

## 1. General characterization of the study programme

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### 1.1. Higher Education Institutions

*Universidade Nova De Lisboa*

**1.1.a. Other Higher Education Institutions (in association) (article 41 and following of Decree-Law no. 74/2006, of March 24, as amended by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16).**

*Universidade Católica Portuguesa*

**1.1.b. Other Higher Education Institutions (foreign, in association) (article 41 and following articles of Decree-Law no. 74/2006, of March 24, as amended by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16).**

*[no answer]*

**1.1.c. Other Institutions (in cooperation) (article 41 and following of Decree-Law no. 74/2006, of March 24, in the wording given by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16). See article 6 of Decree-Law no. 133/2019, of September 3, when applicable).**

*[no answer]*

### 1.2. Organic Units

*Faculdade De Economia (UNL)*

**1.2.a. Identification of the organic unit(s) of the partner entity(ies) (college, school, institute, etc.)**

*Faculdade De Ciências Económicas E Empresariais (UCP)*

### 1.3. Study programme (PT):

*Gestão de Empresas - Internacional*

### 1.3. Study programme (EN):

*The Lisbon MBA International*

### 1.4. Degree (PT):

*Mestre*

### 1.4. Degree (EN):

*Master*

### 1.5. Publication of the study plan in Diário da República

[R A-CR 168 2020 AL03 - Mestrado Gestão de Empresas - Internacional.pdf](#) | PDF | 80.1 Kb

### 1.6. Main scientific area of the study programme. (PT)

*Gestão*

### 1.6. Main scientific area of the study programme. (EN)

*Management*

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Operating SC**1.7.1. CNAEF classification - first core area**

[no answer]

**1.7.2. CNAEF classification - second fundamental area, if applicable**

[no answer]

**1.7.3. CNAEF classification - third core area, if applicable****1.8. Number of ECTS credits necessary to obtain the degree**

90.0

**1.9. Duration of the study programme**

1,5 years

**1.10.1. Current maximum number of admissions.**

50

**1.10.2. Maximum number of admissions proposed (when different from the current number) and justification.**

N/A

**1.11. Specific enrolment requirements. (PT)**

*São admitidos candidatos com licenciatura em diversas áreas, como gestão, economia, engenharia, ciências e ciências sociais. Devem demonstrar um sólido percurso académico e, no mínimo, três anos de experiência profissional a tempo inteiro, bem como proficiência em inglês. Para o processo de candidatura os candidatos devem submeter uma candidatura online, que inclui ensaios escritos e um CV detalhado com o percurso académico e profissional. Deve ser apresentado o certificado da licenciatura, bem como os resultados de exames padronizados, como o GMAT ou o GRE. Adicionalmente, os candidatos devem demonstrar a sua proficiência em inglês através da apresentação de resultados dos exames TOEFL, IELTS, CAE ou CPE. os candidatos devem fornecer informações de contacto de dois referees profissionais, a quem será enviado um link para um inquérito, com o objetivo de recolher o seu feedback.*

**1.11. Specific enrolment requirements. (EN)**

*Candidates from a range of bachelor's degrees, from management and economics, to engineering, sciences and social sciences are eligible., applicants must demonstrate a solid academic background and a minimum of three years of full-time professional experience. Proficiency in English is also mandatory. The application process requires candidates to submit an online application, which includes written essays and a CV detailing their academic and professional journey. Official transcripts from their undergraduate degree must be provided, along with standardised test scores such as the GMAT or GRE. Additionally, applicants are required to demonstrate their English proficiency by submitting TOEFL, IELTS, CAE, or CPE scores. Two professional referees must also be listed, who will be contacted to provide feedback through an online survey.*

**1.12. Instructional modality**

[X] Face-to-face (Decree-Law no. 65/2018, from August 16th) [ ] Distance Learning (EaD) (Decree-Law no. 133/2019, from September 3)

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## 1.12.1. Working-time regime, if face-to-face

Daytime  After business hours  Other

## 1.12.1.a. If other, specify (PT)

Misto

## 1.12.1.1. If other, specify. (EN)

Blended

## 1.13. Location where the study programme will be offered (if face-to-face). (PT)

Nova SBE: Campus de Carcavelos  
CATÓLICA-LISBON: Palma de Cima  
MIT: Cambridge, Massachusetts

## 1.13. Location where the study programme will be offered (if face-to-face). (EN)

Nova SBE: Campus de Carcavelos  
CATÓLICA-LISBON: Palma de Cima  
MIT: Cambridge, Massachusetts

## 1.14. Regulation for crediting academic education and professional experience, published in ?Diário da República?

[Regulamento de Creditação.pdf](#) | PDF | 1.1 Mb

## 1.15. Type of degree or diploma conferred

Subparagraph a)

## 1.16. Observations. (PT)

O programa Lisbon MBA Internacional é uma iniciativa conjunta de duas das principais escolas de gestão em Portugal: a Nova School of Business and Economics (Nova SBE) e a Católica Lisbon School of Business and Economics (CATÓLICA-LISBON), em parceria com a MIT Sloan School of Management. Esta colaboração alia ambas as instituições portuguesas, consistentemente classificadas entre as melhores da Europa, garantindo elevados padrões académicos e proporcionando uma experiência educativa diferenciada.

Tanto a Nova SBE como a CATÓLICA-LISBON possuem a Triple Crown (composta pelas acreditações EQUIS, AACSB e AMBA), uma distinção obtida por menos de 1% das escolas de gestão a nível global. Este reconhecimento evidencia o compromisso destas Escolas com a excelência no ensino da gestão, cumprindo os mais elevados critérios de rigor académico, excelência do corpo docente e satisfação dos estudantes. Nos últimos anos, a Nova SBE tem subido nas classificações do Financial Times, posicionando-se entre as melhores escolas de gestão da Europa. No ranking de 2024, o Mestrado Internacional em Finanças foi classificado como o 7.º melhor do mundo, enquanto o Mestrado internacional em Gestão foi reconhecido entre os 10 melhores, tornando a Nova SBE a primeira instituição portuguesa a ter dois programas no Top 10 Global do Financial Times. Simultaneamente, a CATÓLICA-LISBON, classificada em 22.º lugar na Europa pelo Financial Times, mantém posições de destaque nos rankings da QS World University e da Eduniversal, reforçando a sua reputação como uma escolha de excelência para a formação em gestão.

O programa Lisbon MBA Internacional também alcançou reconhecimento internacional, ocupando a 24.ª posição na Europa no ranking de MBA do Financial Times de 2024. Desde 2013, o Lisbon MBA tem sido o único programa de MBA em Portugal consistentemente presente nos prestigiados rankings do Financial Times, tanto com Mestrado em Gestão de Empresas – Internacional como o Gestão de Empresas - executivo, afirmando-se como uma referência nacional e internacional no. Este programa é especificamente concebido para desenvolver competências avançadas de gestão e liderança, dirigindo-se a profissionais que pretendem enriquecer as suas carreiras num contexto global. Combinando um currículo rigoroso, exposição internacional e desenvolvimento de carreira personalizado, este Mestrado prepara os estudantes com o conhecimento e as competências necessárias para prosperar num ambiente empresarial global em constante evolução.

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### 1.16. Observations. (EN)

*The Lisbon MBA International program is a joint initiative between two of Portugal's leading business schools: Nova School of Business and Economics (Nova SBE) and Católica Lisbon School of Business and Economics (CATÓLICA-LISBON), in partnership with the MIT Sloan School of Management. This collaboration brings together both Portuguese institutions, consistently ranked among the best in Europe, ensuring high academic standards and providing a unique educational experience.*

*Both Nova SBE and CATÓLICA-LISBON hold the prestigious Triple Crown accreditation (comprising EQUIS, AACSB, and AMBA), a distinction achieved by less than 1% of business schools worldwide. This recognition highlights the schools' commitment to excellence in management education, meeting the highest criteria for academic rigor, faculty quality, and student satisfaction. In recent years, Nova SBE has been rising in the Financial Times rankings, positioning itself among Europe's top business schools. In the 2024 ranking, the International Master's in Finance was ranked as the 7th best in the world, while the International Master's in Management was recognized among the Top 10, making Nova SBE the first Portuguese institution to have two programs in the Financial Times Global Top 10. At the same time, CATÓLICA-LISBON, ranked 22nd in Europe by the Financial Times, continues to hold prominent positions in the QS World University and Eduniversal rankings, reinforcing its reputation as a top choice for management education.*

*The Lisbon MBA International program has also achieved international recognition, ranking 24th in Europe in the 2024 Financial Times MBA rankings. Since 2013, the Lisbon MBA has been the only MBA program in Portugal consistently featured in the prestigious Financial Times rankings, for both the International MBA and the Executive MBA, affirming itself as a national and international reference.*

*This program is specifically designed to develop advanced management and leadership skills, targeting professionals who seek to enrich their careers in a global context. By combining a rigorous curriculum, international exposure, and personalized career development, this Master's program equips students with the knowledge and skills needed to thrive in the ever-evolving global business environment.*

## 2. Accreditation decision in the previous assessment.

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### 2.1. A3ES reference for the previous assessment procedure.

*NCE/19/1900027*

### 2.2. Date of the decision.

*20/05/2020*

### 2.3. Decision of the Management Board.

*Acreditar | Accredited*

### 2.4. Accreditation period.

*6 anos | 6 years*

### 2.5. Starting date:

*31/07/2020*

## 3. Summary of improvement measures

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### 3. Summary of improvement measures and changes to the study programme since the previous assessment. (PT)

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Após a decisão do Conselho de Administração em acreditar o programa, fundamentada nas recomendações e justificações apresentadas pela Comissão de Avaliação Externa, o plano de estudos foi implementado conforme delineado na resposta de acreditação. Adicionalmente, o regulamento de creditação da Nova SBE foi atualizado em conformidade com a legislação vigente, estando publicado no Diário da República sob o Despacho n.º 3070/2021.

Desde a acreditação inicial do programa, foram realizados ajustes ao currículo, que se encontram atualmente em vigor. Estas modificações incluem a renomeação de várias unidades curriculares para refletir melhor os seus conteúdos e áreas científicas, bem como o aumento da flexibilidade das opções de disciplinas optativas. As alterações são as seguintes:

- Alteração do nome da unidade curricular "Uncertainty and Decision Making/Métodos Quantitativos" para "Uncertainty and Decision Making/Incerteza e Tomada de Decisão."
  - Alteração do nome da unidade curricular "Value-Based Management and Control/Controlo de Gestão" para "Value-Based Management and Control/Controle de Gestão Baseada em Valor."
  - Alteração do nome da unidade curricular "Strategy and Value Creation/Gestão Estratégica" para "Strategy and Value Creation/Estratégia e Criação de Valor."
  - Alteração do nome da componente "Career Core/Gestão de Carreira" para "Career Management Center Services/Serviço de Carreiras."
  - Alteração do nome da unidade curricular "Finance/Finance" para "Corporate Finance/Finanças."
  - Eliminação da unidade curricular "Friday Forum/Friday Forum."
  - Eliminação da unidade curricular "Business Consulting/Consultoria."
  - Substituição da unidade curricular "Entrepreneurship/Empreendedorismo" por "Integrative Course – Entrepreneurship/Curso Integrado – Empreendedorismo."
  - Criação da unidade curricular "LEAD – Leadership, Exploration, Advancement, and Development/Programa de Liderança e Desenvolvimento."
  - Criação da unidade curricular "Elective Courses/Cursos Optativos," a serem definidos anualmente pelos Conselhos Científicos das instituições proponentes.
- Estas alterações visam alinhar o currículo com as exigências atuais do mercado e as melhores práticas internacionais, garantindo a continuidade da qualidade académica e o enriquecimento da experiência educativa dos estudantes.

