

1. General characterization of the study programme

1.1. Higher Education Institutions

Universidade Nova De Lisboa

1.1.a. Other Higher Education Institutions (in association) (article 41 and following of Decree-Law no. 74/2006, of March 24, as amended by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16).

Universidade Católica Portuguesa

1.1.b. Other Higher Education Institutions (foreign, in association) (article 41 and following articles of Decree-Law no. 74/2006, of March 24, as amended by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16).

[no answer]

1.1.c. Other Institutions (in cooperation) (article 41 and following of Decree-Law no. 74/2006, of March 24, in the wording given by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16). See article 6 of Decree-Law no. 133/2019, of September 3, when applicable).

[no answer]

1.2. Organic Units

Faculdade De Economia (UNL)

1.2.a. Identification of the organic unit(s) of the partner entity(ies) (college, school, institute, etc.)

Faculdade De Ciências Económicas E Empresariais (UCP)

1.3. Study programme (PT):

Gestão de Empresas - Executivo

1.3. Study programme (EN):

The Lisbon MBA Executive

1.4. Degree (PT):

Mestre

1.4. Degree (EN):

Master

1.5. Publication of the study plan in Diário da República

[R A-CR 82 2020 AL01 Mestrado em Gestão de Empresas – Executivo.pdf](#) | PDF | 74.9 Kb

1.6. Main scientific area of the study programme. (PT)

Gestão

1.6. Main scientific area of the study programme. (EN)

Management

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[no answer]

1.7.2. CNAEF classification - second fundamental area, if applicable

[no answer]

1.7.3. CNAEF classification - third core area, if applicable**1.8. Number of ECTS credits necessary to obtain the degree**

90.0

1.9. Duration of the study programme

1,5 years

1.10.1. Current maximum number of admissions.

50

1.10.2. Maximum number of admissions proposed (when different from the current number) and justification.

N/A

1.11. Specific enrolment requirements. (PT)

São elegíveis candidatos com licenciatura em diversas áreas, como gestão, economia, engenharia, ciências e ciências sociais. Os candidatos devem ter pelo menos cinco anos de experiência profissional, um sólido percurso académico e proficiência em inglês. Os candidatos devem demonstrar fortes competências interpessoais, uma perspetiva global de negócios e um compromisso em contribuir ativamente para um impacto positivo nas suas comunidades.

O processo de candidatura exige o preenchimento de um formulário online, que inclui ensaios escritos, CV, e resultados de exames padronizados. Para o Mestrado em Gestão de Empresas - Executivo, são aceites os exames GMAT, GRE ou Executive Assessment, juntamente com testes de proficiência em inglês, como TOEFL, IELTS, CAE ou CPE. Adicionalmente, os candidatos devem fornecer informações de contacto de dois referees profissionais, a quem será enviado um link para um inquérito, com o objetivo de recolher o seu feedback.

1.11. Specific enrolment requirements. (EN)

Candidates from a range of bachelor's degrees, from management and economics, to engineering, sciences and social sciences are eligible. For the Executive MBA, candidates must have at least five years of professional experience, a strong academic background, and proficiency in English. Ideal applicants exhibit strong interpersonal skills, a global business perspective, and a commitment to actively contributing to a positive impact in their communities.

The application process requires submission of an online form that includes written essays, a CV, official undergraduate transcripts, and standardized test scores. For the Executive MBA, GMAT, GRE, or the Executive Assessment is accepted, along with English proficiency tests such as TOEFL, IELTS, CAE, or CPE. Additionally, candidates must provide contact information for two professional referees, who will be sent a survey link to offer their feedback.

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Face-to-face (Decree-Law no. 65/2018, from August 16th) Distance Learning (EaD) (Decree-Law no. 133/2019, from September 3)

1.12.1. Working-time regime, if face-to-face

Daytime After business hours Other

1.12.1.a. If other, specify (PT)

Misto

1.12.1.1. If other, specify. (EN)

Blended

1.13. Location where the study programme will be offered (if face-to-face). (PT)

*Nova SBE: Campus de Carcavelos
CATÓLICA-LISBON: Palma de Cima
MIT: Cambridge, Massachusetts*

1.13. Location where the study programme will be offered (if face-to-face). (EN)

*Nova SBE: Campus de Carcavelos
CATÓLICA-LISBON: Palma de Cima
MIT: Cambridge, Massachusetts*

1.14. Regulation for crediting academic education and professional experience, published in ?Diário da República?

[regulamento creditações.pdf](#) | PDF | 1.1 Mb

1.15. Type of degree or diploma conferred

Subparagraph a)

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O Mestrado em Gestão de Empresas - Executivo é uma iniciativa conjunta de duas das principais escolas de gestão em Portugal: a Nova School of Business and Economics (Nova SBE) e a Católica Lisbon School of Business and Economics (CATÓLICA-LISBON), em parceria com a prestigiada MIT Sloan School of Management. Esta colaboração alia ambas as instituições portuguesas, consistentemente classificadas entre as melhores da Europa, garantindo elevados padrões académicos e proporcionando uma experiência educativa ímpar.

