Scientific Area	Institution	Classification
2010				

5.2.1.4. Pedagogical education - Marco Galo

5.2.1.5. Distribution of teaching service - Marco Galo

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Advanced Strategy	MG; MGI	46.0		36.0					10.0	

Submission of application | Evaluation/Accreditation of Operating SC

5.2.1.1. Personal Data - Margarida Soares

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

9F16-12F1-6E32

Orcid

0000-0003-4773-969X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Margarida Soares

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Margarida Soares

Year	Degree or Title	Scientific Area	Institution	Classification
2003				

5.2.1.4. Pedagogical education - Margarida Soares

5.2.1.5. Distribution of teaching service - Margarida Soares

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Advanced Financial Management	MG; MGI	46.0		36.0					10.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	

5.2.1.1. Personal Data - Marta Almeida

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Finanças - Contabilidade e Finanças

Scientific field of this degree (EN)

Finance - Accounting And Finance

Year in which this degree was obtained

2019

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

0117-0087-FAD7

Orcid

0000-0001-7081-4964

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Marta Almeida

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Marta Almeida

Year	Degree or Title	Scientific Area	Institution	Classification
2010				

5.2.1.4. Pedagogical education - Marta Almeida

5.2.1.5. Distribution of teaching service - Marta Almeida

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Value based and Management control	IMBA	23.0		18.0					5.0	
Management Accounting	LG; LEF	66.0		36.0	18.0				12.0	
Work Project	MG	56.0		36.0					20.0	
Strategic Costing	MF	23.0		18.0					5.0	
Strategic Planning and Control	MF	23.0		18.0					5.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MFI	56.0		36.0					20.0	

5.2.1.1. Personal Data - Michail Batikas

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Tecnologias - Sistemas de Software e Informação

Scientific field of this degree (EN)

Technologies - Software and Information Systems

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

651C-9ED3-C255

Orcid

0000-0003-0833-5086

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Michail Batikas

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Michail Batikas

Year	Degree or Title	Scientific Area	Institution	Classification
2003				

5.2.1.4. Pedagogical education - Michail Batikas

5.2.1.5. Distribution of teaching service - Michail Batikas

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0			36.0				20.0	
Data Ecosystems and Governance in Organizations	MAN	23.0		18.0					5.0	
Data Ecosystems and Governance in Organizations	MAN	23.0		18.0					5.0	
Network Analytics	MAN	23.0		18.0					5.0	

5.2.1.1. Personal Data - Miguel Pina e Cunha

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing

Scientific field of this degree (EN)

Management - Marketing

Year in which this degree was obtained

1998

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

BB1A-CC32-4880

Orcid

0000-0001-6724-2440

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Miguel Pina e Cunha

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Miguel Pina e Cunha

Year	Degree or Title	Scientific Area	Institution	Classification
2004				
1988				

5.2.1.4. Pedagogical education - Miguel Pina e Cunha

5.2.1.5. Distribution of teaching service - Miguel Pina e Cunha

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
People and Organizations	EMBA	27.0		24.0					3.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MEII	56.0		36.0					20.0	
Organizational Theory	Organizational Theory	38.0		26.0					12.0	
Hot Topics in Qualitative Methods	PhD_G	48.0		36.0					12.0	
Thesis	PhD_G	20.0							20.0	
Strategic Leadership	MG-EA	20.0		20.0						
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						

5.2.1.1. Personal Data - Milton de Sousa

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

EB10-F1E0-F8CE

Orcid

0000-0002-7016-5906

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Milton de Sousa

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Milton de Sousa

Year	Degree or Title	Scientific Area	Institution	Classification
2003				

5.2.1.4. Pedagogical education - Milton de Sousa

5.2.1.5. Distribution of teaching service - Milton de Sousa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Business Ethics	EMBA	9.0		9.0						
Organizational Behaviour	LG; LEF	66.0		36.0	18.0				12.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
System Change	MEII	23.0		18.0					5.0	
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						

5.2.1.1. Personal Data - Natalie Truong

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing

Scientific field of this degree (EN)

Management - Marketing

Year in which this degree was obtained

2017

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

CA17-3B3A-197A

Orcid

0000-0002-4553-4933

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Natalie Truong

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Natalie Truong

Year	Degree or Title	Scientific Area	Institution	Classification
2010				
2013		International Business	Norges Handelshøyskole	

5.2.1.4. Pedagogical education - Natalie Truong

5.2.1.5. Distribution of teaching service - Natalie Truong

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Marketing Management	MG; MGI	46.0		36.0					10.0	

5.2.1.1. Personal Data - Paolo Leone

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2023

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

3511-A93C-7E8D

Orcid

0000-0002-1996-565X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Paolo Leone

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Paolo Leone

Year	Degree or Title	Scientific Area	Institution	Classification
2017				
2016				

5.2.1.4. Pedagogical education - Paolo Leone

5.2.1.5. Distribution of teaching service - Paolo Leone

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Open Innovation	MG	23.0		18.0					5.0	
Organizing for Good in the digital age	MEII	23.0		18.0					5.0	
Philosophy and Theory in Management Research	PhD_G	36.0		36.0						

5.2.1.1. Personal Data - Patrícia Xufre

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Métodos Quantitativos - Estatística e Investigação Operacional

Scientific field of this degree (EN)

Quantitative Methods - Statistics and Operational Research

Year in which this degree was obtained

2007

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

741B-3CB6-AD52

Orcid

0000-0003-1089-141X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Patrícia Xufre

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Patrícia Xufre

Year	Degree or Title	Scientific Area	Institution	Classification
1998				
1995				

5.2.1.4. Pedagogical education - Patrícia Xufre

5.2.1.5. Distribution of teaching service - Patrícia Xufre

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Uncertainty and Decision making	IMBA	27.0		24.0					3.0	
Calculus I	LG; LEF	84.0		36.0	36.0				12.0	
Applied Business analytics	MG	46.0		36.0					10.0	
Computational Thinking and Data Science	MG	23.0		18.0					5.0	
Business Analytics Special Project	MAN	46.0		36.0					10.0	
Work Project	MAN	56.0		36.0					20.0	

5.2.1.1. Personal Data - Pedro Brinca

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2013

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

E318-F261-9C65

Orcid

0000-0002-3399-6081

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Pedro Brinca

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Pedro Brinca

Year	Degree or Title	Scientific Area	Institution	Classification
2018				
2006				
2005				

5.2.1.4. Pedagogical education - Pedro Brinca

5.2.1.5. Distribution of teaching service - Pedro Brinca

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Macroeconomics	LG; LEF	66.0		36.0	18.0				12.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MAN	56.0		36.0					20.0	
Macroeconomics	ML-E	12.0		12.0						

5.2.1.1. Personal Data - Pedro Miguel da Cruz Correia Gardete

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2011

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

B719-CFD6-EF2E

Orcid

0000-0002-2057-5552

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Pedro Miguel da Cruz Correia Gardete

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Pedro Miguel da Cruz Correia Gardete

Year	Degree or Title	Scientific Area	Institution	Classification
2007				

5.2.1.4. Pedagogical education - Pedro Miguel da Cruz Correia Gardete

5.2.1.5. Distribution of teaching service - Pedro Miguel da Cruz Correia Gardete

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MAN	56.0		36.0					20.0	

5.2.1.1. Personal Data - Pedro Neves

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - Psicologia Social e Organizacional

Scientific field of this degree (EN)

Social Sciences - Social and Organizational Psychology

Year in which this degree was obtained

2007

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

8C11-3585-7002

Orcid

0000-0001-8057-3877

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Pedro Neves

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Pedro Neves

Year	Degree or Title	Scientific Area	Institution	Classification
2018				
2002				

5.2.1.4. Pedagogical education - Pedro Neves

5.2.1.5. Distribution of teaching service - Pedro Neves

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Persuasion and Negotiation	MG	46.0		36.0					10.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Thesis	PhD_G	20.0							20.0	
Change, Stress and Conflict Management	ML-E	20.0		20.0						
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						
Team Management, Alignment and Culture	ML-E	20.0		20.0						

5.2.1.1. Personal Data - Pedro Oliveira

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2004

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

721A-B048-4EDB

Orcid

0000-0002-3898-2623

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Pedro Oliveira

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Pedro Oliveira

Year	Degree or Title	Scientific Area	Institution	Classification
2018				
1996				

5.2.1.4. Pedagogical education - Pedro Oliveira

5.2.1.5. Distribution of teaching service - Pedro Oliveira

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Innovation for Impact	MEII	23.0		18.0					5.0	

5.2.1.1. Personal Data - Pranadharthihran Narayanan

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Ciências Empresariais

Scientific field of this degree (EN)

Management - Business Sciences

Year in which this degree was obtained

2024

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

1E18-E3A8-A5BD

Orcid

0009-0004-3024-2198

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Pranadharthihran Narayanan

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Pranadharthiharan Narayanan

Year	Degree or Title	Scientific Area	Institution	Classification
2010				

5.2.1.4. Pedagogical education - Pranadharthiharan Narayanan

5.2.1.5. Distribution of teaching service - Pranadharthiharan Narayanan

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Computer Programming	LG	66.0		18.0	36.0				12.0	
Operations Strategy	MG	23.0		18.0					5.0	
Work Project	MAN	56.0		36.0					20.0	
Computer Programming	LEF	66.0		18.0	36.0				12.0	

5.2.1.1. Personal Data - Pranav Desai

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Finanças - Finanças

Scientific field of this degree (EN)

Finance - Finance

Year in which this degree was obtained

2021

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

A218-8A6F-3668

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Pranav Desai

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Pranav Desai

Year	Degree or Title	Scientific Area	Institution	Classification
2014				

5.2.1.4. Pedagogical education - Pranav Desai

5.2.1.5. Distribution of teaching service - Pranav Desai

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Advanced Financial Transactions in M&A	MF	23.0		18.0					5.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MFI	56.0		36.0					20.0	

5.2.1.1. Personal Data - Ricardo Zózimo

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

CB13-5517-B55C

Orcid

0000-0001-6651-8433

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Ricardo Zózimo

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Ricardo Zózimo

Year	Degree or Title	Scientific Area	Institution	Classification
2004				
2001				

5.2.1.4. Pedagogical education - Ricardo Zózimo

5.2.1.5. Distribution of teaching service - Ricardo Zózimo

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Entrepreneurial Mindset	MEII	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
Sustainability & Ethics	MG-EA	16.0		16.0						
Entrepreneurial Learning	MIE-E	12.0		12.0						

5.2.1.1. Personal Data - Rita Cunha

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão Empresarial

Scientific field of this degree (EN)

Management - Business Management

Year in which this degree was obtained

1998

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

9513-52CB-9569

Orcid

0000-0003-2399-7424

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Rita Cunha

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Rita Cunha

Year	Degree or Title	Scientific Area	Institution	Classification
2004		Universidade Nova de Lisboa - Nova SBE		
1977				

5.2.1.4. Pedagogical education - Rita Cunha

5.2.1.5. Distribution of teaching service - Rita Cunha

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of Operating SC

5.2.1.1. Personal Data - Roberto Ragozzino

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2004

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

481D-28A6-4855

Orcid

0000-0001-7801-4582

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Roberto Ragozzino

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Roberto Ragozzino

Year	Degree or Title	Scientific Area	Institution	Classification
2002		Business Policy and Strategy	Fisher School of Business, Ohio State University	
1998				
1997				

5.2.1.4. Pedagogical education - Roberto Ragozzino

5.2.1.5. Distribution of teaching service - Roberto Ragozzino

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Corporate Strategy and Transformation	MG; MGI	46.0		36.0					10.0	
Entrepreneurial Strategy	MG; MGI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Rui Silva