### 3. Summary of improvement measures and changes to the study programme since the previous assessment. (EN)

Following the Management Board's decision to accredit the program, which was based on the recommendations and rationale provided by the External Assessment Team, the curriculum was established as outlined in the accreditation response. Also, the SBE's credit transfer regulation has been updated in accordance with current legislation and is published in the Diário da República under Despacho n.º 3070/2021.

Since the program's initial accreditation, adjustments have been made to the curriculum, which are now in effect. These modifications include renaming several courses to better reflect their content and focus areas, as well as enhancing the flexibility of elective options. The changes are as follows:

- Rename the course " Uncertainty and Decision Making /Métodos Quantitativos" to " Uncertainty and Decision Making/ Incerteza e Tomada de Decisão"
- Rename the course " Value Based Management and Control /Controlo de Gestão" to "Value-Based Management and Control/ Controle de Gestão baseada em Valor "
- Rename the course " Strategy and Value Creation/ Gestão Estratégica" to "Strategy and Value Creation/ Estratégia e Criação de Valor."
- Rename the course "Career Core/ Gestão de Carreira" to "Career Management Center Services /Serviço de Carreiras."
- Rename the course "Finance/ Finance" to "Corporate Finance/ Finanças".
- Eliminate the course "Friday Forum/ Friday Forum."
- Eliminate the course "Business Consulting/ Consultoria."
- Replace the course "Entrepreneurship/ Empreendedorismo" with "Integrative Course – Entrepreneurship / Curso Integrado – Empreendedorismo."
- Create the course "LEAD – Leadership, Exploration, Advancement and Development/ Programa de Liderança e Desenvolvimento"
- Create the course "Elective Courses/ Cursos Optativas," which will be defined annually by the Scientific Councils of the proposing institutions.

## 4. Curricular structure and study plan.

### 4.1. Curriculum structure

#### 4.1 Do the curricular structure and syllabus in force correspond to those published in the Diário da República (point 1.5)?

[X] Yes [ ] No

**4.2. Will changes be made to the curriculum?**

[ ] Yes [X] No

**4.2.1. Summary of the proposed changes duly justified. (PT)**

[no answer]

**4.2.1. Summary of the proposed changes duly justified. (EN)**

[no answer]

**4.6. Curriculum restructure observations**

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**4.6. Observations. (PT)**

*O Mestrado em Gestão de Empresas - Internacional é um programa a tempo integral que combina uma formação académica sólida com experiências práticas aplicadas, visando desenvolver competências essenciais em gestão. O programa inclui:*

- UC Fundamentais: Oferece uma base sólida em negócios internacionais, abrangendo UC como marketing, comportamento organizacional, economia, estratégia, contabilidade e finanças. As UC optativas permitem aos estudantes aprofundar conhecimentos em áreas específicas ou adquirir competências em campos diversificados.*
- LEAD (Leadership, Exploration, Advancement and Development): Orientado por especialistas em liderança, docentes e coaches profissionais, este curso promove uma jornada transformadora, capacitando os estudantes com competências para liderar eficazmente num ambiente empresarial marcado por volatilidade, incerteza, complexidade e ambiguidade.*
- MIT Immersion: Durante quatro semanas, os estudantes participam no ecossistema de empreendedorismo do MIT Sloan, enfrentando desafios globais de negócios e tecnologia. Esta experiência única integra métodos de ensino inovadores e interações com empresas pioneiras, aprimorando competências empreendedoras e estratégias para transformação digital.*
- Curso Integrado com Foco em Empreendedorismo: Capacita os estudantes com competências abrangentes em empreendedorismo, combinando conhecimentos teóricos aplicados com uma abordagem prática, focando-se nos múltiplos aspetos da criação de novos negócios.*
- Desafio de Caso Empresarial: Em equipa, os estudantes resolvem desafios reais de negócios, aplicando conhecimentos de gestão e fortalecendo competências analíticas, de resolução de problemas e trabalho em equipa.*
- Action Learning: Os estudantes podem optar por integrar um programa de aceleração de start-ups ou trabalhar em projetos estratégicos em indústrias específicas.*

*O Career Management Centre (CMC) apoia os estudantes na procura de projetos ou na candidatura ao programa de aceleração, alinhando as opções com os seus objetivos de carreira. Além disso, oferece serviços de orientação profissional, mentoring, workshops sobre marca pessoal, elaboração de CV, simulações de entrevistas e redes de contacto na indústria.*

*O programa assegura uma formação abrangente, conjugando disciplinas académicas com aplicações práticas através de projetos empresariais, estágios e laboratórios internacionais. A imersão no MIT Sloan proporciona acesso exclusivo a uma das instituições mais prestigiadas do mundo, enquanto parcerias adicionais com entidades como a ESADE e a Universidade de St. Gallen expandem as oportunidades de intercâmbio internacional, reforçando a preparação dos estudantes para carreiras globais*

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## 4.6. Observations. (EN)

The Lisbon MBA International is a full-time program designed to provide students with essential management skills and significant international exposure, blending academic coursework with practical, hands-on experiences. The program includes:

-Core Courses: Students gain foundational knowledge in international business through core subjects such as marketing, organizational behaviour, economics, strategy, accounting, and finance. Elective courses allow participants to deepen expertise in specific areas or broaden skills across various fields.

-LEAD: Led by leadership experts, faculty and professional coaches, the LEAD - Lead, Explore, Advancement and Development course aims to guide students through a transformational leadership journey, fostering the discovery and development of the skills necessary for successful leadership in a volatile, uncertain, complex, ambiguous and hyperconnected business environment.

-MIT Immersion: Over four weeks, students immerse themselves at MIT Sloan entrepreneurship ecosystem, tackling global business and technological challenges. This unique academic experience offers exposure to cutting-edge teaching methods and interaction with innovative companies, enhancing entrepreneurial skills and digital business model transformation strategies.

- Integrative Course focused on Entrepreneurship: The aim of this course is to equip students with the broad range of skills in entrepreneurship, combining a theoretical (yet applied) knowledge related to the multiple aspects of new venture creation with a "hands-on" approach.

-Business Case Challenge: Students work in teams to bring recommendations to solve real-business challenges applying their business acumen, enhancing their strategic analytical thinking, problem solving and teamwork skills.

Action Learning:

Students have the option to choose between joining a start-up acceleration program to bring their business idea into a viable business project, or gain hands-on experience through an in-company assignment, working in a strategic project in a given industry.

The Career Management Centre (CMC) supports students in finding an in-company assignment, and/or applying to the acceleration program. Additionally, the CMC is dedicated to preparing students for their professional journey, the CMC services include career counselling, mentoring, career workshops such as personal branding, CV building, mock interview and negotiation, as well as industry networking. It also supports students in selecting action learning projects for the summer, aligning with their career goals.

The Lisbon MBA International ensures a comprehensive education, combining coursework with practical applications through business projects, internships, and international labs. The MIT Immersion provides unique access to one of the world's leading institutions, while additional partnerships with global institutions like ESADE and St. Gallen offer further international exchange

## 5. Teaching staff

## 5.1. List of Teachers responsible for coordinating the implementation of the study cycle

- Paulo Pinho
- René Bohnsack

## 5.2. Study programme's teaching staff

Name	Category	Degree	Link	Specialist	Employment regime	Information
Patrícia Xufre	Professor Associado ou equivalente	PhD Quantitative Methods - Statistics and Operational Research	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Utku Serhatli	Professor Auxiliar ou equivalente	PhD Management - Technology and Operations Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Miguel Lebre de Freitas	Professor Auxiliar ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID

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Name	Category	Degree	Link	Specialist	Employment regime	Information
Fernando Anjos	Professor Associado ou equivalente	PhD Finance - Finance	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Luís Almeida Costa	Professor Catedrático ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Marta Almeida	Professor Auxiliar ou equivalente	PhD Finance - Accounting And Finance	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Paulo Pinho	Professor Associado ou equivalente	PhD Management - Business Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
André Trindade	Professor Auxiliar ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Fani Kalogirou	Professor Auxiliar ou equivalente	PhD Accounting and Finance	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID
Francesco Sguera	Professor Associado ou equivalente	PhD Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID
João Cotter Salvado	Professor Auxiliar ou equivalente	PhD Strategy and Entrepreneurship	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID
João Luís Traça Borges da Assunção	Professor Associado ou equivalente	PhD Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID
Kyryl Lakishyk	Professor Auxiliar ou equivalente	PhD Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae
René Bohnsack	Professor Associado ou equivalente	PhD International Strategy, Sustainability & Innovation	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID

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Name	Category	Degree	Link	Specialist	Employment regime	Information
Nadim Habib	Professor Auxiliar convidado ou equivalente	Master Economics - Economics	Other link		75	Submitted CienciaVitae
João Humberto Bastos de Matos	Professor Auxiliar convidado ou equivalente	Graduate Management	Other link		30	Submitted CienciaVitae
Karen Ferrez Dalgas Frisch	Assistente convidado ou equivalente	Graduate Chemical Engineering	Other link		8	Submitted CienciaVitae
Rute Sofia Barbosa Xavier Lino	Assistente convidado ou equivalente	Master Finance	Other link		75	Submitted CienciaVitae
					Total: 1588	

## 5.2.1. Teacher's curricular file

5.2.1.1. Personal Data - Patrícia Xufre

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Métodos Quantitativos - Estatística e Investigação Operacional

Scientific field of this degree (EN)

Quantitative Methods - Statistics and Operational Research

Year in which this degree was obtained

2007

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

741B-3CB6-AD52

Orcid

0000-0003-1089-141X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Patrícia Xufre

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Patrícia Xufre

Year	Degree or Title	Scientific Area	Institution	Classification
1998			Universidade de Lisboa	
1995				

## 5.2.1.4. Pedagogical education - Patrícia Xufre

## 5.2.1.5. Distribution of teaching service - Patrícia Xufre

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Uncertainty and Decision making	IMBA	27.0		24.0					3.0	
Calculus I	LG; LEF	84.0		36.0	36.0				12.0	
Applied Business analytics	MG	46.0		36.0					10.0	
Computational Thinking and Data Science	MG	23.0		18.0					5.0	
Business Analytics Special Project	MAN	46.0		36.0					10.0	
Work Project	MAN	56.0		36.0					20.0	