Tanto a Nova SBE como a CATÓLICA-LISBON possuem a prestigiada acreditação Triple Crown (EQUIS, AACSB e AMBA), uma distinção atribuída a menos de 1% das escolas de gestão a nível global. Este reconhecimento evidencia o seu compromisso com a excelência no ensino da gestão, cumprindo os mais elevados critérios de rigor académico, excelência do corpo docente e satisfação dos estudantes. Nos últimos anos, a Nova SBE tem subido nas classificações do Financial Times, posicionando-se entre as melhores escolas de gestão da Europa. No ranking de 2024, o Mestrado Internacional em Finanças foi classificado como o 7.º melhor do mundo, enquanto o Mestrado internacional em Gestão foi reconhecido entre os 10 melhores, tornando a Nova SBE a primeira instituição portuguesa a ter dois programas no Top 10 Global do Financial Times. Simultaneamente, a CATÓLICA-LISBON, classificada em 22.º lugar na Europa pelo Financial Times, mantém posições de destaque nos rankings da QS World University e da Eduniversal, reforçando a sua reputação como uma escolha de excelência para a formação em gestão.

O Lisbon MBA Executive tem sido reconhecido como um dos principais programas de MBA da Europa, ocupando o 24.º lugar na Europa e o 49.º no mundo no ranking de 2024 do Financial Times Executive MBA. Este reconhecimento contínuo destaca o valor do programa para profissionais experientes que procuram um MBA de classe mundial alinhado com os seus objetivos de progressão de carreira. O programa permite aos estudantes desenvolver competências avançadas em gestão e liderança, equilibrando, simultaneamente, as suas responsabilidades profissionais e pessoais.

1.16. Observations. (EN)

The Lisbon MBA Executive program is a joint initiative by two of Portugal's top business schools - Nova School of Business and Economics (Nova SBE) and Católica Lisbon School of Business and Economics (CATÓLICA-LISBON) - in partnership with the renowned MIT Sloan School of Management. This collaboration combines the strengths of both Nova SBE and CATÓLICA-LISBON, two institutions consistently ranked among the top in Europe, ensuring the highest academic standards and delivering an unparalleled educational experience.

Both Nova SBE and CATÓLICA-LISBON hold the prestigious Triple Crown accreditation (EQUIS, AACSB, and AMBA), a distinction awarded to less than 1% of business schools worldwide. This recognition underscores their commitment to excellence in management education, meeting the highest standards of academic rigor, faculty expertise, and student satisfaction. In recent years, Nova SBE has also climbed the ranks of the Financial Times, securing a position among Europe's elite business schools. In the 2024 rankings, Nova SBE's International Master's in Finance was ranked as the 7th best globally, and its International Master's in Management was recognized in the top 10, marking Nova SBE as the first Portuguese institution with two programs in the Financial Times Global Top 10. Meanwhile, CATÓLICA-LISBON, ranked #22 in Europe by the Financial Times, has also maintained strong positions in the QS World University and Eduniversal rankings, reinforcing its status as a top choice for business education.

The Lisbon MBA Executive itself has been recognized among Europe's leading MBA programs, ranking 24th in Europe and 49th in the world in the 2024 Financial Times Executive MBA rankings. This sustained recognition, highlights the program's value for experienced professionals seeking a world-class MBA that fits their career progression goals. The program allows participants to develop advanced management and leadership skills while balancing their professional and personal lives.

2. Accreditation decision in the previous assessment.**2.1. A3ES reference for the previous assessment procedure.**

NCE/19/1900026

2.2. Date of the decision.

20/05/2020

2.3. Decision of the Management Board.

Acreditar | Accredited

2.4. Accreditation period.

6 anos | 6 years

2.5. Starting date:

31/07/2020

3. Summary of improvement measures

3. Summary of improvement measures and changes to the study programme since the previous assessment. (PT)

O plano de estudos foi implementado em plena conformidade com o aprovado pela Agência de Avaliação e Acreditação do Ensino Superior (A3ES), após a decisão do Conselho de Administração em acreditar o programa. Fundamentada nas recomendações e justificação apresentadas pela Comissão de Avaliação Externa, o currículo foi estabelecido conforme descrito na resposta à acreditação e o regulamento de creditação de competências da SBE atualizado em conformidade com a legislação em vigor, tendo sido publicado no Diário da República através do Despacho n.º 3070/2021.