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

9415-E749-4C6B

Orcid

0000-0003-0743-2589

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Rui Silva

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Rui Silva

Year	Degree or Title	Scientific Area	Institution	Classification
2008				
2004				

5.2.1.4. Pedagogical education - Rui Silva

5.2.1.5. Distribution of teaching service - Rui Silva

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Applied Corporate Finance	MF; MFI	46.0		36.0					10.0	
Corporate Governance	MFMF-E	8.0		8.0						

5.2.1.1. Personal Data - Sai Kalvapalle

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2023

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

4110-50BC-60CE

Orcid

0009-0006-7237-2753

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Sai Kalvapalle

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Sai Kalvapalle

Year	Degree or Title	Scientific Area	Institution	Classification
2015				

5.2.1.4. Pedagogical education - Sai Kalvapalle

5.2.1.5. Distribution of teaching service - Sai Kalvapalle

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Team Dynamics in Organizations	MG	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Samantha Su-Hsien Sim

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2017

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

B016-26B0-A68A

Orcid

0000-0002-9838-0288

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Samantha Su-Hsien Sim

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Samantha Su-Hsien Sim

Year	Degree or Title	Scientific Area	Institution	Classification
2012		Social Sciences	Tilburg University Tilburg School of Social and Behavioral Sciences	

5.2.1.4. Pedagogical education - Samantha Su-Hsien Sim

5.2.1.5. Distribution of teaching service - Samantha Su-Hsien Sim

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Sofia Kousi

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing e Comunicação

Scientific field of this degree (EN)

Management - Marketing And Communication

Year in which this degree was obtained

2018

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

8C1E-EF89-98FC

Orcid

0000-0001-6714-3100

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Sofia Kousi

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Sofia Kousi

Year	Degree or Title	Scientific Area	Institution	Classification
1999				

5.2.1.4. Pedagogical education - Sofia Kousi

5.2.1.5. Distribution of teaching service - Sofia Kousi

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Brand Management	MG; MGI	46.0		36.0					10.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	

5.2.1.1. Personal Data - Sreyaa Guha

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2017

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

C517-6091-131E

Orcid

0000-0002-9675-7192

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Sreyaa Guha

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Sreyaa Guha

Year	Degree or Title	Scientific Area	Institution	Classification
2010				

5.2.1.4. Pedagogical education - Sreyaa Guha

5.2.1.5. Distribution of teaching service - Sreyaa Guha

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Modeling Business Decisions	MG; MGI	23.0		18.0					5.0	
Optimization	MAN	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Utku Serhatli

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão de Tecnologia e Operações

Scientific field of this degree (EN)

Management - Technology and Operations Management

Year in which this degree was obtained

2020

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

F51A-CA3A-E192

Orcid

0000-0002-8104-1765

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Utku Serhatli

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Utku Serhatli

Year	Degree or Title	Scientific Area	Institution	Classification
2013				

5.2.1.4. Pedagogical education - Utku Serhatli

5.2.1.5. Distribution of teaching service - Utku Serhatli

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Processes and Operations Management	IMBA, EMBA	327.0		324.0					3.0	
Operations Management	MG	23.0		18.0					5.0	
Sustainable Operations	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MAN	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Vasco Santos

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1991

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

E71C-DC6D-5F95

Orcid

0000-0001-8920-7259

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Vasco Santos

5.2.1.3. Other degrees or titles - Vasco Santos

Year	Degree or Title	Scientific Area	Institution	Classification
1988				
1982				

5.2.1.4. Pedagogical education - Vasco Santos

5.2.1.5. Distribution of teaching service - Vasco Santos

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Industrial Organization	LG; LEF	66.0		36.0	18.0				12.0	
Competitive Strategy: An Analytical Approach	MG; MGI	46.0		36.0					10.0	

5.2.1.1. Personal Data - Youtha Kelly Cuypers

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2009

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

901F-ED54-2CC8

Orcid

0000-0002-5269-9496

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Youtha Kelly Cuypers

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Youtha Kelly Cuypers

Year	Degree or Title	Scientific Area	Institution	Classification
2003		Business Administration	Tilburg University	
2005		Organization and Strategy	Tilburg University CentER	

5.2.1.4. Pedagogical education - Youtha Kelly Cuypers

5.2.1.5. Distribution of teaching service - Youtha Kelly Cuypers

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Andrew Harrison

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Humanidades - Inglês

Scientific field of this degree (EN)

Humanities - English

Year in which this degree was obtained

1987

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

80

CienciaVitae

-

Orcid

0009-0005-8788-9352

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Andrew Harrison

5.2.1.3. Other degrees or titles - Andrew Harrison

5.2.1.4. Pedagogical education - Andrew Harrison

5.2.1.5. Distribution of teaching service - Andrew Harrison

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Asian Brands	MG	23.0		18.0					5.0	
Brands and Marketing in Asia's Emerging Markets	MG	23.0		18.0					5.0	
Doing Business in China	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Bruno Horta Soares

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2002

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

10

CienciaVitae

001B-A5DD-29F7

Orcid

0000-0002-7256-9015

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Bruno Horta Soares

5.2.1.3. Other degrees or titles - Bruno Horta Soares

5.2.1.4. Pedagogical education - Bruno Horta Soares

5.2.1.5. Distribution of teaching service - Bruno Horta Soares

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Digital Transformation in Hospitality	MG; MGI	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Paulo Portas

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Direito - Direito

Scientific field of this degree (EN)

Law - Law

Year in which this degree was obtained

1986

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

-

Orcid

0009-0005-8219-3831

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Paulo Portas

5.2.1.3. Other degrees or titles - Paulo Portas

5.2.1.4. Pedagogical education - Paulo Portas

5.2.1.5. Distribution of teaching service - Paulo Portas

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Geoeconomics and International Relations	MG; MGI	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Sérgio da Silva Pinto

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Engenharia - Ciências Militares Navais - Engenheiros Navais

Scientific field of this degree (EN)

Engineering - Naval Military Sciences - Naval Engineers

Year in which this degree was obtained

1992

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

10

CienciaVitae

5D1B-3454-5119

Orcid

0000-0002-1431-1526

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Sérgio da Silva Pinto

5.2.1.3. Other degrees or titles - Sérgio da Silva Pinto

5.2.1.4. Pedagogical education - Sérgio da Silva Pinto

5.2.1.5. Distribution of teaching service - Sérgio da Silva Pinto

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Risk and Crisis Management	MG; MGI	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Miguel Muñoz Duarte

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1997

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

80

CienciaVitae

0000-0000-0000

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Miguel Muñoz Duarte

5.2.1.3. Other degrees or titles - Miguel Muñoz Duarte

5.2.1.4. Pedagogical education - Miguel Muñoz Duarte

5.2.1.5. Distribution of teaching service - Miguel Muñoz Duarte

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Entrepreneurship	LG; LE	66.0		36.0	18.0				12.0	
Applied Entrepreneurship	MG; MGI	46.0		36.0					10.0	
Work Project	MG	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Alexandre Dias da Cunha

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

1991

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

0C16-9594-6A13

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Alexandre Dias da Cunha

5.2.1.3. Other degrees or titles - Alexandre Dias da Cunha

Year	Degree or Title	Scientific Area	Institution	Classification
1988	Licenciatura - 1º ciclo	Gestão - Gestão	Universidade Católica Portuguesa - Faculdade de Ciências Económicas e Empresariais	

5.2.1.4. Pedagogical education - Alexandre Dias da Cunha

5.2.1.5. Distribution of teaching service - Alexandre Dias da Cunha

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Advanced topics in Family Business	MG	28.0		23.0					5.0	
Family Business	MG; MGI	23.0		18.0					5.0	
Work Project	MGI	56.0		30.0					26.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Carlos Miró

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Finanças - Análise de Investimentos

Scientific field of this degree (EN)

Finance - Investment Analysis

Year in which this degree was obtained

2008

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

10

CienciaVitae

C71E-45D8-9946

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Carlos Miró

5.2.1.3. Other degrees or titles - Carlos Miró

Year	Degree or Title	Scientific Area	Institution	Classification
2000				

5.2.1.4. Pedagogical education - Carlos Miró

5.2.1.5. Distribution of teaching service - Carlos Miró

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Hotel Investment and Development	MG	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Constança Casquinho

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

1996

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

80

CienciaVitae

BF16-1C10-3CFF

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Constança Casquinho

5.2.1.3. Other degrees or titles - Constança Casquinho

Year	Degree or Title	Scientific Area	Institution	Classification
1993				

5.2.1.4. Pedagogical education - Constança Casquinho

5.2.1.5. Distribution of teaching service - Constança Casquinho

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Strategy Consulting	MG; MGI	46.0		36.0					10.0	
Work Project	MG	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - David Bernardo

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2006

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

-

Orcid

0009-0005-5154-1370

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - David Bernardo

5.2.1.3. Other degrees or titles - David Bernardo

Year	Degree or Title	Scientific Area	Institution	Classification
2001				

5.2.1.4. Pedagogical education - David Bernardo

5.2.1.5. Distribution of teaching service - David Bernardo

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Digital Strategy and Transformation	MG; MGI	23.0		18.0					5.0	
E-Commerce and Metaverse	MG	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Duarte Pimentel

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Turismo

Scientific field of this degree (EN)

Management - Tourism

Year in which this degree was obtained

2015

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

751A-00AC-9A29

Orcid

0000-0002-5600-5930

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Duarte Pimentel

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Duarte Pimentel

Year	Degree or Title	Scientific Area	Institution	Classification
1998				

5.2.1.4. Pedagogical education - Duarte Pimentel

5.2.1.5. Distribution of teaching service - Duarte Pimentel

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Hotel Asset Management	MG	41.0	23.0		18.0					
Revenue Management	MG	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Euclides Major

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2007

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

30

CienciaVitae

-

Orcid

0009-0003-4389-522X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Euclides Major

5.2.1.3. Other degrees or titles - Euclides Major

Year	Degree or Title	Scientific Area	Institution	Classification
2006				

5.2.1.4. Pedagogical education - Euclides Major

5.2.1.5. Distribution of teaching service - Euclides Major

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Innovations in Hospitality	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Filipe Alfaiate

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração Pública

Scientific field of this degree (EN)

Management - Public Administration

Year in which this degree was obtained

2017

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

35

CienciaVitae

DB11-75C8-7B9D

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Filipe Alfaiate

5.2.1.3. Other degrees or titles - Filipe Alfaiate

Year	Degree or Title	Scientific Area	Institution	Classification
2000				

5.2.1.4. Pedagogical education - Filipe Alfaiate

5.2.1.5. Distribution of teaching service - Filipe Alfaiate

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Leading Social Enterprises with Impact in International Development	MG; MGI	23.0		18.0					5.0	
Performance and Progress	MG; MGI	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Francisco Moser

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Marketing

Scientific field of this degree (EN)

Management - Marketing

Year in which this degree was obtained

2015

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

10

CienciaVitae

FB1E-FF81-C233

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Francisco Moser

5.2.1.3. Other degrees or titles - Francisco Moser

Year	Degree or Title	Scientific Area	Institution	Classification
1997				

5.2.1.4. Pedagogical education - Francisco Moser

5.2.1.5. Distribution of teaching service - Francisco Moser

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Hospitality Operations Management	MG	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - João Loureiro Rodrigues

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2007

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

50

CienciaVitae

1A10-382A-6607

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Loureiro Rodrigues

5.2.1.3. Other degrees or titles - João Loureiro Rodrigues

Year	Degree or Title	Scientific Area	Institution	Classification
2006				

5.2.1.4. Pedagogical education - João Loureiro Rodrigues

5.2.1.5. Distribution of teaching service - João Loureiro Rodrigues

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Corporate Social Responsibility	MG; MGI	23.0		18.0					5.0	
Work Project	MFI	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - João Silveira Lobo