5.2.1.1. Personal Data - Utku Serhatli

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão de Tecnologia e Operações

Scientific field of this degree (EN)

Management - Technology and Operations Management

Year in which this degree was obtained

2020

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

F51A-CA3A-E192

Orcid

0000-0002-8104-1765

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Utku Serhatli

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

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## 5.2.1.3. Other degrees or titles - Utku Serhatli

Year	Degree or Title	Scientific Area	Institution	Classification
2013				

## 5.2.1.4. Pedagogical education - Utku Serhatli

## 5.2.1.5. Distribution of teaching service - Utku Serhatli

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Processes and Operations Management	IMBA; EMBA	27.0		24.0					3.0	
Operations Management	MG	23.0		18.0					5.0	
Sustainable Operations	MG	23.0		18.0					5.0	
Work Project	MG	46.0		36.0					10.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MAN	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Miguel Lebre de Freitas

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1999

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

DD12-F7E0-75EA

Orcid

0000-0002-9409-2115

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Miguel Lebre de Freitas

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Miguel Lebre de Freitas

Year	Degree or Title	Scientific Area	Institution	Classification
1992				

## 5.2.1.4. Pedagogical education - Miguel Lebre de Freitas

## 5.2.1.5. Distribution of teaching service - Miguel Lebre de Freitas

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Markets and Competition	IMBA	27.0		24.0					3.0	
Macroeconomic Policies	LG; LEF	66.0		36.0	18.0				12.0	
International Macroeconomics	LG; LEF	66.0		36.0	18.0				12.0	
Macroeconomic Analysis	ME	46.0		36.0					10.0	

5.2.1.1. Personal Data - Fernando Anjos

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Finanças - Finanças

Scientific field of this degree (EN)

Finance - Finance

Year in which this degree was obtained

2008

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

A116-4740-1A75

Orcid

0000-0002-3687-5971

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Fernando Anjos

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - Fernando Anjos

Year	Degree or Title	Scientific Area	Institution	Classification
1998				

5.2.1.4. Pedagogical education - Fernando Anjos

5.2.1.5. Distribution of teaching service - Fernando Anjos

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Finance	IMBA	27.0		24.0					3.0	
Financial Investments and Risk Management	EMBA	18.0		18.0						
Work Project	MF	56.0		36.0					20.0	
Work Project	MFI	56.0		36.0					20.0	
Microeconomics I	PhD_G	46.0		36.0					10.0	
Introduction to Forwards & Futures	MFMF-E	16.0		16.0						
Advanced Topics in Finance (Corporate Finance I)	PhD_EF	23.0		18.0					5.0	

5.2.1.1. Personal Data - Luís Almeida Costa

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

1995

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

F111-B8CA-493D

Orcid

0000-0002-2164-2411

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luís Almeida Costa

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - Luís Almeida Costa

Year	Degree or Title	Scientific Area	Institution	Classification
2006				
1988				

5.2.1.4. Pedagogical education - Luís Almeida Costa

5.2.1.5. Distribution of teaching service - Luís Almeida Costa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Negotiation	EMBA	27.0		24.0					3.0	
Strategy and Value Creation	IMBA	27.0		24.0					3.0	
Negotiation	MG; MGI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
Negociação	MG-EA	12.0		12.0						

5.2.1.1. Personal Data - Marta Almeida

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Finanças - Contabilidade e Finanças

Scientific field of this degree (EN)

Finance - Accounting And Finance

Year in which this degree was obtained

2019

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

0117-0087-FAD7

Orcid

0000-0001-7081-4964

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Marta Almeida

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - Marta Almeida

Year	Degree or Title	Scientific Area	Institution	Classification
2010				

5.2.1.4. Pedagogical education - Marta Almeida

5.2.1.5. Distribution of teaching service - Marta Almeida

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Value based and Management control	IMBA	18.0		18.0						
Management Accounting	LG; LEF	66.0		36.0	18.0				12.0	
Work Project	MG	56.0		36.0					20.0	
Strategic Costing	MF	23.0		18.0					5.0	
Strategic Planning and Control	MF	18.0		18.0						
Work Project	MF	56.0		36.0					20.0	
Work Project	MFI	56.0		36.0					20.0	

## 5.2.1.1. Personal Data - Paulo Pinho

## Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

## Category

Professor Associado ou equivalente

## Associates Degree

Yes

## Degree

PhD - 3rd Cycle

## Scientific field of this degree (PT)

Gestão - Gestão Empresarial

## Scientific field of this degree (EN)

Management - Business Management

## Year in which this degree was obtained

1995

## Institution that conferred this degree

[no answer]

## Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

## Scientific field of the specialist title (PT)

[sem resposta]

## Scientific field of the specialist title (EN)

[no answer]

## Year when the specialist title was obtained

-

## Dedication regime in the institution submitting the proposal (%)

100

## CienciaVitae

EC17-C010-95E0

## Orcid

0009-0000-3885-7753

## Authorization for personal information to be stored and used for functional and analytical purposes

Sim

## 5.2.1.2. Affiliation Research Units - Paulo Pinho

5.2.1.3. Other degrees or titles - Paulo Pinho

Year	Degree or Title	Scientific Area	Institution	Classification
1985				

5.2.1.4. Pedagogical education - Paulo Pinho

5.2.1.5. Distribution of teaching service - Paulo Pinho

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	EMBA; IMBA	56.0		36.0					20.0	
Financing Entrepreneurial Ventures	MIE-E	20.0		20.0						
Corporate restructuring	IMBA	18.0		18.0						
Work Project	MF	56.0		36.0					20.0	
Applied Corporate Finance	IMBA; MF; MFI	46.0		36.0					10.0	
Work Project	MFI	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Fundamentals of Corporate Finance	MFMF-E	20.0		20.0						
Applied Corporate Finance & Restructurings	MFMF-E	32.0		32.0						
Applied Finance	MG-EA	16.0		16.0						

5.2.1.1. Personal Data - André Trindade

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2011

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

C51A-2218-A94C

Orcid

0000-0003-0446-3320

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - André Trindade

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - André Trindade

Year	Degree or Title	Scientific Area	Institution	Classification
2003				

5.2.1.4. Pedagogical education - André Trindade

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - André Trindade

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Big data & Data Science for Business analytics	IMBA	18.0		18.0						
Advanced Marketing	MG; MGI	46.0		36.0					10.0	

5.2.1.1. Personal Data - Fani Kalogirou

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Contabilidade e Finanças

Scientific field of this degree (EN)

Accounting and Finance

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0001-7501-6785

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Fani Kalogirou

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

5.2.1.3. Other degrees or titles - Fani Kalogirou

Year	Degree or Title	Scientific Area	Institution	Classification
2009		Accounting and Financial Management	Lancaster University	

5.2.1.4. Pedagogical education - Fani Kalogirou

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - Fani Kalogirou

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Financial Accounting	Ug	18.0	18.0							
Firm Valuation	MSc	18.0		18.0						
Financial Accounting	IMBA	27.0		27.0						

5.2.1.1. Personal Data - Francesco Sguera

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão de Empresas

Scientific field of this degree (EN)

Business Administration

Year in which this degree was obtained

2009

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0003-3268-0461

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Francesco Sguera

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

5.2.1.3. Other degrees or titles - Francesco Sguera

Year	Degree or Title	Scientific Area	Institution	Classification
2005		Management and Web Technology	University of Bologna	
2003		Political Science	University of Bologna	

5.2.1.4. Pedagogical education - Francesco Sguera

5.2.1.5. Distribution of teaching service - Francesco Sguera

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Leadership Development	MSc	54.0		54.0						
Leadership in Organizations	Ug	18.0		18.0						
Organizational Behavior	Ug	18.0		18.0						
Managing Organizations	MSc	18.0		18.0						
People and Organizations	IMBA	27.0		27.0						

**Submission of application | Evaluation/Accreditation of Operating SC**

5.2.1.1. Personal Data - João Cotter Salvado

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Estratégia e Empreendedorismo

Scientific field of this degree (EN)

Strategy and Entrepreneurship

Year in which this degree was obtained

2020

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0002-1286-8080

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Cotter Salvado

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

5.2.1.3. Other degrees or titles - João Cotter Salvado

Year	Degree or Title	Scientific Area	Institution	Classification
2015		Strategy and Entrepreneurship	London Business School	
2010		Non-Governmental Organizations and Development	London School of Economics and Political Science	
2007		Economics	Nova School of Business and Economics	

5.2.1.4. Pedagogical education - João Cotter Salvado

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - João Cotter Salvado

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Lean Entrepreneurship Project	MSc	36.0		36.0						
Social Entrepreneurship: Building Impact Ventures	MSc	36.0		36.0						
Building Impact Ventures	IMBA; EMBA	36.0		36.0						

**5.2.1.1. Personal Data - João Luís Traça Borges da Assunção**

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão

Scientific field of this degree (EN)

Management

Year in which this degree was obtained

1990

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0002-5576-3473

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

**5.2.1.2. Affiliation Research Units - João Luís Traça Borges da Assunção**

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

## 5.2.1.3. Other degrees or titles - João Luís Traça Borges da Assunção

Year	Degree or Title	Scientific Area	Institution	Classification
1985		Management		
1984		Business Administration		

## 5.2.1.4. Pedagogical education - João Luís Traça Borges da Assunção

Pedagogical education relevant to teaching

## 5.2.1.5. Distribution of teaching service - João Luís Traça Borges da Assunção

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Introdução à Gestão	Ug	18.0		18.0						
Fundamentals of Business and Economics	MSc	18.0		18.0						
International Market Segmentation	MSc	18.0		18.0						
Marketing Management	IMBA	27.0		27.0						

5.2.1.1. Personal Data - Kyryl Lakishyk

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Marketing

Scientific field of this degree (EN)

Marketing

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

571D-F085-B2C7

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Kyryl Lakishyk

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

5.2.1.3. Other degrees or titles - Kyril Lakishyk

Year	Degree or Title	Scientific Area	Institution	Classification
2001		Business Administration	Washington University, St. Louis, USA	
1998		International Economic Relations	Kiev National University, Ukraine	
1997		International Economic Relations	Kiev National University, Ukraine	

5.2.1.4. Pedagogical education - Kyril Lakishyk

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - Kyril Lakishyk

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Brand Management	MSc	36.0		36.0						
Strategic Marketing	MSc	18.0		18.0						
Brand Management	IMBA	18.0		18.0						

5.2.1.1. Personal Data - René Bohnsack

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

International Strategy, Sustainability & Innovation

Scientific field of this degree (EN)

International Strategy, Sustainability & Innovation

Year in which this degree was obtained

2013

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0002-7498-4810

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - René Bohnsack

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

5.2.1.3. Other degrees or titles - René Bohnsack

Year	Degree or Title	Scientific Area	Institution	Classification
2007		International Business	School of Management, University of St Andrews	