Desde a acreditação inicial do programa, foram realizados ajustes ao currículo, que se encontram atualmente em vigor. Estas alterações incluem a renomeação de várias unidades curriculares para refletir de forma mais precisa os seus conteúdos e áreas de foco, bem como o aumento da flexibilidade nas opções de unidades curriculares optativas. As mudanças são as seguintes:

- *A unidade curricular anteriormente designada por "Uncertainty and Decision Making/Métodos Quantitativos" passou a denominar-se "Uncertainty and Decision Making/Incerteza e Tomada de Decisão".*
- *A unidade curricular "Value-Based Management and Control/Controlo de Gestão" foi renomeada para "Value-Based Management and Control/Controle de Gestão baseada em Valor".*
- *A unidade "Finance/Finanças" foi alterada para "Corporate Finance/Finanças", clarificando o foco em finanças corporativas.*
- *"Strategy and Value Creation/Gestão Estratégica" é agora "Strategy and Value Creation/Estratégia e Criação de Valor", refletindo a ênfase na criação de valor no contexto da gestão estratégica.*

Por último, as unidades curriculares optativas serão agora definidas anualmente pelos Conselhos Científicos das instituições proponentes, permitindo ao programa manter-se alinhado com as tendências emergentes e as necessidades atuais na área.

3. Summary of improvement measures and changes to the study programme since the previous assessment. (EN)

The study program has been implemented in full accordance with the plan approved by the A3ES. Following the Management Board's decision to accredit the program, which was based on the recommendations and rationale provided by the External Assessment Team, the curriculum was established as outlined in the accreditation response. Also, the SBE's credit transfer regulation has been updated in accordance with current legislation and is published in the Diário da República under Despacho n.º 3070/2021.

Since the program's initial accreditation, adjustments have been made to the curriculum, which are now in effect. These modifications include renaming several courses to better reflect their content and focus areas, as well as enhancing the flexibility of elective options. The changes are as follows:

- *The course previously known as "Uncertainty and Decision Making/Métodos Quantitativos" is now titled "Uncertainty and Decision Making/Incerteza e Tomada de Decisão."*
- *The course "Value-Based Management and Control/Controlo de Gestão" has been retitled to "Value-Based Management and Control/Controle de Gestão baseada em Valor."*
- *"Finance/Finanças" has been renamed "Corporate Finance/Finanças" to clarify its corporate finance emphasis.*
- *"Strategy and Value Creation/Gestão Estratégica" is now "Strategy and Value Creation/Estratégia e Criação de Valor," reflecting the focus on value creation within strategic management.*

Finally, elective courses will now be defined annually by the Scientific Councils of the proposing institutions, allowing the program to remain responsive to emerging trends and current needs in the field.

4. Curricular structure and study plan.

4.1. Curriculum structure**4.1 Do the curricular structure and syllabus in force correspond to those published in the Diário da República (point 1.5)?**

Yes No

4.2. Will changes be made to the curriculum?

Yes No

4.2.1. Summary of the proposed changes duly justified. (PT)

[no answer]

4.2.1. Summary of the proposed changes duly justified. (EN)

[no answer]

4.6. Curriculum restructure observations

4.6. Observations. (PT)

Este programa é oferecido exclusivamente em regime de tempo parcial, concebido para atender ao público-alvo e às exigências do trabalho autónomo e das horas de contacto necessárias aos estudantes. O plano curricular está estruturado ao longo de dois anos, sendo a dissertação concluída num terceiro ano adicional, incluindo:

- Disciplinas fundamentais nas áreas de contabilidade, finanças, marketing, economia, processos e operações, estratégia, negociação, estatística, ética empresarial e sustentabilidade, e comportamento organizacional. Os estudantes podem individualizar a sua aprendizagem através de disciplinas optativas.

- A componente de liderança do programa centra-se no desenvolvimento das competências de liderança dos estudantes, combinando sessões que promovem a autoconsciência na liderança, a capacidade de liderar equipas e a liderança em ação. Este percurso é complementado por coaching em grupo, coaching entre pares e mentoria.

- Durante uma semana em Cambridge, Massachusetts, os estudantes participam no MIT Sloan School of Management. Esta experiência focada no empreendedorismo e inovação tecnológica proporciona contacto com a filosofia "mens et manus" (mente e mão) do MIT, através de aulas e visitas a empresas, aprofundando o conhecimento em novas iniciativas empresariais e empreendedorismo corporativo.

O Mestrado em Gestão de Empresas - Executivo integra aprendizagem experiencial através de:

- Projetos Empresariais: Os estudantes aplicam os seus conhecimentos a desafios empresariais reais, como o lançamento de novos produtos, expansão internacional e reestruturações.

- Simulação Empresarial: Atuando como membros do conselho de administração de uma empresa global, os estudantes desenvolvem estratégias de entrada no mercado e tomam decisões sobre estruturas de capital e equidade, promovendo práticas éticas e socialmente responsáveis.