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

1992

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

48

CienciaVitae

2D17-FD64-CA0E

Orcid

0009-0005-8852-4179

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Silveira Lobo

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - João Silveira Lobo

Year	Degree or Title	Scientific Area	Institution	Classification
1985				

5.2.1.4. Pedagogical education - João Silveira Lobo

5.2.1.5. Distribution of teaching service - João Silveira Lobo

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Value based management and Control	EMBA	18.0		18.0						
Strategy Implementation	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Strategic Planning	MIE-E	12.0		12.0						
Managerial Accounting	MFMF-E	28.0		28.0						
Strategic Execution	MME-E	16.0		16.0						

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Jorge Velosa

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Gestão de Empresas

Scientific field of this degree (EN)

Management - Business Management

Year in which this degree was obtained

1988

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

CA16-AF80-050D

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Jorge Velosa

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Jorge Velosa

Year	Degree or Title	Scientific Area	Institution	Classification
1983				

5.2.1.4. Pedagogical education - Jorge Velosa

5.2.1.5. Distribution of teaching service - Jorge Velosa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Integrated Marketing Communications	MG; MGI	23.0		18.0					5.0	
Pricing Strategies	MG	23.0		18.0					5.0	
Sales and Retailing	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Marketing Communications	MME-E	16.0		16.0						
Marketing Management	EMBA; MME-E	20.0		20.0						
Business Project	EMBA	32.0		18.0					14.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - José Miguel dos Santos Hortas Pita

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2002

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

50

CienciaVitae

F71F-20FA-A205

Orcid

0009-0000-7531-4870

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - José Miguel dos Santos Hortas Pita

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - José Miguel dos Santos Hortas Pita

Year	Degree or Title	Scientific Area	Institution	Classification
1998				

5.2.1.4. Pedagogical education - José Miguel dos Santos Hortas Pita

5.2.1.5. Distribution of teaching service - José Miguel dos Santos Hortas Pita

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Luís Veiga Martins

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1994

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

10

CienciaVitae

5E13-1CA0-E879

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luís Veiga Martins

5.2.1.3. Other degrees or titles - Luís Veiga Martins

Year	Degree or Title	Scientific Area	Institution	Classification
1988				

5.2.1.4. Pedagogical education - Luís Veiga Martins

5.2.1.5. Distribution of teaching service - Luís Veiga Martins

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
CIRCULAR ECONOMY: Eliminate, Circulate and Regenerate	MG	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Michael Pinkhasov

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2000

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

-

Orcid

0009-0007-8001-8161

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Michael Pinkhasov

5.2.1.3. Other degrees or titles - Michael Pinkhasov

Year	Degree or Title	Scientific Area	Institution	Classification
1996				

5.2.1.4. Pedagogical education - Michael Pinkhasov

5.2.1.5. Distribution of teaching service - Michael Pinkhasov

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Luxury Seminar	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Miguel Baptista Coelho Alves Martins

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Economia - Economia Social e Solidária

Scientific field of this degree (EN)

Economics - Social and Solidarity Economy

Year in which this degree was obtained

2009

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

40

CienciaVitae

A71C-6A90-0B98

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Miguel Baptista Coelho Alves Martins

5.2.1.3. Other degrees or titles - Miguel Baptista Coelho Alves Martins

Year	Degree or Title	Scientific Area	Institution	Classification
2013			INSEAD	

5.2.1.4. Pedagogical education - Miguel Baptista Coelho Alves Martins

5.2.1.5. Distribution of teaching service - Miguel Baptista Coelho Alves Martins

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Miguel Bello

Link to the HEI

Other link

Category

Assistente convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2013

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

25

CienciaVitae

E416-B735-C1A8

Orcid

0009-0000-0716-1884

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Miguel Bello

5.2.1.3. Other degrees or titles - Miguel Bello

Year	Degree or Title	Scientific Area	Institution	Classification
2011				

5.2.1.4. Pedagogical education - Miguel Bello

5.2.1.5. Distribution of teaching service - Miguel Bello

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Tourism & Hospitality Consulting	MG	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Miguel Pinto Fernandes

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2010

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

-

Orcid

0009-0001-1768-9604

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Miguel Pinto Fernandes

5.2.1.3. Other degrees or titles - Miguel Pinto Fernandes

Year	Degree or Title	Scientific Area	Institution	Classification
2008				

5.2.1.4. Pedagogical education - Miguel Pinto Fernandes

5.2.1.5. Distribution of teaching service - Miguel Pinto Fernandes

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Shopper Marketing Management	MG; MGI	18.0		18.0						

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Nuno Vasconcellos e Sá

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Finanças - Finanças

Scientific field of this degree (EN)

Finance - Finance

Year in which this degree was obtained

2013

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

5

CienciaVitae

1817-8D37-B86B

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Nuno Vasconcellos e Sá

5.2.1.3. Other degrees or titles - Nuno Vasconcellos e Sá

Year	Degree or Title	Scientific Area	Institution	Classification
2011				

5.2.1.4. Pedagogical education - Nuno Vasconcellos e Sá

5.2.1.5. Distribution of teaching service - Nuno Vasconcellos e Sá

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Small Business Management	MG; MGI	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Paulo Faroleiro

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Tecnologias - Informação e Sistemas Empresariais

Scientific field of this degree (EN)

Technologies - Information and Business Systems

Year in which this degree was obtained

2016

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

70

CienciaVitae

491E-A176-0E48

Orcid

0000-0002-5419-9399

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Paulo Faroleiro

5.2.1.3. Other degrees or titles - Paulo Faroleiro

Year	Degree or Title	Scientific Area	Institution	Classification
2013				

5.2.1.4. Pedagogical education - Paulo Faroleiro

5.2.1.5. Distribution of teaching service - Paulo Faroleiro

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Information Systems	LG; LEF	66.0		36.0	18.0				12.0	
Project Management	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Sander Allegro

Link to the HEI

Other link

Category

Professor Catedrático convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Antropologia Empresarial

Scientific field of this degree (EN)

Management - Business Anthropology

Year in which this degree was obtained

1993

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

10

CienciaVitae

-

Orcid

0009-0004-8059-4466

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Sander Allegro

5.2.1.3. Other degrees or titles - Sander Allegro

Year	Degree or Title	Scientific Area	Institution	Classification
1990				

5.2.1.4. Pedagogical education - Sander Allegro

5.2.1.5. Distribution of teaching service - Sander Allegro

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Service Excellence	MG	5.0							5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Nadim Habib

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1991

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

75

CienciaVitae

0000-0000-0000

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Nadim Habib

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Nadim Habib

Year	Degree or Title	Scientific Area	Institution	Classification
1989				

5.2.1.4. Pedagogical education - Nadim Habib

5.2.1.5. Distribution of teaching service - Nadim Habib

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Entrepreneurship	IMBA	33.0		33.0						
Entrepreneurship	MG; MGI	23.0		18.0					5.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MFI	56.0		36.0					20.0	
Opportunity Identification	MEII	23.0		18.0					5.0	
Intra-entrepreneurship & Transformation	MG-EA	20.0		20.0						

**Submission of application | Evaluation/Accreditation of
Operating SC****5.2.1.1. Personal Data - Filipe Simões de Almeida**

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Tecnologias - Engenharia Eletrotécnica e de Computadores

Scientific field of this degree (EN)

Technologies - Electrical and Computer Engineering

Year in which this degree was obtained

1993

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

B118-6B0E-3B8E

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Filipe Simões de Almeida

5.2.1.3. Other degrees or titles - Filipe Simões de Almeida

Year	Degree or Title	Scientific Area	Institution	Classification
1988				

5.2.1.4. Pedagogical education - Filipe Simões de Almeida

5.2.1.5. Distribution of teaching service - Filipe Simões de Almeida

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Cracking the Sales Code	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Ana Amaro

Link to the HEI

Other link

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Engenharia - Engenharia de Sistemas

Scientific field of this degree (EN)

Engineering - Systems Engineering

Year in which this degree was obtained

1997

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

90

CienciaVitae

0C1E-AB2C-C960

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Ana Amaro

5.2.1.3. Other degrees or titles - Ana Amaro

Year	Degree or Title	Scientific Area	Institution	Classification
1983	Mestrado - 2º ciclo	Engenharia do Ambiente	Universidade Nova de Lisboa Faculdade de Ciências e Tecnologia	

5.2.1.4. Pedagogical education - Ana Amaro

5.2.1.5. Distribution of teaching service - Ana Amaro

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Statistics II	MG; MGI	46.0		36.0					10.0	
Statistics III	MG; MGI	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Ana Sofia Costa

Link to the HEI

Other link

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing

Scientific field of this degree (EN)

Management - Marketing

Year in which this degree was obtained

2005

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

85

CienciaVitae

C31F-735A-AFF8

Orcid

0000-0003-1880-9142

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Ana Sofia Costa

5.2.1.3. Other degrees or titles - Ana Sofia Costa

Year	Degree or Title	Scientific Area	Institution	Classification
1995	Mestrado - 2º ciclo	Gestão	Universidade Nova de Lisboa - Faculdade de Economia	

5.2.1.4. Pedagogical education - Ana Sofia Costa

5.2.1.5. Distribution of teaching service - Ana Sofia Costa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Operations Management	LG; LEF	66.0		36.0	18.0				12.0	
Quality Management	MG; MGI	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - António Alvarenga

Link to the HEI

Other link

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Ciências de Gestão

Scientific field of this degree (EN)

Management - Management Sciences

Year in which this degree was obtained

2010

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

47

CienciaVitae

D11F-5841-CA73

Orcid

0000-0002-0606-9098

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - António Alvarenga

5.2.1.3. Other degrees or titles - António Alvarenga

Year	Degree or Title	Scientific Area	Institution	Classification
2008	Mestrado - 2º ciclo	Economia - Estudos Económicos Europeus	Collège D'Europe	
1997	Licenciatura - 1º ciclo	Economia	Universidade do Porto Faculdade de Economia	

5.2.1.4. Pedagogical education - António Alvarenga

5.2.1.5. Distribution of teaching service - António Alvarenga

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Strategic Foresight and Scenario Planning	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Elizabete Cardoso

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão no Ensino Superior

Scientific field of this degree (EN)

Management - Higher Education Management

Year in which this degree was obtained

2019

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

80

CienciaVitae

EA14-1544-65B0

Orcid

0000-0003-4840-4445

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Elizabete Cardoso

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Elizabete Cardoso

Year	Degree or Title	Scientific Area	Institution	Classification
2003				

5.2.1.4. Pedagogical education - Elizabete Cardoso

5.2.1.5. Distribution of teaching service - Elizabete Cardoso

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Applied Qualitative Studies	MG; MGI	23.0		18.0					5.0	
Customer Relationship Management	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MAN	56.0		36.0					20.0	
Applied Research and Methodologies to Marketing and Strategy	MME-E	12.0		12.0						

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Filipa Rosado Pinto

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

36

CienciaVitae

B21E-350E-07DD

Orcid

0000-0001-9801-1266

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Filipa Rosado Pinto

5.2.1.3. Other degrees or titles - Filipa Rosado Pinto

Year	Degree or Title	Scientific Area	Institution	Classification
2009				

5.2.1.4. Pedagogical education - Filipa Rosado Pinto

5.2.1.5. Distribution of teaching service - Filipa Rosado Pinto

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Advanced Marketing	MG; MGI	46.0		36.0					10.0	
Marketing Management	MG; MGI	46.0		36.0					10.0	