5.2.1.4. Pedagogical education - René Bohnsack

5.2.1.5. Distribution of teaching service - René Bohnsack

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Digital Business Models	Ug	9.0		9.0						
Business Model Innovation	MSc	18.0		18.0						
Strategic Management of Innovation	IMBA	54.0		54.0						
Work Project	EMBA; IMBA	56.0		36.0					20.0	

**Submission of application | Evaluation/Accreditation of  
Operating SC****5.2.1.1. Personal Data - João Humberto Bastos de Matos**

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Gestão

Scientific field of this degree (EN)

Management

Year in which this degree was obtained

1990

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

30

CienciaVitae

0000-0000-0000

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

**5.2.1.2. Affiliation Research Units - João Humberto Bastos de Matos**

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5.2.1.3. Other degrees or titles - João Humberto Bastos de Matos

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5.2.1.4. Pedagogical education - João Humberto Bastos de Matos

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - João Humberto Bastos de Matos

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Negotiation	MSc	6.0					6.0			
Negotiation	EM	18.0		18.0						
Negotiation and Conflicts	MIF	7.0		7.0						
Negotiation and conflict resolution	IMBA	24.0		24.0						

Submission of application | Evaluation/Accreditation of  
Operating SC

## 5.2.1.1. Personal Data - Karen Ferrez Dalgas Frisch

Link to the HEI

Other link

Category

Assistente convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Engenharia Química

Scientific field of this degree (EN)

Chemical Engineering

Year in which this degree was obtained

1995

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

8

CienciaVitae

0000-0000-0000

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Karen Ferrez Dalgas Frisch

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5.2.1.3. Other degrees or titles - Karen Ferrez Dalgas Frisch

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5.2.1.4. Pedagogical education - Karen Ferrez Dalgas Frisch

---

5.2.1.5. Distribution of teaching service - Karen Ferrez Dalgas Frisch

---

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Strategic Management Consulting Project	MSc	18.0		18.0						
Consulting Applied Project with problem-solving techniques	IMBA	18.0		18.0						

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## 5.2.1.1. Personal Data - Nadim Habib

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1991

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

75

CienciaVitae

0000-0000-0000

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

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## 5.2.1.2. Affiliation Research Units - Nadim Habib

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## 5.2.1.3. Other degrees or titles - Nadim Habib

Year	Degree or Title	Scientific Area	Institution	Classification
1989			University Of London - London School Of Economics And Political Science (Lse)	

## 5.2.1.4. Pedagogical education - Nadim Habib

## 5.2.1.5. Distribution of teaching service - Nadim Habib

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Entrepreneurship	IMBA	33.0		33.0						
Entrepreneurship	MG; MGI	23.0		18.0					5.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MFI	56.0		36.0					20.0	
Opportunity Identification	MEII	23.0		18.0					5.0	
Intra-entrepreneurship & Transformation	MG-EA	20.0		20.0						

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## 5.2.1.1. Personal Data - Rute Sofia Barbosa Xavier Lino

Link to the HEI

Other link

Category

Assistente convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Finanças

Scientific field of this degree (EN)

Finance

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

75

CienciaVitae

0000-0000-0000

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

## 5.2.1.2. Affiliation Research Units - Rute Sofia Barbosa Xavier Lino

5.2.1.3. Other degrees or titles - Rute Sofia Barbosa Xavier Lino

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5.2.1.4. Pedagogical education - Rute Sofia Barbosa Xavier Lino

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5.2.1.5. Distribution of teaching service - Rute Sofia Barbosa Xavier Lino

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Strategic Management Consulting Project	MSc	72.0		72.0						
Consulting Applied Project with Problem-Solving Techniques Lab	IMBA	18.0		18.0						

**5.3. Team Details**

**5.3.1. Total teachers / FTE**

**5.3.1.1. Total number of teachers.**

18

**5.3.1.2. Total number of FTE.**

15.88

**5.3.2. Career teaching staff” – teachers of the study programme integrated in the teaching or research career.\***

Link with HEI	% of the total of FTE
Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018	88.16%
Career Researcher (Article 3, line l) of DL-74/2006, as amended by DL-65/2018	0.00%
Other link	11.84%

**5.3.3. Academically qualified teaching staff” – staff holding a PhD\***

Academically qualified teaching staff	FTE	Percentage*
Teaching staff holding a PhD (FTE):	1400	88.16%

**5.3.4. Specialised teaching staff.**

Specialized teaching staff	FTE	Percentage*
PhDs specialised in the fundamental area(s) of the study programme (% total FTE)	12.0	75.57%

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Staff specialised in the fundamental areas of the study programme not holding PhDs in these areas (% total FTE)	1.88	11.84%
Specialists not holding a PhD, but with a Specialist Title (DL 206/2009) in the fundamental area(s) of the study programme (% total FTE)	0.0	0.00%
% of faculty specializing in core area(s) (% total FTE)		87.41%
% of the faculty holding a PhD specialized in the core area(s) (% specialized faculty)		86.46%

5.3.5. Teaching Staff integrated in Research Units of the Institution, its subsidiaries or integrated centers (article 29, DL no. 74/2006, as written in the DL no. 65/2018)

Description	FTE	Percentage*
Teaching Staff integrated in Research Units of the Institution, its subsidiaries or integrated centers	13.0	81.86%

5.3.6. Stability and development dynamics of the teaching staff

Stability and training dynamics	FTE	Percentage*
Career teaching staff of the study programme with a link to the institution for over 3 years	14.0	88.16%
FTE number of teaching staff registered in PhD programmes for over one year	0.1	0.63%

5.4. Teaching staff development

5.6. Observations. (PT)

O Mestrado em Gestão de Empresas - Internacional uma colaboração entre a SBE e a CATÓLICA LISBON, oferece uma experiência académica de excelência, ministrada por um corpo docente reconhecido pela qualidade da investigação e do ensino. O programa cumpre rigorosamente os rácios de docentes, garantindo uma educação de alta qualidade. Com 88% do corpo docente de carreira e 88% titulares de doutoramento, o programa não apenas cumpre, mas supera os requisitos legais, reforçando a sua sólida base académica. Além disso, 86% dos docentes são especialistas em gestão, finanças e liderança, assegurando que os estudantes recebem ensino de peritos nas suas áreas de especialização. Adicionalmente, 88% dos docentes possuem contratos com duração superior a três anos, promovendo estabilidade e continuidade na implementação do programa. Isto garante uma experiência de aprendizagem consistente, onde os estudantes beneficiam de investigação atualizada e de aplicações práticas no mundo real.

Para complementar a excelência académica, o programa integra profissionais da indústria que trazem perspetivas práticas e orientadas para o mercado para a sala de aula. Esta combinação entre teoria académica e prática do mercado enriquece a experiência formativa, preparando os estudantes para cargos de liderança num ambiente empresarial global.

Um dos destaques é a semana de imersão na MIT Sloan School of Management, durante a qual, os estudantes interagem com docentes da MIT Sloan, experienciando metodologias de ensino e investigação inovadora. Esta vivência aprofunda a compreensão dos estudantes sobre práticas empresariais e promove uma mentalidade orientada para a inovação e o empreendedorismo.

O programa é dirigido por uma diretora executiva profissional e dois diretores académicos, um de cada escola.

-Maria José Armich, diretora executiva, possui um MBA pela IESE Business School e uma licenciatura em Economia pela Universidade de Genebra (Suíça), com mais de 30 anos de experiência profissional em cargos de gestão sénior e gestão geral em diversas indústrias.

-Paulo Soares de Pinho, diretor académico em representação da Nova SBE, possui um doutoramento em Banking and Finance pela City University (Cass) Business School, Inglaterra. Com vasta experiência no ensino e educação executiva, a sua especialização em finanças corporativas e capital de risco oferece insights valiosos para os estudantes que aspiram a carreiras na área financeira.

-René Bohnsack, diretor académico em representação da CATÓLICA-LISBON, é Professor Associado de Estratégia e Inovação, focando-se na interseção entre transformação digital e inovação sustentável. A sua investigação é publicada em revistas de gestão de topo, e colabora ativamente com a indústria através do Digital + Sustainable Innovation Lab e do Business Model Design Lab.

Submission of application | Evaluation/Accreditation of  
Operating SC**5.6. Observations. (EN)**

*The Lisbon MBA International program, a collaboration between SBE and CATÓLICA LISBON, provides a world-class academic experience delivered by a faculty recognized for their excellence in research and teaching. The program adheres to all legal faculty ratios, ensuring high-quality education across the board. With 88% of the faculty being permanent and 88% holding PhDs, the program not only meets but surpasses the legal requirements, reinforcing its strong academic foundation. Additionally, 86% of the faculty specialize in key areas such as management, finance, and leadership, ensuring that students receive instruction from experts in their respective fields.*

*Moreover, 60% of the faculty are experts in core areas essential to the curriculum, and 88% have contracts lasting more than three years, providing stability and continuity in the delivery of the program. This guarantees students a consistent learning experience, where they benefit from the latest research and real-world applications.*

*In addition to the academic faculty, the program incorporates industry practitioners who bring practical, market-driven insights into the classroom. This blend of academic theory and industry practice enriches the learning experience, preparing students for leadership roles in a global business environment.*

*A highlight of the Lisbon MBA International program is the immersion week at MIT Sloan School of Management. During this week, students engage with MIT Sloan faculty, gaining exposure to innovative teaching methodologies and cutting-edge research. This experience deepens students' understanding of global business practices and fosters a mindset focused on innovation and entrepreneurship.*

*The program is directed by a professional executive director and 2 academic directors, one from each business school, Nova SBE and CATÓLICA-LISBON. Maria José Amich, the executive director, holds an MBA from IESE Business School and a bachelor's in economics from the University of Geneva, with more than 30 years of professional experience in senior managing and general management roles across industries. Paulo Soares de Pinho, Academic Director on behalf of Nova SBE, holds a PhD in Banking and Finance from City University (Cass) Business School in England. He has extensive experience in teaching and executive education. His expertise in corporate finance and venture capital provides valuable insights for students aiming for careers in finance. René Bohnsack, Academic Director on behalf of CATÓLICA LISBON, is an Associate Professor of Strategy and Innovation, focuses on the intersection of digital transformation and sustainable innovation. His research is published in top-tier management journals, and he actively collaborates with industry through the Digital + Sustainable Innovation Lab and the Business Model Design Lab.*

**Observations. (PDF)**

[no answer]

**6. Technical, administrative, and management staff (if applicable)****6.1. Number and employment type of the technical, administrative and management staff allocated to the study programme. (PT)**