Para além da imersão no MIT Sloan, os participantes podem aprofundar a sua perspetiva global ao escolher disciplinas optativas ou ao participar em programas de intercâmbio com outros MBA de prestígio, como os da ESADE, da Universidade de St. Gallen, da Fundação Dom Cabral e da Universidade de Cape Town.

Os estudantes podem ainda optar por realizar as disciplinas optativas em três percursos temáticos: Finanças, Estratégia e Marketing, Inovação Tecnológica e Empreendedorismo, permitindo alinhar a aprendizagem com os seus objetivos profissionais.

Com a componente obrigatória de mobilidade no MIT Sloan e a possibilidade de realizar disciplinas optativas em MBAs internacionais parceiros, os estudantes beneficiam de uma exposição global que enriquece a experiência académica e amplia as suas redes internacionais.

As avaliações ao longo do programa incluem exames nas disciplinas nucleares, projetos, estudos de caso, ensaios e apresentações, permitindo aos estudantes demonstrar o domínio dos conceitos e aplicá-los em contextos práticos.

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4.6. Observations. (EN)

This program is offered exclusively on a part-time basis, tailored to its target audience and the demands of independent work and contact hours required from students. The coursework is structured over two years, with the thesis portion to be completed within an additional year, including:

-Foundational courses in accounting, finance, marketing, economics, processes and operations, strategy, negotiation, statistics, business ethics and sustainability, and organizational behaviour. Students can tailor their learning with elective courses.

-Leadership Stream: This component of the program focuses on enhancing students' leadership competencies through a combination of sessions to foster self-leadership awareness, learning to lead others and leading in action. Complemented with group and peer-to-peer coaching, and mentoring.

-Students experience a one-week intensive program at MIT Sloan School of Management in Cambridge, Massachusetts, focused on entrepreneurship and technological innovation. Students engage with MIT's "mens et manus" (mind and hand) philosophy through classes and company visits, enhancing new venture and corporate entrepreneurial business acumen.

The Lisbon MBA Executive integrates experiential learning through:

-Business Project: Students apply their knowledge by addressing real-world business challenges.

-Business Simulation: Acting as board members of a global corporation, students navigate market competition, devise go-to-market strategies, and make decisions on equity and capital structures, all while maintaining ethical and socially responsible practices.

Beyond the MIT Sloan immersion, participants can further enhance their global perspective by choosing elective courses participating in an exchange program with other renowned MBAs such as the ones from ESADE, University of St. Gallen, Fundação Dom Cabral, and the University of Cape Town.

Students can opt to do their elective courses specializing their choice in 3 tracks: Finance; Strategy & Marketing, and Technological Innovation & Entrepreneurship, enabling students to tailor their learnings to align with their professional goals.

Additionally, with the mandatory mobility component at MIT Sloan, and the optional component of doing an elective course in an international partner MBA, students are ensured a period of global exposure, enriching their academic experience and broadening their international networks.

The Career Management Centre supports students during the second year, with career counselling, mentoring, career workshops such as negotiation, interview skills and personal branding, as well as enabling students to participate in CEO sessions to learn from diverse leadership journeys and industries.

Assessments across the program include exams for core courses, projects, case studies, essays, and presentations, allowing students to demonstrate mastery of concepts and apply them in practical contexts.

5. Teaching staff

5.1. List of Teachers responsible for coordinating the implementation of the study cycle

- Paulo Pinho
- René Bohnsack

5.2. Study programme's teaching staff

Name	Category	Degree	Link	Specialist	Employment regime	Information
António Marinho Torres	Professor Associado ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Luís Almeida Costa	Professor Catedrático ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Luís Catela Nunes	Professor Catedrático ou equivalente	PhD Economics - Economics	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID

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Name	Category	Degree	Link	Specialist	Employment regime	Information
Miguel Pina e Cunha	Professor Catedrático ou equivalente	PhD Management - Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Milton de Sousa	Professor Associado ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Fernando Anjos	Professor Associado ou equivalente	PhD Finance - Finance	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Rodrigo Belo	Professor Catedrático ou equivalente	PhD Technologies - Engineering And Public Policy	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Utku Serhatli	Professor Auxiliar ou equivalente	PhD Management - Technology and Operations Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Paulo Pinho	Professor Associado ou equivalente	PhD Management - Business Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
João Cotter Salvado	Professor Auxiliar ou equivalente	PhD Strategy and Entrepreneurship	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID
Maria de Fátima Henriques da Silva Barros Bertoldi	Professor Associado ou equivalente	PhD Sciences Economiques	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID
René Bohnsack	Professor Associado ou equivalente	PhD International Strategy, Sustainability & Innovation	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID
Ricardo César Ribeiro Ventura Ferreira Reis	Professor Auxiliar ou equivalente	PhD Management, Accounting	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae
Adriano Freire	Professor Auxiliar ou equivalente	PhD Economic Systems & Organization	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		24	Submitted CienciaVitae