5.2.1.1. Personal Data - Gonçalo Rocha

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Finanças - Finanças

Scientific field of this degree (EN)

Finance - Finance

Year in which this degree was obtained

2015

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

35

CienciaVitae

D317-EF42-4491

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Gonçalo Rocha

5.2.1.3. Other degrees or titles - Gonçalo Rocha

Year	Degree or Title	Scientific Area	Institution	Classification
1995				

5.2.1.4. Pedagogical education - Gonçalo Rocha

5.2.1.5. Distribution of teaching service - Gonçalo Rocha

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Financial Management	MG; MGI	46.0		36.0					10.0	
Work Project	MF	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Ji Rongjiao

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Métodos Quantitativos - Matemática Aplicada

Scientific field of this degree (EN)

Quantitative Methods - Mathematics and Applications

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

96

CienciaVitae

-

Orcid

0000-0002-0575-5109

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Ji Rongjiao

5.2.1.3. Other degrees or titles - Ji Rongjiao

Year	Degree or Title	Scientific Area	Institution	Classification
2017				
2016				

5.2.1.4. Pedagogical education - Ji Rongjiao

Pedagogical education relevant to teaching
WS Moodle

5.2.1.5. Distribution of teaching service - Ji Rongjiao

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Data Visualization	MG; MGI	23.0		18.0					5.0	
Work Project	MAN	56.0		36.0					20.0	

5.2.1.1. Personal Data - João Marques Gomes

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2017

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

E81D-8D6A-4E88

Orcid

0000-0001-8742-6124

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Marques Gomes

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - João Marques Gomes

Year	Degree or Title	Scientific Area	Institution	Classification
2001				

5.2.1.4. Pedagogical education - João Marques Gomes

5.2.1.5. Distribution of teaching service - João Marques Gomes

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Value-Based Health Care	MEII	46.0		36.0					10.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - João Miguel Nogueira de Matias Baptista

Link to the HEI

Other link

Category

Professor Catedrático convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Sistemas de Informação em Gestão

Scientific field of this degree (EN)

Management - Management Information Systems

Year in which this degree was obtained

2008

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

30

CienciaVitae

341E-29AE-97E8

Orcid

0000-0003-0087-7809

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Miguel Nogueira de Matias Baptista

5.2.1.3. Other degrees or titles - João Miguel Nogueira de Matias Baptista

Year	Degree or Title	Scientific Area	Institution	Classification
2002				

5.2.1.4. Pedagogical education - João Miguel Nogueira de Matias Baptista

5.2.1.5. Distribution of teaching service - João Miguel Nogueira de Matias Baptista

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Loic Pedras

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Negócios

Scientific field of this degree (EN)

Management - Business

Year in which this degree was obtained

2019

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

95

CienciaVitae

-

Orcid

0000-0001-9542-7397

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Loic Pedras

5.2.1.3. Other degrees or titles - Loic Pedras

Year	Degree or Title	Scientific Area	Institution	Classification
2001				

5.2.1.4. Pedagogical education - Loic Pedras

5.2.1.5. Distribution of teaching service - Loic Pedras

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Managing Impactful Projects	LG; LEF	30.0		18.0					12.0	
Applied Social Entrepreneurship	MG; MGI	46.0		36.0					10.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Luís Barbosa

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão Empresarial Aplicada

Scientific field of this degree (EN)

Management - Applied Business Management

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

68

CienciaVitae

421B-2DCA-AA36

Orcid

0000-0002-6060-7184

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luís Barbosa

5.2.1.3. Other degrees or titles - Luís Barbosa

Year	Degree or Title	Scientific Area	Institution	Classification
1996				

5.2.1.4. Pedagogical education - Luís Barbosa

5.2.1.5. Distribution of teaching service - Luís Barbosa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Financial Management	MG; MGI	46.0		36.0					10.0	
Applied Corporate Finance	MF; MFI	46.0		36.0					10.0	
Work Project	MF	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Maria Helena Gonçalves Martins

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2016

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

35

CienciaVitae

FF10-E82B-8ED6

Orcid

0000-0001-8430-0446

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Maria Helena Gonçalves Martins

5.2.1.3. Other degrees or titles - Maria Helena Gonçalves Martins

Year	Degree or Title	Scientific Area	Institution	Classification
2005				

5.2.1.4. Pedagogical education - Maria Helena Gonçalves Martins

5.2.1.5. Distribution of teaching service - Maria Helena Gonçalves Martins

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	

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Operating SC

5.2.1.1. Personal Data - Nuno Arantes e Oliveira

Link to the HEI

Other link

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Engenharia - Biologia

Scientific field of this degree (EN)

Engineering - Biology

Year in which this degree was obtained

2002

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

50

CienciaVitae

811D-8085-5A39

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Nuno Arantes e Oliveira

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Nuno Arantes e Oliveira

Year	Degree or Title	Scientific Area	Institution	Classification
1997				

5.2.1.4. Pedagogical education - Nuno Arantes e Oliveira

5.2.1.5. Distribution of teaching service - Nuno Arantes e Oliveira

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Science-Based Entrepreneurship and Innovation	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MEII	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Paul Verdin

Link to the HEI

Other link

Category

Professor Catedrático convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1990

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

C816-6F97-9E7A

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Paul Verdin

5.2.1.3. Other degrees or titles - Paul Verdin

5.2.1.4. Pedagogical education - Paul Verdin

5.2.1.5. Distribution of teaching service - Paul Verdin

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Strategic Errors in Organizations	MG	46.0		36.0					10.0	
Strategic Error Management	MG-EA	12.0		12.0						

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5.2.1.1. Personal Data - Paula Antão

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão Empresarial

Scientific field of this degree (EN)

Management - Business Management

Year in which this degree was obtained

2002

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

30

CienciaVitae

7E1D-8AAA-F483

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Paula Antão

5.2.1.3. Other degrees or titles - Paula Antão

Year	Degree or Title	Scientific Area	Institution	Classification
1997				
1994				

5.2.1.4. Pedagogical education - Paula Antão

5.2.1.5. Distribution of teaching service - Paula Antão

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Financial Management	MG	46.0		36.0					10.0	
Work Project	MF	56.0		36.0					20.0	
Financial Management	MGI	46.0		36.0					10.0	

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5.2.1.1. Personal Data - Rui Biscaia

Link to the HEI

Other link

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Esportes - Motricidade Humana

Scientific field of this degree (EN)

Sports - Human Motor Skills

Year in which this degree was obtained

2013

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

-

Orcid

0000-0003-2752-4317

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Rui Biscaia

5.2.1.3. Other degrees or titles - Rui Biscaia

Year	Degree or Title	Scientific Area	Institution	Classification
2022				
2008				
2003				

5.2.1.4. Pedagogical education - Rui Biscaia

5.2.1.5. Distribution of teaching service - Rui Biscaia

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Applied Sports Projects	MG	46.0		36.0					10.0	

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5.2.1.1. Personal Data - Sérgio Guerreiro

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Turismo

Scientific field of this degree (EN)

Management - Tourism

Year in which this degree was obtained

2017

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVita

C614-A429-C64C

Orcid

0000-0001-8623-3056

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Sérgio Guerreiro

5.2.1.3. Other degrees or titles - Sérgio Guerreiro

Year	Degree or Title	Scientific Area	Institution	Classification
1998				

5.2.1.4. Pedagogical education - Sérgio Guerreiro

5.2.1.5. Distribution of teaching service - Sérgio Guerreiro

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Hospitality Trends	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Hospitality Trends	MGI	23.0		18.0					5.0	

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5.2.1.1. Personal Data - Silvia Herrero

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - Política Social

Scientific field of this degree (EN)

Social Sciences - Social Policy

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

1A15-8B23-A82B

Orcid

0000-0003-2766-8572

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Silvia Herrero

5.2.1.3. Other degrees or titles - Silvia Herrero

Year	Degree or Title	Scientific Area	Institution	Classification
1997			Universidade de Alcalá	

5.2.1.4. Pedagogical education - Silvia Herrero

5.2.1.5. Distribution of teaching service - Silvia Herrero

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Management of Non-Profit Organizations	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

**Submission of application | Evaluation/Accreditation of
Operating SC****5.2.1.1. Personal Data - Wayne Borchardt**

Link to the HEI

Other link

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Negócios

Scientific field of this degree (EN)

Management - Business

Year in which this degree was obtained

2021

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

10

CienciaVitae

-

Orcid

0000-0002-5726-4416

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Wayne Borchardt

5.2.1.3. Other degrees or titles - Wayne Borchardt

Year	Degree or Title	Scientific Area	Institution	Classification
1992				

5.2.1.4. Pedagogical education - Wayne Borchardt

5.2.1.5. Distribution of teaching service - Wayne Borchardt

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Decision Science	MG	23.0		18.0					5.0	

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5.2.1.1. Personal Data - Luís Vilar

Link to the HEI

Other link

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Motricidade Humana

Scientific field of this degree (EN)

Human Motor Skills

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

25

CienciaVitae

-

Orcid

0000-0002-1397-0933

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luís Vilar

5.2.1.3. Other degrees or titles - Luís Vilar

5.2.1.4. Pedagogical education - Luís Vilar

5.2.1.5. Distribution of teaching service - Luís Vilar

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Sports Club Management	MG	23.0		18.0					5.0	

5.3. Team Details

5.3.1. Total teachers / FTE

5.3.1.1. Total number of teachers.

105

5.3.1.2. Total number of FTE.

76.80

5.3.2. Career teaching staff” – teachers of the study programme integrated in the teaching or research career.*

Link with HEI	% of the total of FTE
Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018	75.52%
Career Researcher (Article 3, line l) of DL-74/2006, as amended by DL-65/2018	0.00%
Other link	24.48%

5.3.3. Academically qualified teaching staff” – staff holding a PhD*

Academically qualified teaching staff	FTE	Percentage*
Teaching staff holding a PhD (FTE):	6712	87.40%

5.3.4. Specialised teaching staff.

Specialized teaching staff	FTE	Percentage*
PhDs specialised in the fundamental area(s) of the study programme (% total FTE)	53.0	69.01%
Staff specialised in the fundamental areas of the study programme not holding PhDs in these areas (% total FTE)	9.0	11.72%

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Specialists not holding a PhD, but with a Specialist Title (DL 206/2009) in the fundamental area(s) of the study programme (% total FTE)	0.0	0.00%
% of faculty specializing in core area(s) (% total FTE)		80.73%
% of the faculty holding a PhD specialized in the core area(s) (% specialized faculty)		85.48%

5.3.5. Teaching Staff integrated in Research Units of the Institution, its subsidiaries or integrated centers (article 29, DL no. 74/2006, as written in the DL no. 65/2018)

Description	FTE	Percentage*
Teaching Staff integrated in Research Units of the Institution, its subsidiaries or integrated centers	54.2	70.57%

5.3.6. Stability and development dynamics of the teaching staff

Stability and training dynamics	FTE	Percentage*
Career teaching staff of the study programme with a link to the institution for over 3 years	40.0	52.08%
FTE number of teaching staff registered in PhD programmes for over one year	2.5	3.26%

5.4. Teaching staff development

5.6. Observations. (PT)

A estratégia de desenvolvimento do corpo docente da Nova SBE está centrada em três pilares: desenvolvimento pedagógico e internacionalização, recrutamento de professores e incentivos à publicação.