*A gestão dos ciclos de estudo é apoiada por vários departamentos chave das duas instituições: Serviços Académicos, Planeamento e Desenvolvimento Académico, Apoio ao Estudante e Gestão de Programas, Departamento de Experiência do Estudante, Mobilidade Internacional, Departamento de Qualidade, Tecnologias Educativas e Sistemas de Informação, e a Biblioteca. Para além disso, existe um conjunto de colaboradores exclusivos, que acompanham a implementação do programa desde a admissão até à empregabilidade dos diplomados. Destacamos que todos os funcionários não docentes ocupam posições a tempo inteiro, garantindo um apoio dedicado à comunidade académica.*

**6.1. Number and employment type of the technical, administrative and management staff allocated to the study programme. (EN)**

*The management of study cycles is supported by several key departments from both institutions: Academic Services, Academic Planning and Development, Student Support and Program Management, the Student Experience Department, International Mobility, the Quality Department, Educational Technologies and Information Systems, and the Library. Additionally, there is a dedicated team of staff who oversee the program's implementation, from admissions to graduate employability. It is worth highlighting that all non-teaching staff occupy full-time positions, ensuring dedicated support for the academic community.*

Submission of application | Evaluation/Accreditation of  
Operating SC**6.2. Qualifications of the technical, administrative, and management staff that will support the study programme. (PT)**

*Na Nova SBE, 85,5% dos funcionários não docentes possuem pelo menos uma licenciatura (65,6% licenciatura, 32,8% mestrado e 1,6% doutoramento), enquanto 11% têm o ensino secundário completo e 3,6% concluíram o ensino básico. Em 2023, registaram-se 1.023 participações em programas de formação. Os funcionários podem-se candidatar ao Programa de Mobilidade Internacional para trocar experiências e conhecimentos. O modelo de avaliação centra-se em objetivos e competências, promovendo o crescimento, reconhecendo o mérito e impulsionando a melhoria contínua com base nas necessidades de formação identificadas nas avaliações de desempenho.*

*Na CATÓLICA-LISBON, todos os anos, os funcionários não docentes têm a oportunidade de se candidatar aos programas executivos oferecidos pela Escola. Esta oferta de formação promove o desenvolvimento de conhecimentos e competências em áreas relacionadas com a gestão, contribuindo para a qualificação e progressão profissional dos participantes*

**6.2. Qualifications of the technical, administrative, and management staff that will support the study programme. (EN)**

*At Nova SBE, 85.5% of non-teaching staff have a bachelor's degree or higher (65.6% bachelor's, 32.8% master's, 1.6% PhDs), while 11% hold a high school diploma and 3.6% completed basic education. In 2023, there were 1,023 participations in training programs. Staff can join the International Mobility Program to exchange experiences and knowledge. The evaluation model focuses on objectives and competencies, promoting growth, recognizing merit, and driving continuous improvement through training needs identified in performance evaluations.*

*At CATÓLICA-LISBON, every year non-teaching staff have the opportunity to apply to the executive programs offered by the School. This training offer promotes knowledge and skills development in management-related areas, contributing for participants' qualification and professional progression.*

**7. Facilities, partnerships, and structures supporting the teaching and learning processes (if applicable)****7.1. Have there been significant changes in facilities and equipment since the previous assessment procedure?**

Yes  No

**7.1.1. If yes, provide a brief explanation and rationale for the changes made. (PT)**

*A SBE, em parceria com a Microsoft, Cisco e OutSystems, criou o Digital Experience Lab, proporcionando acesso a tecnologias como realidade virtual, IA, impressoras 3D e Raspberry Pi. A escola modernizou a infraestrutura tecnológica, oferecendo ferramentas como Moodle, Eduroam, SPSS e Refinitiv Eikon, permitindo aos estudantes usar SPSS e Stata nos seus dispositivos pessoais. A aprendizagem ativa integra ferramentas digitais (Moodle, Kahoot, Mentimeter, Teams), aulas mistas e exames online. Na CATÓLICA-LISBON, o sistema de gestão académica está a ser transferido do Sophia para o Fenix, com os serviços digitais a serem integrados na Identidade Digital Única (IDU) da UCP. Os estudantes têm acesso a bases de dados como Thomson Reuters Eikon, Financial Times e NYSE Daily TAQ, bem como a terminais e software financeiro e estatístico, como Matlab, Stata e Datastream. Ambas as instituições investem em tecnologias para enriquecer a aprendizagem e preparar os estudantes para o futuro digital.*

**7.1.1. If yes, provide a brief explanation and rationale for the changes made. (EN)**

*SBE, in partnership with Microsoft, Cisco, and OutSystems, established the Digital Experience Lab, offering access to VR, AI software, 3D printers, and Raspberry Pi technology. The school upgraded its IT infrastructure, providing tools like Moodle, Eduroam, SPSS, and Refinitiv Eikon, with licensing changes allowing students to use software such as SPSS and Stata on personal devices. Active learning integrates digital tools (Moodle, Kahoot, Mentimeter, Teams), flipped classrooms, blended learning, and online exams.*

*At CATÓLICA-LISBON, the academic management system is transitioning from Sophia to Fenix, and digital services are moving to the UCP's Unique Digital Identity (IDU). Students have access to databases, including Thomson Reuters Eikon, Financial Times, NYSE Daily TAQ, Barclay Global Database, and a Refinitiv room equipped with terminals, a Citrix server for online work, and laboratory rooms with financial and statistical software ( Matlab, Stata, Datastream, SDC Platinum.)*

**7.2. Have there been significant changes in national and international partnerships relevant to the study programme since the previous assessment procedure?**

Yes  No

Submission of application | Evaluation/Accreditation of  
Operating SC**7.2.1. If yes, provide a brief summary of those changes. (PT)**

A UNL aderiu à rede EUTOPIA, uma iniciativa que visa enfrentar desafios locais e globais por meio da colaboração interdisciplinar e do desenvolvimento de um novo modelo de ensino superior na Europa. No âmbito deste compromisso com a internacionalização a Nova SBE participa ativamente em projetos estratégicos financiados pela agência Erasmus e coordenados pela EFMD, como o Intercambio de Expertos, FORINT e IMPALA.

Nos últimos anos, a CATÓLICA-LISBON expandiu a sua rede de escolas parceiras internacionais, abrangendo cerca de 150 instituições em 50 países. A Escola prioriza a diversidade, a qualidade (privilegiando instituições com a Triple Crown) e a adequação entre a oferta e a procura de universidades e destinos. O número de programas de duplo diploma aumentou, com 80 estudantes de Double Degree em 2023. Desde 2018, a Escola lidera o projeto "Global Innovation Challenge" e, mais recentemente, estabeleceu parcerias estratégicas com o UNAI, GRACE, UN Global Compact e PRME.

**7.2.1. If yes, provide a brief summary of those changes. (EN)**

UNL has joined the EUTOPIA, an initiative aimed at addressing local and global challenges through interdisciplinary collaboration and the development of a new model of higher education in Europe. As part of its commitment to internationalization, SBE actively participates in strategic projects funded by the Erasmus agency and coordinated by the EFMD, including Intercambio de Expertos, FORINT, and IMPALA.

In recent years, CATÓLICA-LISBON has significantly expanded its network of international partner schools, reaching around 150 schools in 50 countries. The School prioritizes diversity, quality (preferring schools with Triple Crown) and the alignment between supply and demand of universities and destinations. The number of double degree programs has increased, resulting in 80 Double Degree students in 2023. Since 2018, the School has led the "Global Innovation Challenge" project and has established the following strategic partnerships: UNAI, GRACE, UN Global Compact, and PRME

**7.3. Have there been significant changes in structures supporting the teaching and learning processes since the previous assessment procedure?**

Yes [ ] No

**7.3.1. If yes, provide a brief summary of those changes. (PT)**

Na SBE procedeu-se à digitalização de processos administrativos, bem como se disponibilizou o agendamento de atendimentos online para os serviços académicos. No âmbito do apoio financeiro, a equipa de Bolsas e Apoios ao Estudo assegura a acessibilidade a diversas modalidades de financiamento, promovendo a equidade no acesso à educação superior. O Student Development Office fornece apoio psicológico e implementa iniciativas para promover o bem-estar estudantil.

De forma análoga, a CATÓLICA-LISBON criou, em 2019, o Gabinete de Inovação, com o objetivo de liderar a transformação digital da aprendizagem, focando-se no desenvolvimento de programas e na adoção de tecnologias no ensino. O Gabinete de Inovação na Aprendizagem implementou uma infraestrutura tecnológica para o ensino híbrido e e-learning, equipando as salas de aula com câmaras e microfones avançados, a fim de facilitar a aprendizagem híbrida, respondendo à crescente influência das tecnologias digitais no ensino superior.

**7.3.1. If yes, provide a brief summary of those changes. (EN)**

Nova SBE has digitized administrative processes, offering self-service platforms and online appointment scheduling for student services. Additionally, the Scholarships and Study Funding team ensures financial aid accessibility, while the Life at Nova team supports student integration with guidance on housing, mobility, and visas. The Student Development Office provides psychological support and initiatives for student well-being.

Similarly, CATÓLICA-LISBON established an Innovation Office in 2019 to lead digital transformation in learning, focusing on program development and technology adoption in teaching. The Learning Innovation Office implemented a technology infrastructure for blended and e-learning, equipping classrooms with advanced cameras and microphones to facilitate hybrid learning, responding to the growing influence of digital technologies in education.

**7.4. Have there been significant changes in internships and / or in-service training, protocols with the respective entities and guarantee of effective monitoring of students during internship since the previous assessment procedure?**

Yes [ ] No

Submission of application | Evaluation/Accreditation of  
Operating SC**7.4.1. If yes, provide a brief summary of those changes. (PT)**

O Career Management Center (CMC) do Lisbon MBA Executive melhorou os seus serviços, adotando uma abordagem estruturada em três etapas: Find Your Purpose, Explore & Experience e Prepare to Make an Impact, fornecendo apoio personalizado aos estudantes.

Destaca-se a expansão dos serviços de Career Vision e Counselling, que visam auxiliar os estudantes na definição de objetivos. Adicionalmente o CMC oferece sessões com CEOs, proporcionando aos estudantes a obtenção de insights diretamente de executivos de topo, o que contribui para a ampliação das suas redes de contactos e para o aprofundamento do seu conhecimento sobre o setor.

O Talent Book oferece uma plataforma digital que visa promover os perfis dos estudantes junto de uma gama mais ampla de organizações recrutadoras. Esta iniciativa, aliada ao programa de mentoria renovado e a workshops práticos, reflete o compromisso do CMC em preparar os alunos para gerar um impacto significativo nas suas trajetórias profissionais.

**7.4.1. If yes, provide a brief summary of those changes. (EN)**

The Lisbon MBA Executive's Career Management Center (CMC) has improved its services with a three-stage approach: Find Your Purpose, Explore & Experience, and Prepare to Make an Impact to provide personalized support for participants, whether pursuing set goals or exploring new paths.

New features include expanded Career Vision and Counselling services, helping participants define their values and set clear goals. Additionally, the CMC now offers enhanced CEO sessions, where students gain insights directly from C-level executives, expanding their networks and industry knowledge.