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Name	Category	Degree	Link	Specialist	Employment regime	Information
José Guilherme da Ponte Metello de Almeida e Brito	Professor Auxiliar ou equivalente	PhD Finance	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae
Manuel Rodrigues	Professor Associado convidado ou equivalente	PhD Finance	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		8	Submitted CienciaVitae
João Silveira Lobo	Professor Auxiliar convidado ou equivalente	Master Management - Business Administration	Other link		48	Submitted CienciaVitae OrCID
Jorge Velosa	Professor Auxiliar convidado ou equivalente	Master Management - Business Management	Other link		100	Submitted CienciaVitae
Daniela Langaro da Silva do Souto	Professor Auxiliar convidado ou equivalente	PhD Marketing	Other link		66	Submitted CienciaVitae
Isabel Rute Ucha da Silva	Assistente convidado ou equivalente	Master Economia	Other link		8	Submitted CienciaVitae
Nuno Moreira da Cruz	Professor Auxiliar convidado ou equivalente	Graduate Law	Other link		40	Submitted CienciaVitae
Paulo Câmara	Assistente convidado ou equivalente	Master Law	Other link		8	Submitted CienciaVitae
					Total: 1702	

5.2.1. Teacher's curricular file

5.2.1.1. Personal Data - António Marinho Torres

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

1516-7C68-DA24

Orcid

0009-0006-7412-8340

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - António Marinho Torres

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - António Marinho Torres

Year	Degree or Title	Scientific Area	Institution	Classification
1996		General Managment	INSEAD	
1990				

5.2.1.4. Pedagogical education - António Marinho Torres

5.2.1.5. Distribution of teaching service - António Marinho Torres

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Global Marketing Strategy	EMBA	18.0		18.0						
Marketing	LG;LEF	66.0		36.0	18.0				12.0	
Digital Marketing	MG; MGI	23.0		18.0					5.0	
Innovation Management	MG	23.0		18.0					5.0	
International Marketing Strategy	MG; MGI	23.0		18.0					5.0	
Social Media Marketing	MG; MGI	23.0		18.0					5.0	
Venture Simulation	MG; MGI	23.0		18.0					5.0	
Work Project	MGI	56.0		30.0					26.0	
Business Models Design and Lean Startup	MIE-E	20.0		20.0						
Digital Marketing	MME-E	20.0		20.0						

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5.2.1.1. Personal Data - Luís Almeida Costa

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

1995

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

F111-B8CA-493D

Orcid

0000-0002-2164-2411

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luís Almeida Costa

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - Luís Almeida Costa

Year	Degree or Title	Scientific Area	Institution	Classification
2006				
1988				

5.2.1.4. Pedagogical education - Luís Almeida Costa

5.2.1.5. Distribution of teaching service - Luís Almeida Costa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Negotiation	EMBA	27.0		24.0					3.0	
Strategy and Value Creation	IMBA	27.0		24.0					3.0	
Negotiation	MG; MGI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
Negotiation	MG-EA	12.0		12.0						

5.2.1.1. Personal Data - Luís Catela Nunes

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1994

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

051E-9BEC-DD6A

Orcid

0000-0001-8115-6223

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luís Catela Nunes

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - Luís Catela Nunes

Year	Degree or Title	Scientific Area	Institution	Classification
2014	Economics			
1987				

5.2.1.4. Pedagogical education - Luís Catela Nunes

5.2.1.5. Distribution of teaching service - Luís Catela Nunes

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Uncertainty and Decision Making	EMBA	27.0		24.0					3.0	
Statistics for Economics and Management	LG; LEF	66.0		36.0	18.0				12.0	

5.2.1.1. Personal Data - Miguel Pina e Cunha

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing

Scientific field of this degree (EN)

Management - Marketing

Year in which this degree was obtained

1998

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

BB1A-CC32-4880

Orcid

0000-0001-6724-2440

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Miguel Pina e Cunha

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Miguel Pina e Cunha

Year	Degree or Title	Scientific Area	Institution	Classification
2004				
1988				

5.2.1.4. Pedagogical education - Miguel Pina e Cunha

5.2.1.5. Distribution of teaching service - Miguel Pina e Cunha

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
People and Organizations	EMBA	27.0		24.0					3.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MEII	56.0		36.0					20.0	
Organizational Theory	PhD_G	38.0		26.0					12.0	
Hot Topics in Qualitative Methods	PhD_G	48.0		36.0					12.0	
Thesis	PhD_G	20.0							20.0	
Strategic Leadership	MG-EA	20.0		20.0						
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						