-Desenvolvimento Pedagógico e Internacionalização: A Nova SBE prioriza o desenvolvimento contínuo para melhorar a qualidade do ensino. As iniciativas incluem co-desenvolvimento com a comunidade académica, formação personalizada e recursos para autoformação, garantindo que o corpo docente esteja atualizado com as metodologias educacionais mais recentes. A internacionalização é promovida através de licenças sabáticas, mobilidade de pessoal docente e programas de Visiting Fellowships, que permitem aos professores obter perspetivas globais e enriquecer as suas pesquisas.

-Recrutamento de Professores: Para atender às necessidades do programa e manter a qualidade académica, a Nova SBE expande estrategicamente o seu corpo docente permanente, procurando cumprir com os rácios em vigor. Esta abordagem atrai talentos de alto nível em várias disciplinas, fortalecendo o ensino e a investigação.

-Incentivos à Publicação: Para aumentar a produtividade em investigação, a Nova SBE oferece cargas letivas reduzidas para docentes ativos em investigação, promove a colaboração em Centros de Conhecimento, atribui prémios de produtividade e disponibiliza fundos anuais para projetos inovadores.

O programa cumpre todos os requisitos legais, garantindo uma base académica sólida para os estudantes. A proporção de professores de carreira é de 76%, atingindo o limite exigido. Além disso, 87% do corpo docente são qualificados, possuindo doutoramentos, muito acima do requisito mínimo de 60%. Desses, 86% são especialistas em áreas nucleares com doutoramento, superando a exigência de 80%, e 81% são especializados em áreas científicas relevantes, excedendo o limiar de 50%.

Adicionalmente, 52% dos docentes possuem contratos com duração superior a três anos, promovendo estabilidade, e 69% estão afiliados a centros de investigação, contribuindo para um ambiente académico rigoroso e orientado para a investigação.

O programa é coordenado por Sofia Kousi, Professora Auxiliar de Marketing na Nova SBE, com especialização em branding e bem-estar do consumidor. O seu trabalho foi publicado em revistas académicas como Psychology & Marketing, The Service Industries Journal e Electronic Commerce Research, além de ter destaque em publicações como Marketeer, Harvard Deusto Business Review, Público e Polígrafo. A professora também participou em conferências internacionais de marketing e psicologia (Society for Personality and Social Psychology, European Network for Positive Psychology, Association for Consumer Research, European Marketing Academy). Antes de integrar a Nova SBE, foi gestora de marca na Pepsico, estratega de marcas e investigadora na Interbrand e ACNielsen, colaborando com clientes globais como Kodak Professional, Reckitt Benckiser, Prozac, Jameson, Petrobras, entre outros.

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5.6. Observations. (EN)

Nova SBE's faculty development strategy centers on three pillars: pedagogical development & internationalization, faculty recruitment, and publication incentives.

Pedagogical Development and Internationalization: SBE prioritizes ongoing professional development to enhance teaching quality. Initiatives include co-development with the academic community, tailored training, and self-development resources, keeping faculty updated on educational methodologies. Internationalization is supported through Sabbatical Leave, Staff Mobility, and Visiting Fellowships, allowing faculty to gain global insights and enrich their research.

Faculty Recruitment: To meet program needs and maintain quality, Nova SBE strategically expands its permanent faculty, aligned with legal ratios. This approach attracts top talent across disciplines, enhancing educational offerings and research output.

Publication Incentives: To boost research productivity, SBE offers reduced teaching loads for research-active faculty, collaborative Knowledge Centers, productivity awards, and annual funds for innovative projects.

The program meets all legal requirements regarding faculty ratios, ensuring a strong academic foundation for students. The proportion of permanent faculty stands at 76%, meeting the required threshold. Additionally, 87% of the teaching staff are qualified, holding doctorates, well above the minimum requirement of 60%. Among these, 86% are specialists in core areas, surpassing the 80% requirement, and 81% are specialized in relevant scientific areas, exceeding the 50% standard. Furthermore, 52% of faculty members have contracts lasting more than three years, promoting stability and continuity, and 69% are affiliated with research centers, contributing to an academically rigorous and research-oriented environment.

*The program is supervised by Sofia Kousi. She is an Assistant Professor of Marketing at Nova SBE with expertise in branding and consumer wellbeing. Her work has been published in academic journals such as *Psychology & Marketing*, *The Service Industries Journal*, and *Electronic Commerce Research*, and featured in *Marketeer*, *Harvard Deusto Business Review*, *Público* and *Polígrafo*, as well as top international marketing and psychology conferences (Society for Personality and Social Psychology, European Network for Positive Psychology, Association for Consumer Research, European Marketing Academy). Prior to joining Nova SBE she was a category brand manager at Pepsico, as well as a brand strategist and researcher at Interbrand and ACNielsen, working with global clients like Kodak Professional, Reckitt Benckiser, Prozac, Jameson, Petrobras, and more.*

Observations. (PDF)

[no answer]

6. Technical, administrative, and management staff (if applicable)

6.1. Number and employment type of the technical, administrative and management staff allocated to the study programme. (PT)

A gestão dos ciclos de estudo é apoiada por diversos departamentos-chave: Serviços Académicos, Planeamento e Desenvolvimento Académico, Apoio ao Estudante e Gestão de Programas, Departamento de Experiência do Estudante, Mobilidade Internacional, Departamento de Qualidade, Tecnologia Educativa e Sistemas de Informação, e Biblioteca. Em conjunto, estes departamentos contam com um total de 282 colaboradores, representando um aumento significativo de 52,43% desde 2021. É importante destacar que todos os funcionários não docentes trabalham em regime de tempo integral, garantindo um apoio dedicado à comunidade académica.

6.1. Number and employment type of the technical, administrative and management staff allocated to the study programme. (EN)

The management of study cycles is supported by several key departments: Academic Services, Academic Planning and Advancement, Student Support and Program Management, the Student Experience Department, International Mobility, the Quality Department, Educational Technology and Information Systems, and the Library. Together, these departments employ a total of 282 staff members, which represents a significant 52.4% increase since 2021. Notably, all non-teaching employees are engaged in full-time positions, ensuring dedicated support for the academic community.

6.2. Qualifications of the technical, administrative, and management staff that will support the study programme. (PT)

Entre os funcionários não docentes, 85,5% possuem uma licenciatura ou grau superior, sendo que 65,6% têm uma licenciatura, 32,8% concluíram um mestrado e 1,6% possuem doutoramento. Além disso, 11% concluíram o ensino secundário e 3,6% completaram o terceiro ciclo do ensino básico.

O modelo de avaliação para o pessoal não docente enfatiza objetivos e competências, promovendo o crescimento profissional, reconhecendo o mérito e incentivando a melhoria contínua. Esta abordagem baseia-se na identificação das necessidades de formação durante as avaliações de desempenho. Os funcionários têm a oportunidade de se candidatar ao Programa de Mobilidade Internacional, que lhes permite trocar experiências e adquirir novos conhecimentos. Na SBE, o desenvolvimento profissional é encarado como uma ferramenta estratégica para promover a excelência e facilitar o crescimento pessoal e profissional. Só em 2023, registaram-se 1.023 participações em programas de formação.

6.2. Qualifications of the technical, administrative, and management staff that will support the study programme. (EN)

Among the non-teaching staff, 85.5% possess a bachelor's degree or higher, with 65.6% holding a bachelor's degree, 32.8% earning master's degrees, and 1.6% having completed PhDs. Additionally, 11% have attained a high school diploma, while 3.6% have completed the third cycle of basic education.

This approach is informed by assessments of training needs identified during performance evaluations. Staff members have the opportunity to apply for the International Mobility Program, allowing them to exchange experiences and knowledge. The evaluation model for non-teaching staff emphasizes objectives and competencies, encouraging professional growth, recognizing merit, and fostering continuous improvement. At SBE, professional development is viewed as a strategic tool for promoting excellence and facilitating personal and professional growth. In 2023 alone, there were 1,023 recorded participations in training programs.

7. Facilities, partnerships, and structures supporting the teaching and learning processes (if applicable)**7.1. Have there been significant changes in facilities and equipment since the previous assessment procedure?**

Yes No

7.1.1. If yes, provide a brief explanation and rationale for the changes made. (PT)

A SBE realizou melhorias na sua infraestrutura tecnológica para funções de ensino e administrativas, disponibilizando software como Moodle, SPSS, Qualtrics, Palisade e Refinitiv Eikon. O ensino suportado por tecnologias digitais complementa metodologias ativas com ferramentas como Moodle, Kahoot, flipped classrooms e exames online. Softwares essenciais, como SPSS e Stata, estão agora acessíveis aos estudantes nos seus PC, aumentando a flexibilidade e a familiaridade com estas ferramentas. O Nova SBE Behavioural Lab, uma instalação interdisciplinar dedicada ao estudo do comportamento humano em contextos organizacionais e de mercado, oferece um espaço colaborativo e um pool de participantes para investigação. Em parceria com a Microsoft, Cisco e OutSystems, o Digital Experience Lab disponibiliza tecnologia de ponta, como realidade virtual, ferramentas de inteligência artificial, impressoras 3D e dispositivos Raspberry Pi, preparando os estudantes para os desafios tecnológicos do futuro.

7.1.1. If yes, provide a brief explanation and rationale for the changes made. (EN)

SBE has significantly upgraded its computer infrastructure for teaching and administrative functions, offering software like Moodle, SPSS, Qualtrics, Palisade and Refinitiv Eikon. Technology-enhanced learning supports active methodologies with tools such as Moodle, Kahoot, flipped classrooms, blended learning, and online exams. Key software, including SPSS and Stata, is now accessible to students on personal devices, increasing flexibility and familiarization with tools sought by employers. The Nova SBE Behavioural Lab, an interdisciplinary facility dedicated to studying human behaviour in organizational and market contexts, provides a collaborative space and a student subject pool for researchers. In partnership with Microsoft, Cisco, and OutSystems, the Digital Experience Lab offers cutting-edge technology such as virtual reality, AI tools, 3D printers, and Raspberry Pi devices, equipping students with hands-on experience and preparing them for future technological challenges.

7.2. Have there been significant changes in national and international partnerships relevant to the study programme since the previous assessment procedure?

Yes No

Submission of application | Evaluation/Accreditation of
Operating SC**7.2.1. If yes, provide a brief summary of those changes. (PT)**

A UNL juntou-se recentemente à rede EUTOPIA, uma aliança de universidades europeias comprometida em promover o ensino superior através de investigação colaborativa, práticas inovadoras de aprendizagem e maior mobilidade para estudantes e docentes. A missão desta rede é enfrentar desafios locais e globais, promovendo a cooperação interdisciplinar e contribuindo para o desenvolvimento de um novo modelo de ensino superior em toda a Europa.

A SBE também participa ativamente em vários projetos significativos financiados pela agência Erasmus+. Estes projetos são coordenados pela EFMD. Entre as iniciativas destacam-se o Intercambio de Expertos, o FORINT e o IMPALA.

7.2.1. If yes, provide a brief summary of those changes. (EN)

UNL has recently joined the EUTOPIA network, a alliance of European universities committed to advancing higher education through collaborative research, innovative learning practices, and increased mobility for both students and faculty. The network's mission is to tackle both local and global challenges by fostering interdisciplinary cooperation, ultimately contributing to the development of a new model for higher education across Europe.

SBE is also actively involved in several significant projects funded by the Erasmus+ agency. These projects are coordinated by the EFMD. Notable among these initiatives are Intercambio de Expertos, FORINT, and IMPALA.

7.3. Have there been significant changes in structures supporting the teaching and learning processes since the previous assessment procedure?

Yes [] No

7.3.1. If yes, provide a brief summary of those changes. (PT)

A nova equipa de Bolsas dedica-se a garantir apoio financeiro a estudantes elegíveis, tornando o ensino superior acessível àqueles que enfrentam desafios económicos.