The Talent Book has been updated, providing a digital platform to promote student profiles to a broader range of recruiting organizations. This initiative, along with a refreshed Mentoring Program and hands-on workshops, reflects the commitment to preparing students to make a meaningful impact in their careers.

**8. Assessment standards in the study programme.****8.1. Students enrolled in the study programme in the current academic year.****8.1.1. Total number of students enrolled.**

37.0

**8.1.2. Characterization by Gender.**

Gender	Percentage
Masculino	41
Feminino	59

**8.1.3. Number of students enrolled by curricular year.**

Curricular year	Students enrolled
1st curricular year	34
2nd curricular year	3

**8.1.4. Possible additional information on student characterization. (PT)**

*O Mestrado em Gestão de Empresas - Internacional conta atualmente com 37 estudantes, dos quais 59% são mulheres e 41% homens, refletindo uma composição diversificada e inclusiva. A turma possui um perfil internacional, com 62% dos participantes provenientes de fora de Portugal, e uma média de 10 anos de experiência profissional, o que enriquece as discussões em sala de aula com perspectivas práticas de diferentes setores.*

*No ano letivo em curso, há 34 estudantes no primeiro ano e apenas 3 no segundo, evidenciando uma tendência comum entre estudantes de MBA: muitos concluem a parte curricular, mas optam por não realizar a dissertação necessária para a obtenção do grau de mestre. A exigência da vida profissional, combinada com a natureza intensiva do programa, frequentemente leva os estudantes a priorizarem a carreira, explicando o número reduzido de inscritos no segundo ano.*

*Nos últimos três anos, o programa manteve um elevado nível de procura, com cerca de 70 candidatos a competirem anualmente por 40 vagas. O número de novos inscritos no primeiro ano tem-se mantido estável, com 34 estudantes por ano, o que reflete a capacidade do programa em atrair profissionais de excelência que procuram uma experiência internacional de elevado calibre. Relativamente à taxa de graduação, em 2022 o programa contou com três graduados, enquanto 2023 e 2024 registaram números mais baixos, com um e dois graduados, respetivamente. A ausência de prolongamento dos estudos para além do tempo previsto sugere que os estudantes que optam por realizar a dissertação o fazem dentro do prazo estipulado. No entanto, a natureza opcional da dissertação continua a contribuir para números relativamente baixos de graduados.*

*The Lisbon MBA International program currently enrolls 37 students, with the majority (59%) being female, and 41% male, reflecting a diverse and inclusive cohort. The class profile showcases an international perspective, with 62% of the students hailing from outside Portugal, and the average student having 10 years of professional work experience, adding depth to classroom discussions through practical insights from various industries.*

*In the current academic year, there are 34 first-year students and only 3 in the second year. This distribution highlights a common trend among MBA students: many complete the rigorous coursework, which qualifies them for the Lisbon MBA diploma, but do not pursue the optional thesis, which is required for obtaining a master's degree. The intense demands of professional life, combined with the comprehensive nature of the MBA program, often lead students to prioritize their careers over completing the thesis, explaining the low number of second-year students.*

*Over the past three years, the program has consistently attracted a strong pool of applicants, with around 70 candidates competing for 40 spots annually. The number of first-year enrollees has remained stable, with 34 students consistently entering the program each year, reflecting the program's ability to attract top-tier professionals seeking a high-calibre international MBA experience. Regarding graduation rates, 2022 saw three graduates, while 2023 and 2024 had fewer, with one and two graduates, respectively. The absence of students extending their studies beyond the typical time frame suggests that those who pursue the thesis do so within the expected duration. However, the completion of the thesis remains an optional path for many, contributing to the relatively low graduation numbers.*

**8.2. Demand for the study programme - Students**

Parameter	Second-to-last year	Last year	Current year
N.º de vagas / No. of openings	40	40	40
N.º de candidatos / No. of candidates	57	61	70
N.º de admitidos / No. of admissions	34	34	34
N.º de inscritos no 1º ano, 1ª vez / No. of enrolments in 1st year 1st time	34	34	34

**8.2. Demand for the study programme - Grades**

Parameter	Second-to-last year	Last year	Current year
Nota de candidatura do último colocado / Grade of the last candidate to be admitted			
Nota média de entrada / Average entry grade			

**8.3. Academic Results.**

8.3.1. Training efficiency.

Indicator	Third-to-last year	Second-to-last year	Last year
N.º de graduados / No. of graduates	3	1	2
N.º de graduados em N anos / No. of graduates in N years	3	1	2
N.º de graduados em N+1 anos / No. of graduates in N+1 years	0	0	0
N.º de graduados em N+2 anos / No. of graduates in N+2 years	0	0	0
N.º de graduados em mais de N+2 anos / No. of graduates in more than N+2 years	0	0	0

8.3.2. Present a list of theses completed in the last three years, stating, for each, the title, year of completion and the final result (PT)

N/A

8.3.2. Present a list of theses completed in the last three years, stating, for each, the title, year of completion and the final result (EN)

N/A

8.3.3. Data on unemployment of study programme?s graduates (PT)

*De acordo com o ranking de 2024 do Financial Times, 91% dos graduados asseguram emprego nos três meses seguintes à conclusão do curso, comprovando o êxito na preparação dos estudantes para o mercado de trabalho global. Os graduados reportam um salário médio ponderado de \$120,575 USD, refletindo um aumento de 81% em relação aos rendimentos anteriores ao MBA. Este crescimento salarial sublinha a capacidade do programa em impulsionar a carreira dos seus estudantes, dotando-os de ferramentas e competências essenciais para desempenhar funções de liderança em diversos setores. O programa prepara os estudantes para atingirem os seus objetivos profissionais, seja por meio de transições para novos setores, obtenção de posições hierárquicas superiores ou progressão nas suas organizações atuais. Este enfoque na empregabilidade e desenvolvimento de carreira reforça o estatuto de um programa de excelência para profissionais que procuram ampliar as suas oportunidades de carreira a nível global.*

8.3.3. Data on unemployment of study programme?s graduates (EN)

*According to the Financial Times rankings published in October 2024, 91% of graduates secure employment within three months of completing the program, demonstrating the program’s success in preparing students for the global job market. Graduates also report a weighted average salary of \$120,575 USD, reflecting an 81% increase in earnings compared to their pre-MBA salaries. This significant salary growth highlights the program’s capacity to enhance the career trajectories of its students, providing them with the tools and skills necessary to succeed in leadership roles across various industries. The program equips students to meet their career objectives, whether through transitioning to new sectors, securing higher-level positions, or advancing within their current organizations. This comprehensive focus on employability and career development reinforces the Lisbon MBA International’s standing as a top-tier program for professionals looking to expand their global career opportunities.*

8.4. Internationalization results.

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## 8.4.1. Mobility of students, teachers and technical, administrative and management staff.

Indicator	Third-to-last year	Second-to-last year	Last year
Alunos estrangeiros matriculados no ciclo de estudos / Foreign students enrolled in the study programme	50	59	62
Alunos em programas internacionais de mobilidade (in) / Students in international mobility programs (in)			
Alunos em programas internacionais de mobilidade (out) / Students in international mobility programs (out)	100	100	100
Docentes estrangeiros (in) / Foreign teaching staff (in)	13		6
Docentes (out) / Teaching staff (out)	25	6	6
Pessoal técnico, administrativo e de gestão estrangeiro (in) / Foreign technical, administrative and management staff (in)			
Pessoal técnico, administrativo e de gestão (out) / Technical, administrative and management staff (out)			

## 8.4.2. Participation in international networks relevant to the study programme (PT)

*Tanto a Nova SBE como a CATÓLICA-LISBON estão fortemente comprometidas com a internacionalização, participando ativamente em redes globais e parcerias estratégicas. A participação da Nova SBE na rede PIM aumenta a sua visibilidade, enquanto o seu envolvimento com o PRME promove práticas empresariais sustentáveis e éticas em colaboração com organizações como o UN Global Compact, EQUIS e AACSB. Através do GBSN, contribui para o avanço da educação em gestão em países em desenvolvimento, através de iniciativas como o NOVAFRICA e o Data Science Knowledge Centers. De forma semelhante, a CATÓLICA-LISBON tem vindo a expandir a sua rede internacional, estabelecendo parcerias com 150 universidades globais, a maioria das quais com creditações como EQUIS, AACSB e AMBA. Desde 2018, lidera o Global Innovation Challenge, colaborando com oito escolas Triple Crown, ampliando o seu reconhecimento internacional e parcerias, incluindo o programa Erasmus.*

## 8.4.2. Participation in international networks relevant to the study programme (EN)

*Both NSBE and CATÓLICA-LISBON are strongly committed to internationalization through active participation in global networks and strategic partnerships. Nova SBE's involvement in the PIM network boosts its visibility, while its engagement with PRME promotes sustainable and ethical business practices in collaboration with organizations like the UN Global Compact, EQUIS, and AACSB. Through GBSN, Nova SBE also advances management education in developing countries via initiatives such as NOVAFRICA and Data Science Knowledge Centers. Similarly, CATÓLICA-LISBON has expanded its international network, partnering with 150 universities globally, most with accreditations like EQUIS, AACSB, and AMBA. Since 2018, it has led the Global Innovation Challenge, collaborating with eight Triple Crown schools, further enhancing its international recognition and partnerships through Erasmus and other agreements. Both institutions play a key role in shaping global academic and professional communities.*

## 8.5. Results of research and development activities and/or advanced training and high-level professional development

## 8.5.1. Research unit(s), of the same knowledge field or specialization area as the study programme, in which teachers develop their scientific activity.

Teacher	Mark	HEI	Type of Research Unit	No. of teachers in the integrated study cycle
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	6
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	7

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*Projetos de investigação da SBE desde a última acreditação:*

-Assessment of ecosystem services, biodiversity, and well-being in Portugal, FCT, €239,903

-Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT, 69 046.70 €

-Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, la Caixa Foundation, 99 995.55 €

-Connecting health tech innovation ecosystems for user-centred and business driven entrepreneurial education propelling next-generation digital health solutions, European Commission, 1 000 000.00 €

-Current challenges facing Portuguese international trade: A firm-level perspective, FFMS, 58k

-Entrepreneurship as a Social Mobility and Inclusion Strategy, 99 940,00 €,

-Health Innovation Next Generation Payment & Pricing Models, European Commission, 3 962 457.50 €

-Healthcare Innovation and Entrepreneurship for Impact: Creating a Resilient, Safe and Crowd-based Innovation System, FCT, € 47 745,40

-Human capital spillovers, FCT, 238k

-Limits and opportunities of patient empowerment in health systems – lessons from pharmaceutical markets, FCT, € 186,549

-Next Generation Land Management services for Agriculture and Forestry, European Commission, 2 806 000.00 €

-Revolutionizing Healthcare: Empowering patients by valuing innovation and promoting entrepreneurship, FCT, €218.580.