5.2.1.1. Personal Data - Milton de Sousa

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

EB10-F1E0-F8CE

Orcid

0000-0002-7016-5906

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Milton de Sousa

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - Milton de Sousa

Year	Degree or Title	Scientific Area	Institution	Classification
2003		Business Administration	Bradford University School of Management	

5.2.1.4. Pedagogical education - Milton de Sousa

5.2.1.5. Distribution of teaching service - Milton de Sousa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Business Ethics	EMBA	9.0		9.0						
Organizational Behaviour	LG; LEF	66.0		36.0	18.0				12.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
System Change	MEII	23.0		18.0					5.0	
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						

5.2.1.1. Personal Data - Fernando Anjos

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Finanças - Finanças

Scientific field of this degree (EN)

Finance - Finance

Year in which this degree was obtained

2008

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

A116-4740-1A75

Orcid

0000-0002-3687-5971

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Fernando Anjos

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - Fernando Anjos

Year	Degree or Title	Scientific Area	Institution	Classification
1998				

5.2.1.4. Pedagogical education - Fernando Anjos

5.2.1.5. Distribution of teaching service - Fernando Anjos

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Finance	IMBA	27.0		24.0					3.0	
Financial Investments and Risk Management	EMBA	18.0		18.0						
Work Project	MF	46.0		36.0					10.0	
Work Project	MFI	56.0		36.0					20.0	
Microeconomics I	PhD_EF	46.0		36.0					10.0	
Introduction to Forwards & Futures	MFMF-E	16.0		16.0						
Advanced Topics in Finance (Corporate Finance I)	PhD_EF	23.0		18.0					5.0	

5.2.1.1. Personal Data - Rodrigo Belo

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Tecnologias - Engenharia e Políticas Públicas

Scientific field of this degree (EN)

Technologies - Engineering And Public Policy

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

A014-A8EB-F8FB

Orcid

0000-0001-6839-5086

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Rodrigo Belo

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - Rodrigo Belo

Year	Degree or Title	Scientific Area	Institution	Classification
2011		Engineering and Public Policy	Carnegie Mellon University	

5.2.1.4. Pedagogical education - Rodrigo Belo

5.2.1.5. Distribution of teaching service - Rodrigo Belo

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
AI Impact on Business	EMBA; MAN	23.0		18.0					5.0	
Work Project	MAN	56.0		36.0					20.0	
Hot Topics in Quantitative Methods	PhD_G	48.0		36.0					12.0	
Thesis	PhD_G	20.0							20.0	
Applied Business Analytics - Data and Technology in Innovation and Entrepreneurship	MIE-E	12.0		12.0						

5.2.1.1. Personal Data - Utku Serhatli

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão de Tecnologia e Operações

Scientific field of this degree (EN)

Management - Technology and Operations Management

Year in which this degree was obtained

2020

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

F51A-CA3A-E192

Orcid

0000-0002-8104-1765

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Utku Serhatli

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.3. Other degrees or titles - Utku Serhatli

Year	Degree or Title	Scientific Area	Institution	Classification
2013		Industrial Engineering	Bilkent Üniversitesi	

5.2.1.4. Pedagogical education - Utku Serhatli

5.2.1.5. Distribution of teaching service - Utku Serhatli

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Processes and Operations Management	IMBA; EMBA	27.0		24.0					3.0	
Operations Management	MG	23.0		18.0					5.0	
Sustainable Operations	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MAN	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Paulo Pinho

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão Empresarial

Scientific field of this degree (EN)

Management - Business Management

Year in which this degree was obtained

1995

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

EC17-C010-95E0

Orcid

0009-0000-3885-7753

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Paulo Pinho

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	Sim

5.2.1.3. Other degrees or titles - Paulo Pinho

Year	Degree or Title	Scientific Area	Institution	Classification
1985				

5.2.1.4. Pedagogical education - Paulo Pinho

5.2.1.5. Distribution of teaching service - Paulo Pinho

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Financing Entrepreneurial Ventures	MIE-E	20.0		20.0						
Corporate restructuring	IMBA	18.0		18.0						
Work Project	MF	56.0		36.0					20.0	
Applied Corporate Finance	IMBA; MF; MFI	46.0		36.0					10.0	
Work Project	MFI	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Fundamentals of Corporate Finance	MFMF-E	20.0		20.0						
Applied Corporate Finance & Restructurings	MFMF-E	32.0		32.0						
Applied Finance	MG-EA	16.0		16.0						
Work Project	EMBA; IMBA	56.0		36.0					20.0	

5.2.1.1. Personal Data - João Cotter Salvado

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Estratégia e Empreendedorismo

Scientific field of this degree (EN)

Strategy and Entrepreneurship

Year in which this degree was obtained

2020

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0002-1286-8080

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Cotter Salvado

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

5.2.1.3. Other degrees or titles - João Cotter Salvado

Year	Degree or Title	Scientific Area	Institution	Classification
2015		Strategy and Entrepreneurship	London Business School	
2010		Non-Governmental Organizations and Development	London School of Economics and Political Science	