Para promover a integração e o bem-estar dos estudantes, a Nova SBE implementou programas geridos pela equipa Life at Nova, com foco no desenvolvimento académico, pessoal e profissional. Entre as iniciativas destacam-se a "Discovery Week", destinada a facilitar a integração dos estudantes, apoio em questões de alojamento, seguro de saúde, vistos e integração, como sistemas de buddy e peer tutoring. Os Student advisors oferecem suporte personalizado. Existe também apoio específico para estudantes com necessidades educativas especiais, incluindo apoio à saúde mental e sessões individuais de psicologia.

Recentemente, a Nova SBE melhorou a experiência digital ao digitalizar processos, disponibilizar plataformas para tarefas administrativas e permitir que os estudantes agendem online reuniões com os serviços.

7.3.1. If yes, provide a brief summary of those changes. (EN)

The Scholarships and Study Funding team is dedicated to ensuring financial aid for eligible students. This support is essential for making higher education accessible for those facing financial challenges.

To promote student integration and well-being, Nova SBE has implemented programs managed by the Life at Nova team, focused on academic, personal and professional development. Key initiatives include the "Discovery Week" to help students integrate, guidance on housing, health insurance, visas, and integration programs like buddy systems and peer tutoring. Student advisors offer academic and personal support. Tailored support is provided for students with specific educational needs, including mental health support and individual psychology sessions. Recently, Nova SBE has improved the digital experience by digitizing processes, offering self-service platforms for administrative tasks, and enabling students to schedule online appointments with student services.

7.4. Have there been significant changes in internships and / or in-service training, protocols with the respective entities and guarantee of effective monitoring of students during internship since the previous assessment procedure?

Yes [] No

7.4.1. If yes, provide a brief summary of those changes. (PT)

A SBE reforçou o apoio à carreira dos estudantes de mestrado, alinhando-o com as necessidades do mercado de trabalho em constante evolução. A equipa Careers oferece orientação desde o início do programa até três anos após a graduação. O programa Mastering Your Career foca-se no autoconhecimento, na compreensão do mercado e no desenvolvimento de competências de recrutamento. Entre as iniciativas mais recentes destacam-se a Master's Discovery Week, que permite explorar opções de carreira em contacto com recrutadores e alumni, e os Corporate Links, que promovem eventos semanais de carreira com representantes de empresas. Além disso, o alargado Programa de Mentoria conecta estudantes com alumni experientes, oferecendo orientação personalizada. Novas ferramentas online, como o VMock, para revisão automatizada de CV, o GraduatesFirst, para prática de testes online, e o Goinglobal, para recursos de carreira internacional, enriquecem a preparação para a procura de emprego e entrevistas.

7.4.1. If yes, provide a brief summary of those changes. (EN)

SBE has recently enhanced career support for master's students, aligning with evolving job market needs. The Careers@Nova SBE team now offers guidance from the start of the program to three years post-graduation. The newly established Mastering Your Career program emphasizes self-awareness, market insights, and recruitment skills. Key recent initiatives include the Master's Discovery Week, where students explore career options with recruiters and alumni, and Corporate Links, which feature weekly career events with company representatives. Additionally, the expanded Mentoring Program connects students with experienced alumni for personalized guidance. New online tools like VMock for automated CV review, GraduatesFirst for online test practice, and Goinglobal for international career resources further enrich job search and interview preparation.

8. Assessment standards in the study programme.**8.1. Students enrolled in the study programme in the current academic year.****8.1.1. Total number of students enrolled.**

1508.0

8.1.2. Characterization by Gender.

Gender	Percentage
Masculino	42
Feminino	58

8.1.3. Number of students enrolled by curricular year.

Curricular year	Students enrolled
1st curricular year	867
2nd curricular year	641

8.1.4. Possible additional information on student characterization. (PT)

O Mestrado em Gestão da SBE atrai um grupo diversificado de estudantes com diferentes formações académicas, faixas etárias e nacionalidades. A maioria dos novos estudantes provém de áreas relacionadas com Gestão, representando 90% do grupo, seguida por estudantes das Ciências Sociais, que constituem 10%. A faixa etária dos novos estudantes varia entre 20 e 28 anos, sendo que a maioria (75%) tem entre 21 e 24 anos, refletindo uma distribuição etária típica para programas de mestrado pré-experiência. Em termos de nacionalidade, a maioria dos estudantes são europeus (94%), representando 41 países diferentes. As maiores percentagens vêm da Alemanha (34%) e de Portugal (30,2%). Relativamente à distribuição de género, o programa apresenta uma ligeira maioria feminina, com 58% de estudantes do sexo feminino e 42% do sexo masculino. A duração típica para completar o Mestrado em Gestão é de três semestres, com uma nota final média de 16,7.

No ano letivo de 2022/2023, estavam disponíveis 700 vagas, que foram reduzidas para 600 no ano seguinte. Apesar desta redução na capacidade, a procura pelo programa tem aumentado todos os anos. Em 2022/2023, houve 1.566 candidatos, aumentando ligeiramente para 1.582 em 2023/2024 e significativamente para 1.846 em 2024/2025. Este interesse crescente também se reflete no número de estudantes colocados no programa: 878 em 2022/2023, 781 em 2023/2024 e 888 na entrada de 2024/2025. As matrículas de primeiro ano apresentaram ligeiras flutuações, passando de 811 estudantes em 2022/2023 para 781 em 2023/2024 e aumentando para 888 no ano letivo atual. Tal como nos programas de Mestrado em Finanças e Finanças Internacionais, as vagas dos programas de Mestrado em Gestão e Gestão Internacional são geridas de forma conjunta, uma vez que os objetivos de aprendizagem, o plano de estudos e o corpo docente são exatamente os mesmos nos dois ciclos de estudo. As 900 vagas autorizadas para os dois programas, que não são excedidas quando consideradas em conjunto, permitem atender à alta procura observada, mantendo um padrão de qualidade, como demonstra a elevada taxa de seleção (apenas 35% do total de candidatos são admitidos nos dois ciclos de estudo).

Os dados de graduação dos últimos três anos refletem um progresso constante na conclusão dos estudos dentro do prazo esperado. Em 2022, 599 estudantes concluíram o programa, e em 2023, este número aumentou para 714. Até setembro de 2024, houve 537 graduados. Quase todos os estudantes concluem o programa dentro da duração padrão. Especificamente, em 2022, 594 dos 599 graduados concluíram em 2 anos, com apenas alguns a demorar um ano adicional. Em 2023, 712 dos 714 graduados terminaram dentro do prazo, e em 2024, 533 dos 537 graduados concluíram em 2 anos, com apenas um estudante a necessitar de um ano adicional. Não houve casos de estudantes a necessitar de mais de 4 anos para concluir o programa.

The Master's in Management program at SBE attracts a diverse group of students from a variety of academic backgrounds, age groups, and nationalities. Most incoming students come from fields related to Management and Business, making up 90% of the cohort. This is followed by students from social sciences, who comprise 10%. The age range of new students spans from 20 to 28 years, with the majority (75%) falling between 21 and 24 years old, reflecting a typical age distribution for pre-experience master's programs. In terms of nationality, the majority are Europeans (94%), representing 41 different countries. The highest percentages are from Germany and Portugal, with German students making up 34% and Portuguese students 30.2% of the cohort. Regarding gender distribution, the program has a slight female majority, with 58% of students identifying as female and 42% as male. The typical duration to complete the Master's in Management is three semesters, with students achieving an average final grade of 16.7. In the 2022/2023 academic year, there were 700 slots available, which decreased to 600. Despite this reduction in capacity, the demand for the program has increased each year. In 2022/2023, there were 1,566 applicants, which rose slightly to 1,582 in 2023/2024, and significantly to 1,846 in 2024/2025. This growing interest is also reflected in the number of students placed in the program, with 878 in 2022/2023, 781 in 2023/2024, and a rise to 888 for the 2024/2025 intake. First-year enrollments have shown slight fluctuations, with 811 students in 2022/2023, to 781 in 2023/2024, and increasing to 888 for the current academic year. As with the Master's programs in Finance and International Finance, the vacancies for the Master's in Management and International Management are managed jointly, since the learning objectives, study plan, and faculty are exactly the same in both study cycles. The 900 authorized vacancies for the two programs—which are not exceeded when considering both programs together—allow us to meet the high demand that has been observed while maintaining a quality standard demonstrated by the high selection rate (only 35% of total applicants are admitted to the two study cycles).

Graduation data from the past three years reflects steady progress in student completions within the expected timeframe. In 2022, 599 students graduated, and in 2023, this number increased to 714. By September 2024, there were 537 graduates. Nearly all students complete the program within the standard duration, with an overwhelming majority graduating in 4 years. Specifically, in 2022, 594 out of 599 graduates completed in 4 years, with only a few taking an additional year. In 2023, 712 out of 714 graduates finished on time, and in 2024, 533 of the 537 graduates completed within 4 years, with just one student taking an additional year. There have been no instances of students requiring more than 4 years to graduate.

8.2. Demand for the study programme - Students

Parameter	Second-to-last year	Last year	Current year
N.º de vagas / No. of openings	700	600	600
N.º de candidatos / No. of candidates	1566	1582	1846
N.º de admitidos / No. of admissions	878	781	888
N.º de inscritos no 1º ano, 1ª vez / No. of enrolments in 1st year 1st time	811	756	697

8.2. Demand for the study programme - Grades

Parameter	Second-to-last year	Last year	Current year
Nota de candidatura do último colocado / Grade of the last candidate to be admitted	11.98	12.06	12.06
Nota média de entrada / Average entry grade	16	16.3	16.3

8.3. Academic Results.**8.3.1. Training efficiency.**

Indicator	Third-to-last year	Second-to-last year	Last year
N.º de graduados / No. of graduates	599	714	537
N.º de graduados em N anos / No. of graduates in N years	594	712	533
N.º de graduados em N+1 anos / No. of graduates in N+1 years	5	2	4
N.º de graduados em N+2 anos / No. of graduates in N+2 years	0	0	0
N.º de graduados em mais de N+2 anos / No. of graduates in more than N+2 years	0	0	0

8.3.2. Present a list of theses completed in the last three years, stating, for each, the title, year of completion and the final result (PT)

N/A

8.3.2. Present a list of theses completed in the last three years, stating, for each, the title, year of completion and the final result (EN)

N/A

8.3.3. Data on unemployment of study programme's graduates (PT)

De acordo com a DGEEC, entre 2019 e 2021, apenas 0,7% dos graduados com 0 Mestrado em Gestão estavam desempregados, sublinhando o forte impacto do programa na empregabilidade.

O Careers@Nova SBE apoia os estudantes de mestrado desde o início do programa e até três anos após a conclusão. A equipa oferece uma vasta gama de atividades e recursos para o desenvolvimento de carreira. Durante a Master's Discovery Week, os estudantes exploram percursos profissionais, interagem com recrutadores e alumni e obtêm informações sobre o mercado de trabalho. Os Workshops de Carreira abordam processos de recrutamento, funções específicas, diferentes indústrias e autodesenvolvimento. Adicionalmente, os eventos Corporate Links ligam os estudantes a representantes de empresas. Ferramentas online exclusivas e outras atividades complementam o sucesso na procura de emprego, assegurando que os estudantes estão bem preparados para uma transição tranquila para as suas carreiras profissionais.

