

PRIVACY NOTICE - NOVA SBE/APP Donations

SCOPE

This privacy policy applies to the processing of personal data of users (donors) of the NOVA SBE Donations App (“Donations App”).

The Donations App supports the process of receiving donations as part of NOVA SBE's fundraising campaigns.

In the Donations App, users can check the purpose of the donation (depending on the campaign) and define the amount they wish to donate.

If the amount you wish to donate does not exceed ten thousand euros, you can complete the donation by making a payment in the Donate App. If the amount exceeds ten thousand euros, you will be contacted by NOVA SBE's Fundraising team to proceed with the process.

WHO ARE WE?

Personal data will be processed by Universidade NOVA de Lisboa, legal person n.º 501559094 with registered office at Campus de Campolide, 1099-085 Lisboa, represented by the Faculty of Economics of Universidade NOVA de Lisboa - NOVA School of Business and Economics (“NOVA SBE”), with registered office at Campus de Carcavelos, Rua da Holanda, n.º 1, 2775- 405 Carcavelos, telephone number (+351) 213 801 600.

NOVA SBE is responsible for the processing of personal data that it carries out in the sense in which such expressions are defined and used in personal data protection legislation.

WHAT ARE THE PURPOSES OF PROCESSING PERSONAL DATA?

NOVA SBE processes personal data for the following purposes:

- Disseminating relevant information to users of the Donations App, namely institutional information and information about Fundraising campaigns;
- Communicating with donors, including for the purpose of communicating fundraising events;
- Providing the contact details of NOVA SBE's Fundraising representatives to enable direct contact between them and users wishing to find out more about Fundraising campaigns and partnerships;
- Communication with third parties, with whom communication is necessary or obligatory, within the scope of the school's Fundraising activity;
- Administrative, financial, accounting and tax management;
- Compliance with legal obligations, especially with regard to tax taxation; ▪ Compliance with NOVA University Lisbon's Code of Good Practice for Accepting Donations;
- Monitoring the quality of the services provided;
- Payment via MBway.

Any re-use of personal data for a different purpose is assessed in the light of the criteria set out in Article 6(4) of the GDPR.

WHAT IS THE CONDITION FOR LAWFUL PROCESSING OF PERSONAL DATA?

The processing of personal data carried out by NOVA SBE:

- For the purposes of executing the Program to which the data subject is or will be a party, including for the purposes of billing and managing the service, the execution of pre-contractual and contractual diligence is applicable (article 6, no. 1, b) GDPR);
- In particular for tax purposes, compliance with legal obligations is applicable (article 6, no. 1, b) GDPR). In particular, for tax purposes, compliance with legal obligations to which NOVA SBE is subject is applicable (article 6, no. 1, c) GDPR);
- For the purposes of marketing communication, institutional and fundraising campaigns, the legitimate interests pursued by NOVA SBE are applicable (article 6, no. 1, f) GDPR).

The data subject can request information about the criteria applied to determine the legitimate interest at infonova@novasbe.pt.

WHAT ARE THE RIGHTS OF DATA SUBJECTS?

The data subject can, at any time, exercise a set of rights, under the terms and conditions laid down by law. These rights include the right to object, which is often exercised in relation to certain types of communications, as well as other rights such as the right of access, the right to erasure, the right to restriction of processing and the right to rectification.

These rights can be exercised through the email address infonova@novasbe.pt or by letter to the postal address Nova School of Business & Economics, Campus de Carcavelos, Rua da Holanda, n.º 1, 2775-405 Carcavelos. You can also contact NOVA University Lisbon's Data Protection Officer at dpo@unl.pt.

You also have the right to lodge a complaint with the National Data Protection Commission at <https://www.cnpd.pt/>.

TO WHOM DO WE TRANSMIT PERSONAL DATA?

In the course of its activity, NOVA SBE transmits your personal data to subcontractors, other controllers and joint controllers. These entities include the following:

- Mbway (Entity used to make the payment);

- Alfredo de Sousa Foundation (Entity issuing the receipt, according to the campaign).

DO WE TRANSFER PERSONAL DATA OUTSIDE EEE?

No data is transferred outside the European Economic Area, so the personal data of data subjects is not stored or accessed in states whose legal systems do not provide a level of protection equivalent to that required by the GDPR.

HOW LONG DO WE KEEP PERSONAL DATA?

NOVA SBE has established the following time limits:

- Data used for tax purposes is kept for 10 years after donation;
- Data used for marketing purposes for 10 years after the donation.

CHANGES TO THE PRIVACY NOTICE

This privacy notice may be updated and data subjects will be informed within a reasonable time when the changes reveal a fundamental change in the nature of the processing, such as a change in the purposes of the processing, a change in the identity of the controller or the extension of the categories of recipients.

Document updated on April 4, 2024