5.2.1.4. Pedagogical education - João Cotter Salvado

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - João Cotter Salvado

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Lean Entrepreneurship Project	MSc	36.0		36.0						
Social Entrepreneurship: Building Impact Ventures	MSc	36.0		36.0						
Building Impact Ventures	IMBA; EMBA	36.0		36.0						

5.2.1.1. Personal Data - Maria de Fátima Henriques da Silva Barros Bertoldi

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Económicas

Scientific field of this degree (EN)

Sciences Economiques

Year in which this degree was obtained

1993

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0003-0934-163X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Maria de Fátima Henriques da Silva Barros Bertoldi

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

5.2.1.3. Other degrees or titles - Maria de Fátima Henriques da Silva Barros Bertoldi

Year	Degree or Title	Scientific Area	Institution	Classification
1989				
1986				

5.2.1.4. Pedagogical education - Maria de Fátima Henriques da Silva Barros Bertoldi

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - Maria de Fátima Henriques da Silva Barros Bertoldi

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Foundations of Microeconomics	Ug	36.0	36.0	0.0						
Economics of Business and Markets	MSc	18.0		18.0						
Markets and Competition	EMBA	24.0		24.0						

5.2.1.1. Personal Data - René Bohnsack

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

International Strategy, Sustainability & Innovation

Scientific field of this degree (EN)

International Strategy, Sustainability & Innovation

Year in which this degree was obtained

2013

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

-

Orcid

0000-0002-7498-4810

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - René Bohnsack

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

5.2.1.3. Other degrees or titles - René Bohnsack

Year	Degree or Title	Scientific Area	Institution	Classification
2007		International Business	School of Management, University of St Andrews	

5.2.1.4. Pedagogical education - René Bohnsack

5.2.1.5. Distribution of teaching service - René Bohnsack

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Digital Business Models	Ug	9.0		9.0						
Business Model Innovation	MSc	18.0		18.0						
Strategic Management of Innovation	EMBA	54.0		54.0						
Work Project	EMBA; IMBA	56.0		36.0					20.0	

5.2.1.1. Personal Data - Ricardo César Ribeiro Ventura Ferreira Reis

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão, Contabilidade

Scientific field of this degree (EN)

Management, Accounting

Year in which this degree was obtained

2005

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

A91E-DEDC-2150

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Ricardo César Ribeiro Ventura Ferreira Reis

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	Sim

5.2.1.3. Other degrees or titles - Ricardo César Ribeiro Ventura Ferreira Reis

Year	Degree or Title	Scientific Area	Institution	Classification
1995				

5.2.1.4. Pedagogical education - Ricardo César Ribeiro Ventura Ferreira Reis

5.2.1.5. Distribution of teaching service - Ricardo César Ribeiro Ventura Ferreira Reis

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Foundations of Management	Ug	18.0		18.0						
Management Accounting	MSc	18.0		18.0						
Cost Accounting	Ug	18.0	18.0							
Financial Accounting	EMBA	24.0		24.0						

5.2.1.1. Personal Data - Adriano Freire

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Organização e Sistemas Económicos

Scientific field of this degree (EN)

Economic Systems & Organization

Year in which this degree was obtained

1995

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

24

CienciaVitae

0000-0000-0000

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Adriano Freire

5.2.1.3. Other degrees or titles - Adriano Freire

Year	Degree or Title	Scientific Area	Institution	Classification
1988			Católica Lisbon School of Business and Economics	

5.2.1.4. Pedagogical education - Adriano Freire

5.2.1.5. Distribution of teaching service - Adriano Freire

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
International Industry Analysis	MSc	36.0		36.0						
Strategy and Value Creation	EMBA	28.0		25.0					3.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - José Guilherme da Ponte Metello de Almeida e Brito

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Finanças

Scientific field of this degree (EN)

Finance

Year in which this degree was obtained

1999

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

0000-0000-0000

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - José Guilherme da Ponte Metello de Almeida e Brito

5.2.1.3. Other degrees or titles - José Guilherme da Ponte Metello de Almeida e Brito

Year	Degree or Title	Scientific Area	Institution	Classification
1993			Stern School of Business, New York University	
1983				

5.2.1.4. Pedagogical education - José Guilherme da Ponte Metello de Almeida e Brito

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - José Guilherme da Ponte Metello de Almeida e Brito

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Finance	MSc	36.0		36.0						
Finance	EMBA	27.0		27.0						

5.2.1.1. Personal Data - Manuel Rodrigues

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Finanças

Scientific field of this degree (EN)

Finance

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

8

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5.2.1.2. Affiliation Research Units - Manuel Rodrigues