Submission of application | Evaluation/Accreditation of
Operating SC**8.3.3. Data on unemployment of study programme's graduates (EN)**

According to DGEEC, between 2019 and 2021, only 0,7% graduates with a Master's in Management from Nova SBE were unemployed, underscoring the program's strong impact on employability. The Careers@Nova SBE team supports master's students from the beginning of their program and for up to three years post-graduation. The team offers a range of career development activities and resources. During the Master's Discovery Week, students explore career paths, interact with recruiters and alumni, and gain insights into the job market. Career Workshops cover recruitment processes, specific roles, various industries, and self-development. Additionally, Corporate Links events connect students with company representatives. Exclusive online tools and activities further enhance students' job search success, ensuring they are well-prepared for a smooth transition into their professional careers.

8.4. Internationalization results.**8.4.1. Mobility of students, teachers and technical, administrative and management staff.**

Indicator	Third-to-last year	Second-to-last year	Last year
Alunos estrangeiros matriculados no ciclo de estudos / Foreign students enrolled in the study programme	65	70	70
Alunos em programas internacionais de mobilidade (in) / Students in international mobility programs (in)	9	9	7
Alunos em programas internacionais de mobilidade (out) / Students in international mobility programs (out)	11	20	2
Docentes estrangeiros (in) / Foreign teaching staff (in)	2		1
Docentes (out) / Teaching staff (out)	3	1	1
Pessoal técnico, administrativo e de gestão estrangeiro (in) / Foreign technical, administrative and management staff (in)	1	1	3
Pessoal técnico, administrativo e de gestão (out) / Technical, administrative and management staff (out)	4	4	2

8.4.2. Participation in international networks relevant to the study programme (PT)

Desde que ingressou na rede CEMS, a SBE passou de 54 estudantes CEMS em 2009/10 para 148 em 2023/24, posicionando-se entre as quatro melhores escolas CEMS. Esta participação facilitou conexões com mais de 70 parceiros corporativos internacionais e oito grandes parceiros sociais.

A participação na rede PIM aumentou a visibilidade da SBE entre instituições de renome global e fornece informações valiosas sobre estratégias de internacionalização. A SBE teve um representante no Comité de Novos Membros entre 2019 e 2023.

Através da PRME, a SBE promove práticas educativas que incentivam abordagens empresariais sustentáveis, responsáveis e éticas, em colaboração com organizações globais como o Pacto Global da ONU, EQUIS e AACSB. Em 2021, Assumiu a presidência do Capítulo Ibérico dos PRME Champions.

A participação na GBSN contribui para o avanço da educação em gestão em países em desenvolvimento, ampliando o seu impacto através do NOVAFRICA Knowledge Center e do Data Science Knowledge Center.

8.4.2. Participation in international networks relevant to the study programme (EN)

Since joining the CEMS SBE has increased from 54 CEMS students in 2009/10 to 148 in 2023/24, positioning among the top four CEMS schools. This involvement facilitated connections with over 70 international corporate partners and 8 major social partners. SBE had a representative on the New Memberships Committee from 2019 to 2023. Participation in the PIM network enhances SBE's visibility among other renowned institutions globally and provides valuable insights into internationalization dynamics.

PRME promotes the development of educational practices that foster sustainable, responsible, and ethical business practices in collaboration with global institutions such as the UN Global Compact, EQUIS, and AACSB. In 2021, SBE became the chair of the Iberian PRME Champions Chapter.

Through GBSN, SBE contributes to the advancement of management education in developing countries, further expanding its work through the NOVAFRICA Knowledge Center, and the Data Science Knowledge Center.

Submission of application | Evaluation/Accreditation of
Operating SC**8.5. Results of research and development activities and/or advanced training and high-level professional development****8.5.1. Research unit(s), of the same knowledge field or specialization area as the study programme, in which teachers develop their scientific activity.**

Teacher	Mark	HEI	Type of Research Unit	No. of teachers in the integrated study cycle
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	55

8.5.2. List of the main projects and/or national and international partnerships in which the scientific, technological, cultural, and artistic activities developed in the area of the study programme are integrated, including (when applicable) information on the main funded projects and their respective funding. (PT)

- Health Innovation Next Generation Payment & Pricing Models, European Commission, 3 962 457.50 €
- Connecting health tech innovation ecosystems for user-centred and business driven entrepreneurial education propelling next-generation digital health solutions, European Commission, 1 000 000.00 €
- Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, la Caixa Foundation, 99 995.55 €
- Next Generation Land Management services for Agriculture and Forestry, European Commission, 2 806 000.00 €
- Entrepreneurship as a Social Mobility and Inclusion Strategy, 99 940,00 €,
- Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT, 69 046.70 €
- Assessment of ecosystem services, biodiversity, and well-being in Portugal, FCT, 239,903€
- Healthcare Innovation and Entrepreneurship for Impact: Creating a Resilient, Safe and Crowd-based Innovation System, FCT, 47 745,40 €
- Limits and opportunities of patient empowerment in health systems – lessons from pharmaceutical markets, FCT, 186,549€
- Revolutionizing Healthcare: Empowering patients by valuing innovation and promoting entrepreneurship, FCT, 218.580€.
- Current challenges facing Portuguese international trade: A firm-level perspective, FFMS, 58 000€
- Human capital spillovers, FCT, 238 000€
- Improving Quality of Care in Europe, FCT, 423 000
- A escolha do modelo de negócio no contexto do empreendedorismo social: configurações típicas e influência da experiência do empreendedor social, FCT
- Externalidades Positivas de Profissionais de Saúde do SNS, Associação Terra dos Sonhos
- Patient Innovation Bootcamp, EIT Health
- Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT
- Os Efeitos Reais do capital ESG: Uma Abordagem de Sensoriamento Remoto, FCT
- Como é que novas empresas beneficiam de aceleradores corporativos?, FCT
- Innovation Nexus, European Commission
- For a Social Economy that reduces Gender Inequalities in Europe, European Commission
- Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, IA Caixa Foundation

Submission of application | Evaluation/Accreditation of
Operating SC**8.5.2. List of the main projects and/or national and international partnerships in which the scientific, technological, cultural, and artistic activities developed in the area of the study programme are integrated, including (when applicable) information on the main funded projects and their respective funding. (EN)**

- *Health Innovation Next Generation Payment & Pricing Models, European Commission, 3 962 457.50 €*
- *Connecting health tech innovation ecosystems for user-centred and business driven entrepreneurial education propelling next-generation digital health solutions, European Commission, 1 000 000.00 €*
- *Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, la Caixa Foundation, 99 995.55 €*
- *Next Generation Land Management services for Agriculture and Forestry, European Commission, 2 806 000.00 €*
- *Entrepreneurship as a Social Mobility and Inclusion Strategy, 99 940,00 €,*
Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT, 69 046.70 €
- *Assessment of ecosystem services, biodiversity, and well-being in Portugal, FCT, 239,903€*
- *Healthcare Innovation and Entrepreneurship for Impact: Creating a Resilient, Safe and Crowd-based Innovation System, FCT, 47 745,40 €*
- *Limits and opportunities of patient empowerment in health systems – lessons from pharmaceutical markets, FCT, 186,549€*
- *Revolutionizing Healthcare: Empowering patients by valuing innovation and promoting entrepreneurship, FCT, 218.580€.*
- *Current challenges facing Portuguese international trade: A firm-level perspective, FFMS, 58 000€*
- *Human capital spillovers, FCT, 238 000€*
- *Improving Quality of Care in Europe, FCT, 423 000*
- *A escolha do modelo de negócio no contexto do empreendedorismo social: configurações típicas e influência da experiência do empreendedor social, FCT*
- *Externalidades Positivas de Profissionais de Saúde do SNS, Associação Terra dos Sonhos*
- *Patient Innovation Bootcamp, EIT Health*
- *Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT*
- *Os Efeitos Reais do capital ESG: Uma Abordagem de Sensoriamento Remoto, FCT*
- *Como é que novas empresas beneficiam de aceleradores corporativos?, FCT*
- *Innovation Nexus, European Commission*
- *For a Social Economy that reduces Gender Inequalities in Europe, European Commission*
- *Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, IA Caixa Foundation*

Submission of application | Evaluation/Accreditation of
Operating SC**8.5.6. Activities of technological and artistic development, service providing to the community, and advanced training in the fundamental scientific area(s) of the study programme, and their effective contribution to the national, regional and local development, scientific culture, and cultural, sports and artistic fields. (PT)**

Ageas from Ideas to Go-to-Market, AGEAS

-Patient Innovation Bootcamp: Promoção do empreendedorismo do doente, EIT Health

-Big Data e Gestão do Turismo, Turismo de Portugal e NOS

- Check-in, Turismo de Portugal

-Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS

-European Network for the Advancement of Business and Landscape Education (ENABLE), Programa Erasmus+ da EU

-Identificação de Padrões Desviantes na Primeira Venda de Pescado, Agência Natureza Portugal (ANP/ WWF), Docapesca – Portos e Lotas S.A., Fundação “la Caixa” e BPI (Iniciativa para a Equidade Social).

-Inclusive Community Forum (ICF)

-Programa Social Leapfrog, Fundação “la Caixa” e o BPI

-Liderança Social para Gestores, Fundação “la Caixa” e o BPI

-Santander Living Innovation Lab, Santander

-Observatório de Liderança e Bem Estar, The Haddad Foundation

-Centro de Paradoxos e Organizações, Programa de investigação e inovação, Horizon 2020 da União Europeia

-Instituto de Desenvolvimento de Gestão para Organizações de Saúde, Johnson & Johnson

-Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália

-Paradigm Shift Executive Program, Calouste Gulbenkian Foundation

-Libertar o poder dos utilizadores – articular os interesses dos utilizadores para acelerar novos caminhos inovadores no setor digital da saúde e do bem-estar, Conselho de Investigação Norueguês

-Social Sciences Data Lab (DataLab), FCT

-Data for Change, Fundação “la Caixa” e BPI

-Big Data e Gestão do Turismo, Turismo de Portugal e NOS

-Data Science Automotive House, Tips4y – Automotive Intelligence

-Predicting Road Accident on Highways in the Netherlands, Rijkswaterstaat

-Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS

-Sistemas de Tomada de Decisão Homem-Máquina no IEFP, Instituto de Emprego e Formação Profissional (IEFP), Faculdade de Engenharia da Universidade do Porto (FEUP) e Fundação para a Ciência e a Tecnologia (FCT)

-International Security Management Knowledge (ISM-KA), Programa Erasmus+

-Identificação de Padrões Desviantes na Primeira Venda de Pescado, Agência Natureza Portugal (ANP/ WWF), Docapesca – Portos e Lotas S.A., Fundação “la Caixa” e BPI (Iniciativa para a Equidade Social).

-Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália

-Social Sciences Data Lab (DataLab), FCT

-Descentralizar Portugal com Blockchain, European Union

-European Platform for Data Science: Incubation, Learning, Operations, and Network, Erasmus+

-Identificar Fatores de Sucesso do Crowdfunding, PPL Crowdfunding

- Conscious Business Syllabus, European Commission

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Ageas from Ideas to Go-to-Market, AGEAS

-Patient Innovation Bootcamp: Promoção do empreendedorismo do doente, EIT Health

-Big Data e Gestão do Turismo, Turismo de Portugal e NOS

- Check-in, Turismo de Portugal

-Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS

-European Network for the Advancement of Business and Landscape Education (ENABLE), Programa Erasmus+ da EU

-Identificação de Padrões Desviantes na Primeira Venda de Pescado, Agência Natureza Portugal (ANP/ WWF), Docapesca – Portos e Lotas S.A., Fundação “la Caixa” e BPI (Iniciativa para a Equidade Social).