Improving Quality of Care in Europe, FCT, 423k

A CATÓLICA-LISBON promove parcerias estratégicas em gestão responsável, incluindo UNAI, GRACE, UN Global Compact e PRME. As principais iniciativas incluem o Observatório ODS para Empresas Portuguesas (2022) com um financiamento de 240000€ da Fundação "la Caixa", e o projeto EIT Cross-KIC de Economia Circular para PME europeias.

As parcerias de investigação incluem a NOS (360000€) no âmbito dos media digitais e dos consórcios de sustentabilidade, como o Pacto para a Gestão da Água (2020) e o Pacto para o Bem-Estar Mental (2022).

Os parceiros nacionais incluem o Banco de Portugal, a Delta e a Sonae; as colaborações internacionais abrangem o MIT, a Boston University e o Yunus Centre. As parcerias em Formação de Executivos incluem a UCAN (Angola), a Universidade S. José (Macau) e a Kellogg School of Management (Northwestern).

Uma seleção de projetos inclui:

DIANA, EU/AAL

OMEGA X - Orchestrating an interoperable sovereign federated Multi-vector Energy data space built on open standards and ready for GAia-X, Horizon Europe

Dip4Agri, EU/European Institute of Innovation and Technology (EIT)

EXPEDITE, Horizon Europe

Observatório ODS nas Empresas Portuguesas, FFMS

CATOLICA LISBON ENTREPRENEURSHIP CENTER, PRR Vales para Incubadoras e Aceleradoras

SMART RETAIL, PRR (€ 896k)

INSECTERA, PRR (€ 465k)

Sustainable Plastics, PRR (€ 319k)

Ajustamento Face a Crises: Impactos, Mecanismos e Políticas Económicas, FCT (€250k)

Políticas, mercado de crédito, e efeitos distributivos, FCT (€238k)

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Operating SC**8.5.2. List of the main projects and/or national and international partnerships in which the scientific, technological, cultural, and artistic activities developed in the area of the study programme are integrated, including (when applicable) information on the main funded projects and their respective funding. (EN)**

Research projects at SBE since the last accreditation:

- Assessment of ecosystem services, biodiversity, and well-being in Portugal, FCT, €239k
  - Reliable data science to improve efficiency in healthcare institutions: the case of medical referrals, FCT, €69k
  - Collaborative Design-thinking approaches, adaptive psychological functioning, and career development, la Caixa Foundation, €99k
  - Connecting health tech innovation ecosystems for user-centered and business-driven entrepreneurial education propelling next-generation digital health solutions, European Commission, €1,000k
  - Current challenges facing Portuguese international trade: A firm-level perspective, FFMS, €58k
  - Entrepreneurship as a social mobility and inclusion strategy, €99k
  - Health Innovation - Next Generation Payment & Pricing Models, European Commission, €3,962k
  - Healthcare innovation and entrepreneurship for impact: creating a resilient, safe, and crowd-based innovation system, FCT, €47,k
  - Human capital spillovers, FCT, €238k
  - Limits and opportunities of patient empowerment in health systems – lessons from pharmaceutical markets, FCT, €186k
  - Next generation land management services for agriculture and forestry, European Commission, €2,806,k
  - Revolutionizing healthcare: Empowering patients by valuing innovation and promoting entrepreneurship, FCT, €218k
  - Improving quality of care in Europe, FCT, €423k
- CATÓLICA-LISBON fosters strategic partnerships in responsible business, including UNAI, GRACE, UN Global Compact, and PRME. Key initiatives include the SDG Observatory for Portuguese Companies, launched in 2022 with €240,000 funding from the la Caixa Foundation and recognized by the UN as one of the top 25 global academic initiatives related to SDGs. Additionally, CATÓLICA-LISBON participates in the EIT Cross-KIC Circular Economy Project for European SMEs. Research partnerships include NOS (€360k) on digital media, as well as sustainability consortia like the Pact for Water Management (2020) and the Pact for Mental Well-being (2022). National partners include Banco de Portugal, Delta, and Sonae, while international collaborations span MIT, Boston University, and the Yunus Centre. Executive education partnerships include UCAN (Angola), Universidade S. José (Macau), and Kellogg School of Management (Northwestern). A selection of projects includes:
- DIANA, EU/AAL
  - OMEGA X - Orchestrating an interoperable sovereign federated multi-vector energy data space built on open standards and ready for GAIA-X, Horizon Europe
  - Dip4Agri, EU/European Institute of Innovation and Technology (EIT)
  - EXPEDITE, Horizon Europe
  - SDG Observatory for Portuguese Companies, FFMS
  - CATOLICA LISBON ENTREPRENEURSHIP CENTER, PRR Vouchers for Incubators and Accelerators
  - SMART RETAIL, PRR (€896k)
  - INSECTERA, PRR (€465k)
  - Sustainable Plastics, PRR (€319k)
  - Adjustment to Crises: Impacts, Mechanisms, and Economic Policies, FCT (€250k)
  - Policies, credit market, and distributive effects, FCT (€238k)

**8.5.6. Activities of technological and artistic development, service providing to the community, and advanced training in the fundamental scientific area(s) of the study programme, and their effective contribution to the national, regional and local development, scientific culture, and cultural, sports and artistic fields. (PT)**

*Projetos da SBE desde a última acreditação do mestrado:*

- Check-in, Turismo de Portugal
- Big Data e Gestão do Turismo, Turismo de Portugal e NOS
- Data for Change, Fundação “la Caixa” e BPI
- Data Science Automotive House, Tips4y – Automotive Intelligence
- Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal e NOS
- Descentralizar Portugal com Blockchain, União Europeia
- European Network for the Advancement of Business and Landscape Education (ENABLE), Programa Erasmus+
- European Platform for Data Science: Incubation, Learning, Operations, and Network, Erasmus+
- Inclusive Community Forum (ICF)
- Instituto de Desenvolvimento de Gestão para Organizações de Saúde, Johnson & Johnson
- International Security Management Knowledge (ISM-KA), Programa Erasmus+
- Libertar o poder dos utilizadores, Conselho de Investigação Norueguês
- Liderança Social para Gestores, Fundação “la Caixa” e o BPI
- Observatório de Liderança e Bem-Estar, The Haddad Foundation
- Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália
- Paradigm Shift Executive Program, Fundação Calouste Gulbenkian
- Predicting Road Accident on Highways in the Netherlands, Rijkswaterstaat
- Programa Social Leapfrog, Fundação “la Caixa” e o BPI
- Santander Living Innovation Lab, Santander
- Social Sciences Data Lab (DataLab), FCT

*A ligação entre investigação, aprendizagem, prática e impacto societal é central na missão da CATÓLICA-LISBON. A Escola enfatiza o envolvimento dos estudantes com desafios reais de negócios, ensinando metodologias inovadoras e soluções implementadas por empresas.*

*O Digital and Sustainable Innovation Lab (DSI Lab), lançado em 2018 pelo Prof. Bohnsack, Diretor Académico do Lisbon MBA, explora a transformação dos negócios perante as tendências de digitalização e sustentabilidade.*

*Em 2019, foi criado o Center for Responsible Business & Leadership para coordenar iniciativas de negócios responsáveis e impacto societal, alinhando cursos com os ODS, desenvolvendo programas de Ética, Responsabilidade e Sustentabilidade (ERS) e conduzindo investigação sobre liderança responsável.*

*O Center of Economics for Prosperity (PROSPER), lançado em 2020, investiga a redução da pobreza, a desigualdade e a eficácia das políticas públicas. A Chair for Social Innovation (2022) colabora com empreendedores sociais europeus para ampliar o seu impacto e atrair investidores.*

*Em 2023, o CATÓLICA-LISBON Entrepreneurship Center (CLEC) foi fundado para promover o empreendedorismo através do ensino, investigação e apoio a startups, levando à distinção da Universidade Católica como a principal universidade empreendedora de Portugal em 2024 pela Startup Portugal.*

*O Center for Sustainable Finance, lançado em 2024 com a Fundação Santander, é pioneiro na investigação da interseção entre Finanças e Sustentabilidade, sendo o primeiro deste género em Portugal e uma referência na Europa.*

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SBE Projects since the last master's accreditation:

- Check-in, Turismo de Portugal
- Big Data and Tourism Management, Turismo de Portugal and NOS
- Data for Change, "la Caixa" Foundation and BPI
- Data Science Automotive House, Tips4y – Automotive Intelligence
- Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS
- Decentralizing Portugal with Blockchain, European Union
- European Network for the Advancement of Business and Landscape Education (ENABLE), Erasmus+ Program
- European Platform for Data Science: Incubation, Learning, Operations, and Network, Erasmus+
- Inclusive Community Forum (ICF)
- Institute for Management Development in Health Organizations, Johnson & Johnson
- International Security Management Knowledge (ISM-KA), Erasmus+ Program
- Empowering Users, Norwegian Research Council
- Social Leadership for Managers, "la Caixa" Foundation and BPI
- Leadership and Well-being Observatory, The Haddad Foundation
- Optimizing Tourism in Tuscany, Toscana Promozione Turistica and Vodafone Italy
- Paradigm Shift Executive Program, Calouste Gulbenkian Foundation
- Predicting Road Accidents on Highways in the Netherlands, Rijkswaterstaat
- Social Leapfrog Program, "la Caixa" Foundation and BPI
- Santander Living Innovation Lab, Santander
- Social Sciences Data Lab (DataLab), FCT

The connection between research, learning, practice, and societal impact is central to CATÓLICA-LISBON's mission. The School emphasizes student engagement with real business challenges, teaching innovative methodologies and solutions implemented by companies.

The Digital and Sustainable Innovation Lab (DSI Lab), launched in 2018 by Prof. Bohnsack, Academic Director of the Lisbon MBA, explores business transformation amidst trends in digitalization and sustainability.

In 2019, the Center for Responsible Business & Leadership was established to coordinate responsible business and societal impact initiatives. The Center aligns courses with the SDGs (Sustainable Development Goals), develops programs on Ethics, Responsibility, and Sustainability (ERS), and conducts research on responsible leadership.

The Center of Economics for Prosperity (PROSPER), launched in 2020, focuses on poverty alleviation, inequality reduction, and policy effectiveness. The Chair for Social Innovation (2022) collaborates with European social entrepreneurs to scale their impact and attract investors.

In 2023, the CATÓLICA-LISBON Entrepreneurship Center (CLEC) was founded to foster entrepreneurship through teaching, research, and startup support, leading to the recognition of Universidade Católica as Portugal's top entrepreneurial university in 2024 by Startup Portugal.

The Center for Sustainable Finance, launched in 2024 with the Santander Foundation, pioneers research at the intersection of Finance and Sustainability. It is the first center of its kind in Portugal and a leader in Europe.

### 8.6. Self-assessment report of the study programme prepared within the framework of the internal quality assurance system.

[RCE - The Lisbon MBA International.pdf](#) | PDF | 877.8 Kb

## 9. SWOT analysis of the study programme and proposed improvement measures.

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### 9.1. Global SWOT analysis of the study programme.