-Inclusive Community Forum (ICF)

-Programa Social Leapfrog, Fundação “la Caixa” e o BPI

-Liderança Social para Gestores, Fundação “la Caixa” e o BPI

-Santander Living Innovation Lab, Santander

-Observatório de Liderança e Bem Estar, The Haddad Foundation

-Centro de Paradoxos e Organizações, Programa de investigação e inovação, Horizon 2020 da União Europeia

-Instituto de Desenvolvimento de Gestão para Organizações de Saúde, Johnson & Johnson

-Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália

-Paradigm Shift Executive Program, Calouste Gulbenkian Foundation

-Libertar o poder dos utilizadores – articular os interesses dos utilizadores para acelerar novos caminhos inovadores no setor digital da saúde e do bem-estar, Conselho de Investigação Norueguês

-Social Sciences Data Lab (DataLab), FCT

-Data for Change, Fundação “la Caixa” e BPI

-Big Data e Gestão do Turismo, Turismo de Portugal e NOS

-Data Science Automotive House, Tips4y – Automotive Intelligence

-Predicting Road Accident on Highways in the Netherlands, Rijkswaterstaat

-Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS

-Sistemas de Tomada de Decisão Homem-Máquina no IEFP, Instituto de Emprego e Formação Profissional (IEFP), Faculdade de Engenharia da Universidade do Porto (FEUP) e Fundação para a Ciência e a Tecnologia (FCT)

-International Security Management Knowledge (ISM-KA), Programa Erasmus+

-Identificação de Padrões Desviantes na Primeira Venda de Pescado, Agência Natureza Portugal (ANP/ WWF), Docapesca – Portos e Lotas S.A., Fundação “la Caixa” e BPI (Iniciativa para a Equidade Social).

-Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália

-Social Sciences Data Lab (DataLab), FCT

-Descentralizar Portugal com Blockchain, European Union

-European Platform for Data Science: Incubation, Learning, Operations, and Network, Erasmus+

-Identificar Fatores de Sucesso do Crowdfunding, PPL Crowdfunding

- Conscious Business Syllabus, European Commission

8.6. Self-assessment report of the study programme prepared within the framework of the internal quality assurance system.

[RCE 202324_MSc Management.pdf](#) | PDF | 2.6 Mb

9. SWOT analysis of the study programme and proposed improvement measures.

9.1. Global SWOT analysis of the study programme.

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9.1.1. Strengths. (PT)

Reputação Global de Excelência e Rankings: A SBE é a primeira instituição portuguesa com dois programas no Top 10 Global do FT, destaca o crescente prestígio internacional da escola e a sua atratividade para estudantes e docentes de excelência. Triple Crown: A escola é uma das poucas a nível mundial acreditado pelas três principais entidades internacionais (EQUIS, AACSB e AMBA), refletindo o compromisso da Nova SBE com elevados padrões de qualidade académica, investigação e resultados para os estudantes.

Corpo docente Diversificado e Internacional: O corpo docente é internacional e diverso, com especialistas em várias áreas de Gestão. Esta diversidade promove sinergias interdisciplinares, refletidas na forte produção científica da escola e nas coautorias com investigadores renomados de instituições globais. Além disso, a escola cumpre os rácios de docentes por estudante exigidos pelas regulamentações educacionais, garantindo ensino de qualidade ministrado por um corpo docente distinto, diversificado e com experiência internacional.

Forte Produção Científica: A Nova SBE demonstra um compromisso sólido com a investigação e a transferência de conhecimento, contribuindo significativamente para revistas científicas de topo e projetos financiados por entidades líderes. Os docentes da Nova SBE estão ativamente envolvidos em investigações de impacto, publicando em revistas de referência nas áreas de gestão, economia e finanças. O Centro de Investigação da SBE foi avaliado como "Excelente" pela FCT, enquanto os Centros de Conhecimento promovem investigação interdisciplinar e colaboração com a indústria, sociedade civil e decisores públicos. Esta forte produção científica não só eleva o perfil académico da escola, como também proporciona aos estudantes exposição a ideias inovadoras e aplicações práticas na área de Gestão.

Forte Procura e Elevada Seletividade: O Mestrado em Gestão atrai anualmente um número crescente de candidatos, com números recentes de candidaturas a exceder significativamente as vagas disponíveis. Esta elevada procura permite um grau elevado de seletividade, assegurando que apenas os melhores candidatos são admitidos, o que aumenta a qualidade e competitividade.

Variabilidade e Relevância de Opcionais: O programa oferece uma ampla gama de UC opcionais, abordando temas na vanguarda do mundo da Gestão, como sustentabilidade, inteligência artificial, análise de dados e bem-estar.

Apoio de Carreira: A equipa Careers@Nova SBE fornece suporte estruturado ao longo do programa e até três anos após a graduação. Iniciativas como a Master's Discovery Week, a Feira de Carreiras, os Workshops de Carreira e os eventos Corporate Links oferecem aos estudantes oportunidades de networking e perspetivas práticas sobre carreiras. Estes recursos têm contribuído para taxas consistentemente elevadas de empregabilidade, com muito poucos graduados a reportar desemprego no prazo de um ano após a conclusão do programa.

9.1.1. Strengths. (EN)

Global Reputation for Excellence and Rankings: Nova SBE is the first Portuguese institution with two programs ranked in the FT Global Top 10, highlighting the school's growing international prestige and its appeal to exceptional students and faculty.

Triple Crown Accreditation: The school is among the few worldwide accredited by the three major international entities (EQUIS, AACSB, and AMBA), reflecting Nova SBE's commitment to high standards of academic quality, research, and student outcomes.

Diverse and International Faculty: The faculty is highly international and diverse, with specialists across various fields of Management. This diversity fosters interdisciplinary synergies, reflected in the school's strong research output and co-authorships with renowned researchers from global institutions. Additionally, the school meets the faculty-to-student ratios required by educational regulations, ensuring high-quality instruction delivered by a distinguished, diverse, and internationally experienced faculty.

Strong Research Output: Nova SBE demonstrates a solid commitment to research and knowledge transfer, contributing significantly to top scientific journals and projects funded by leading entities. Faculty members are actively engaged in impactful research, publishing in top-tier journals in the fields of management, economics, and finance. The SBE Research Center has been rated "Excellent" by the FCT, and the school's Knowledge Centers promote interdisciplinary research and collaboration with industry, civil society, and public policymakers. This strong research output not only elevates the school's academic profile but also provides students with exposure to innovative ideas and practical applications in Management.

High Demand and Selectivity: The Master's in Management attracts an increasing number of applicants each year, with recent applications significantly exceeding the available spots. This high demand allows for a rigorous selection process, ensuring that only the best candidates are admitted, thereby enhancing the program's quality and competitiveness.

Variety and Relevance of Electives: The program offers a wide range of elective courses covering cutting-edge topics in Management, such as sustainability, artificial intelligence, data analytics, and well-being, ensuring relevance to modern business challenges.

Career Support: The Careers@Nova SBE team provides structured support throughout the program and up to three years after graduation. Initiatives like the Master's Discovery Week, Career Fair, Career Workshops, and Corporate Links events offer students valuable networking opportunities and practical career insights. These resources have contributed to consistently high employability rates, with very few graduates reporting unemployment within one year of completing the program.

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Operating SC**9.1.2. Weaknesses. (PT)**

Diversidade Limitada entre os Estudantes: Embora o mestrado atraia uma elevada percentagem de estudantes europeus, a representação de regiões não europeias é relativamente baixa. Esta diversidade limitada pode restringir as perspetivas globais na sala de aula e reduzir o apelo do programa para potenciais estudantes que procuram um grupo mais internacionalmente diversificado.

9.1.2. Weaknesses. (EN)

Expansion of Global Partnerships Beyond Europe: By forming partnerships with institutions in regions such as Asia and the Americas, Nova SBE could diversify its student body, enrich cultural perspectives within the program, and open up new opportunities for collaborative research and dual-degree programs. These expanded partnerships could also enhance career placement prospects for graduates in global markets.

9.1.3. Opportunities. (PT)

Expansão de Parcerias Globais para Além da Europa: Ao estabelecer parcerias com instituições em regiões como a Ásia e as Américas, a Nova SBE poderia diversificar o seu corpo estudantil, enriquecer as perspetivas culturais dentro do programa e abrir novas oportunidades para investigação colaborativa e programas de dupla titulação. Estas parcerias ampliadas poderiam também melhorar as perspetivas de colocação profissional dos graduados em mercados globais.

9.1.3. Opportunities. (EN)

Expansion of Global Partnerships Beyond Europe: By forming partnerships with institutions in regions such as Asia and the Americas, Nova SBE could diversify its student body, enrich cultural perspectives within the program, and open up new opportunities for collaborative research and dual-degree programs. These expanded partnerships could also enhance career placement prospects for graduates in global markets.

9.1.4. Threats. (PT)

Concorrência Intensa de Escolas de Negócios de Topo: À medida que as escolas de negócios internacionais continuam a adaptar-se para atrair os melhores talentos, a Nova SBE enfrenta uma concorrência crescente. Para manter a sua vantagem, o programa deve inovar regularmente e alinhar-se com as tendências da indústria e as expectativas dos estudantes. Instabilidade Económica e Política: As incertezas económicas, especialmente na Europa, podem impactar as inscrições internacionais, afetando o financiamento e os recursos do programa. Além disso, fatores políticos, como regulamentações de vistos e restrições de mobilidade, podem representar desafios para manter um corpo estudantil diversificado e internacional.

9.1.4. Threats. (EN)

Intensified Competition from Top Global Business Schools: As global business schools continually adapt to attract top talent, Nova SBE faces increased competition. To maintain its edge, the program must regularly innovate and align with industry trends and student expectations. Economic and Political Instability: Economic uncertainties, especially in Europe, could impact international enrollment, affecting program funding and resources. Additionally, political factors such as visa regulations and mobility restrictions could pose challenges to sustaining a diverse and international student body.

9.2. Proposed improvement measures.**9.2.1. Improvement measures. (PT)**

1. Aumentar a Representação de Estudantes Não-Europeus: Desenvolver esforços de recrutamento direcionados para atrair estudantes de regiões fora da Europa, incluindo campanhas de marketing aprimoradas e parcerias com instituições educacionais em todo o mundo. Isso ajudará a diversificar o corpo estudantil e a expandir o apelo do programa para um público mais amplo.

2. Expandir Opções de Bolsas e Financiamento: Desenvolver parcerias e explorar fontes de financiamento para aumentar as bolsas de estudo disponíveis para os estudantes.

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9.2.1. Improvement measures. (EN)

1. *Increase Non-European Student Representation: Develop targeted recruitment efforts to attract students from regions outside Europe, including enhanced marketing and partnerships with educational institutions globally. This will help diversify the student body and expand the program's appeal to a broader audience.*

2. *Expand Scholarship and Funding Options*

Develop partnerships and explore funding sources to increase scholarships for students.

9.2.2. Priority (high, medium, low) and time to implement each measure. (PT)

1. *Prioridade alta. Prazo de implementação de 1–2 anos.*

2. *Prioridade alta. Prazo de 1–2 anos.*

9.2.2. Priority (high, medium, low) and time to implement each measure. (EN)

1. *High priority. 1–2 years implementation timeline.*

2. *Priority: High. Time: 1-2 years*

9.2.3. Implementation indicator(s). (PT)

1. *Aumento na percentagem de estudantes não-europeus, diversidade de nacionalidades dentro do programa e feedback dos estudantes sobre diversidade cultural.*

2. *Número de novas bolsas atribuídas, total de financiamento garantido, e participação dos estudantes em programas de apoio financeiro.*

9.2.3. Implementation indicator(s). (EN)

1. *Increase in the percentage of non-European students, diversity of nationalities within the program, and student feedback on cultural diversity.*

2. *Number of new scholarships, total funding secured and student participation in outreach programs*