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## 9.1.1. Strengths. (PT)

*Exposição Global e Parcerias: O Mestrado em Gestão de Empresas - Internacional beneficia de uma colaboração entre a Nova School of Business and Economics (Nova SBE), a Católica Lisbon School of Business and Economics (CATÓLICA LISBON) e a MIT Sloan School of Management. Esta parceria assegura que os estudantes obtenham uma exposição global, acesso a uma rede internacional e práticas pedagógicas inovadoras provenientes de instituições de topo.*

*Elevados Rankings Globais: Em 2024, o Lisbon MBA Internacional foi classificado em 24.º lugar na Europa no ranking do Financial Times, consolidando o seu estatuto como um dos principais programas de MBA europeus. Ambas as escolas parceiras também mantêm posições globais destacadas, com o Mestrado Internacional em Finanças da Nova SBE classificado em 7.º lugar globalmente e o Mestrado Internacional em Gestão no top 10, tornando-se a SBE a primeira instituição portuguesa com dois programas no Global Top 10 do Financial Times.*

*Triple Crown: Tanto a Nova SBE como a Católica Lisbon detêm a prestigiada Triple Crown (EQUIS, AACSB e AMBA), uma distinção atribuída a menos de 1% das escolas de negócios a nível mundial. Esta acreditação garante que o programa cumpra os mais elevados padrões de rigor académico, especialização docente e satisfação estudantil.*

*Excelência do corpo docente e Investigação: O Mestrado em Gestão de Empresas - Internacional é liderado por um corpo docente de renome, reconhecido pela sua excelência em investigação. Estes docentes contribuem ativamente para revistas académicas de topo e estão envolvidos em projetos de investigação inovadores, enriquecendo o programa com os mais recentes insights nas áreas de gestão, liderança e empreendedorismo.*

*Imersão no MIT: A imersão no MIT Sloan School of Management oferece aos estudantes uma oportunidade única de interagir com docentes de renome mundial e de se envolver com investigação de ponta sobre questões de gestão global. Esta imersão aprimora a exposição internacional dos estudantes e fortalece a sua capacidade de interagir em ambientes de negócios globais.*

*Elevada Empregabilidade e Aumento Salarial: De acordo com os rankings de 2024 do Financial Times, 91% dos graduados garantem emprego nos três meses seguintes à graduação, com um aumento salarial médio impressionante de 81% e um salário médio ponderado de \$120,575 USD. Estes resultados sublinham o forte impacto do programa na progressão profissional.*

*Cohorte Diversificada: O Mestrado em Gestão de Empresas - Internacional atrai uma cohort altamente diversificada, com 62% de estudantes internacionais e uma distribuição equilibrada de género (59% mulheres e 41% homens), promovendo um ambiente de aprendizagem multicultural e inclusivo.*

## 9.1.1. Strengths. (EN)

*Global Exposure and Partnerships: The Lisbon MBA International benefits from a prestigious collaboration between Nova School of Business and Economics (Nova SBE), Católica Lisbon School of Business and Economics (CATÓLICA LISBON), and MIT Sloan School of Management. This partnership ensures students gain global exposure, access to an international network, and innovative teaching practices from top institutions.*

*High Global Rankings: In 2024, The Lisbon MBA International was ranked 24th in Europe in the Financial Times ranking, affirming its status as one of the leading MBA programs. Both partner schools also maintain strong global positions, with Nova SBE's International Master's in Finance ranked 7th globally and its International Master's in Management ranked in the top 10, making it the first Portuguese institution with two programs in the Financial Times Global Top 10.*

*Triple Crown Accreditation: Both Nova SBE and Católica Lisbon hold the prestigious Triple Crown accreditation (EQUIS, AACSB, and AMBA), a distinction awarded to less than 1% of business schools worldwide. This ensures the program meets the highest standards of academic rigor, faculty expertise, and student satisfaction.*

*Faculty and Research Excellence: The Lisbon MBA International is led by esteemed faculty known for their research excellence. These faculty members actively contribute to top-tier academic journals and are involved in cutting-edge research projects, enriching the program with the latest insights in management, leadership, and entrepreneurship.*

*MIT Immersion: The week-long immersion at MIT Sloan School of Management provides students with a unique opportunity to engage with world-class faculty and cutting-edge research on global management issues. This immersion enhances the international exposure of students and strengthens their ability to navigate global business environments.*

*High Employability and Salary Increase: According to the Financial Times 2024 rankings, 91% of graduates secure employment within three months of graduation, with an impressive 81% average salary increase and a weighted salary of \$120,575 USD. These results highlight the program's strong impact on career advancement.*

*Diverse Cohort: The Lisbon MBA International attracts a highly diverse cohort, with 62% international students and a balanced gender distribution of 59% female and 41% male, which promotes a multicultural and inclusive learning environment.*

## 9.1.2. Weaknesses. (PT)

*Tal como ocorre em muitos programas de MBA, o Mestrado em Gestão de Empresas - Internacional apresenta uma taxa de graduação baixa, principalmente porque muitos estudantes optam por não prosseguir com a tese exigida para a obtenção do grau de mestre. Esta escolha impacta as estatísticas globais de conclusão do programa.*

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*Low Graduation Rate: Like many MBA programs, the Lisbon MBA International faces a low graduation rate, primarily because many students choose to complete the coursework but opt not to pursue the thesis required for the master's degree. This impacts the overall completion statistics.*

**9.1.3. Opportunities. (PT)**

*Aumento de Network: O fortalecimento de parcerias com mais instituições internacionais, particularmente em regiões como Ásia, Américas e África, poderá proporcionar programas de intercâmbio, estágios e oportunidades de aprendizagem adicionais para os estudantes, ampliando ainda mais a sua perspetiva global.*

*Crescente procura por Liderança em Inovação e Sustentabilidade: A crescente necessidade de líderes na transformação digital, sustentabilidade e inovação oferece uma oportunidade para o programa expandir a sua oferta nestas áreas, atraindo estudantes que desejam especializar-se nestes campos com elevada procura.*

*Fortalecimento do Envolvimento dos Antigos Estudantes: Ao melhorar a sua rede de ex-alunos e oferecer programas estruturados de mentoria, o Mestrado em Gestão de Empresas - Internacional pode apoiar tanto os graduados como os estudantes, facilitando o crescimento profissional, o networking e o desenvolvimento contínuo.*

**9.1.3. Opportunities. (EN)**

*Expansion of Global Networks: Strengthening partnerships with more international institutions, particularly in regions such as Asia, the Americas, and Africa, could provide additional exchange programs, internships, and learning opportunities for students, further enhancing their global perspective.*

*Growing Demand for Leadership in Innovation and Sustainability: The growing need for leaders in digital transformation, sustainability, and innovation provides an opportunity for the program to expand its offerings in these areas, attracting students looking to specialize in these high-demand fields.*

*Strengthening Alumni Engagement: By enhancing its alumni network and offering structured mentorship programs, the Lisbon MBA International can support graduates and students alike, facilitating career growth, networking, and continuous professional development.*

**9.1.4. Threats. (PT)**

*Intensa competição de Programas MBA: À medida que a concorrência de programas MBA internacionais de topo aumenta, particularmente na Europa e na América do Norte, o Mestrado em Gestão de Empresas - Internacional deve continuar a diferenciar-se através da inovação e parcerias estratégicas.*

*Instabilidade Económica e Volatilidade do Mercado de Trabalho: As incertezas económicas, particularmente em setores-chave como o financeiro e a consultoria, podem afetar as perspetivas de emprego e o crescimento salarial dos graduados, o que pode reduzir a atratividade do programa durante períodos de recessão económica.*

**9.1.4. Threats. (EN)**

*Intensified Competition from Global MBA Programs: As competition from top-ranked international MBA programs increases, particularly in Europe and North America, the Lisbon MBA International must continue to differentiate itself through innovation, partnerships, and maintaining its global appeal.*

*Economic Instability and Job Market Volatility: Economic uncertainties, particularly in key industries like finance and consulting, may affect graduates' job prospects and salary growth, potentially reducing the attractiveness of the program during periods of economic downturn.*

**9.2. Proposed improvement measures.****9.2.1. Improvement measures. (PT)**

*1. Oferecer Opções Mais Flexíveis para a Conclusão da Dissertação: Para melhorar o número reduzido de estudantes que concluem a dissertação, introduzir formatos mais flexíveis para os projetos de dissertação, como a integração de pesquisa aplicada específica para a indústria ou a oferta de uma alternativa à dissertação (por exemplo, um projeto de consultoria prolongado). Adicionalmente, considerar a disponibilização de workshops de apoio académico para estudantes que enfrentem dificuldades.*

*2. Desenvolver Opções de Aprendizagem Flexível que promovam o equilíbrio entre Vida Profissional e Pessoal: Introduzir opções de aprendizagem mais flexíveis (por exemplo, componentes híbridos ou online, cursos modulares) para acomodar os horários exigentes dos profissionais em atividade. Esta medida ajudar a reduzir as taxas de desistência e melhorar a retenção de estudantes, particularmente para aqueles que desempenham funções profissionais exigentes.*

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### 9.2.1. Improvement measures. (EN)

1. *Offer More Flexible Thesis Completion Options: To address the low number of students completing the thesis, introduce more flexible formats for thesis projects, such as integrating industry-specific applied research or offering a thesis alternative (e.g., extended consulting project). Additionally, consider providing academic support workshops for students facing difficulties.*

2. *Develop Flexible Learning Options for Work-Life Balance: Introduce more flexible learning options (e.g., hybrid or online components, modular courses) to accommodate the busy schedules of working professionals. This could help reduce dropout rates and improve student retention, particularly for those balancing demanding professional roles.*

### 9.2.2. Priority (high, medium, low) and time to implement each measure. (PT)

1. *Prioridade: Média. Prazo: 2 anos*

2. *Prioridade: Média. Prazo: 1-2 anos*

### 9.2.2. Priority (high, medium, low) and time to implement each measure. (EN)

1. *Priority: Medium. Time: 2 years*

2. *Priority: Medium. Time: 1-2 years*

### 9.2.3. Implementation indicator(s). (PT)

1. *Aumento no número de estudantes que concluem o mestrado na sua totalidade. Satisfação dos estudantes com as novas opções de dissertação. Percentagem de estudantes que optam por alternativas à dissertação e respetivas taxas de conclusão.*

2. *Redução na taxa de abandono. Feedback dos estudantes sobre a melhoria no equilíbrio entre vida pessoal e académica. Aumento nas taxas de conclusão dentro do prazo de conclusão do programa.*

### 9.2.3. Implementation indicator(s). (EN)

1. *Increase in the number of students completing the full master's degree. Student satisfaction with new thesis options. Percentage of students who opt for thesis alternatives and their completion rates.*

2. *Reduction in dropout rates. Student feedback on improved work-life balance. Increase in completion rates within the program's standard timeframe.*