5.2.1.3. Other degrees or titles - Manuel Rodrigues

5.2.1.4. Pedagogical education - Manuel Rodrigues

5.2.1.5. Distribution of teaching service - Manuel Rodrigues

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Applied Corporate Finance	EMBA	30.0		27.0					3.0	

Submission of application | Evaluation/Accreditation of
Operating SC

5.2.1.1. Personal Data - Nuno Moreira da Cruz

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Direito

Scientific field of this degree (EN)

Law

Year in which this degree was obtained

1983

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

40

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Sim

5.2.1.2. Affiliation Research Units - Nuno Moreira da Cruz

5.2.1.3. Other degrees or titles - Nuno Moreira da Cruz

5.2.1.4. Pedagogical education - Nuno Moreira da Cruz

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - Nuno Moreira da Cruz

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Responsible Business	MSc	36.0		36.0						
SDGs As Business Strategy	MSc	9.0		9.0						
The Sustainable Development Goals: a Corporate Strategy from Micro to Macro Goals	MSc	9.0		9.0						
Creating Shared Value	EMBA	27.0		24.0					3.0	

5.2.1.1. Personal Data - João Silveira Lobo

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

1992

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

48

CienciaVitae

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Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Silveira Lobo

5.2.1.3. Other degrees or titles - João Silveira Lobo

Year	Degree or Title	Scientific Area	Institution	Classification
1985				

5.2.1.4. Pedagogical education - João Silveira Lobo

5.2.1.5. Distribution of teaching service - João Silveira Lobo

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Value based management and Control	EMBA	18.0		18.0						
Strategy Implementation	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Strategic Planning	MIE-E	12.0		12.0						
Managerial Accounting	MFMF-E	28.0		28.0						
Strategic Execution	MME-E	16.0		16.0						

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5.2.1.1. Personal Data - Jorge Velosa

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Gestão de Empresas

Scientific field of this degree (EN)

Management - Business Management

Year in which this degree was obtained

1988

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

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Orcid

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Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Jorge Velosa

5.2.1.3. Other degrees or titles - Jorge Velosa

Year	Degree or Title	Scientific Area	Institution	Classification
1983				

5.2.1.4. Pedagogical education - Jorge Velosa

5.2.1.5. Distribution of teaching service - Jorge Velosa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Integrated Marketing Communications	MG; MGI	23.0		18.0					5.0	
Pricing Strategies	MG	23.0		18.0					5.0	
Sales and Retailing	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Marketing Communications	MME-E	16.0		16.0						
Marketing Management	EMBA; MME-E	20.0		20.0						
Business Project	EMBA	32.0		18.0					14.0	

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5.2.1.1. Personal Data - Isabel Rute Ucha da Silva

Link to the HEI

Other link

Category

Assistente convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Economia

Scientific field of this degree (EN)

Economia

Year in which this degree was obtained

1995

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

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Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Isabel Rute Ucha da Silva

5.2.1.3. Other degrees or titles - Isabel Rute Ucha da Silva

Year	Degree or Title	Scientific Area	Institution	Classification
1988				

5.2.1.4. Pedagogical education - Isabel Rute Ucha da Silva

5.2.1.5. Distribution of teaching service - Isabel Rute Ucha da Silva

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Corporate Governance	EMBA	9.0	9.0							

5.2.1.1. Personal Data - Paulo Câmara

Link to the HEI

Other link

Category

Assistente convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Direito

Scientific field of this degree (EN)

Law

Year in which this degree was obtained

1996

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

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CienciaVitae

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Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Paulo Câmara

5.2.1.3. Other degrees or titles - Paulo Câmara

5.2.1.4. Pedagogical education - Paulo Câmara

5.2.1.5. Distribution of teaching service - Paulo Câmara

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Corporate Governance	EMBA	9.0		9.0						

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5.2.1.1. Personal Data - Daniela Langaro da Silva do Souto

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Marketing

Scientific field of this degree (EN)

Marketing

Year in which this degree was obtained

2015

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

66

CienciaVitae

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Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Daniela Langaro da Silva do Souto

5.2.1.3. Other degrees or titles - Daniela Langaro da Silva do Souto

Year	Degree or Title	Scientific Area	Institution	Classification
2001				
1995				

5.2.1.4. Pedagogical education - Daniela Langaro da Silva do Souto

Pedagogical education relevant to teaching

5.2.1.5. Distribution of teaching service - Daniela Langaro da Silva do Souto

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Digital Marketing	MSc	36.0		36.0						
Marketing Communication and Reputation Management	EMBA	18.0		18.0						

5.3. Team Details

5.3.1. Total teachers / FTE

5.3.1.1. Total number of teachers.

22

5.3.1.2. Total number of FTE.

17.02

5.3.2. Career teaching staff” – teachers of the study programme integrated in the teaching or research career.*

Link with HEI	% of the total of FTE
Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018	84.14%
Career Researcher (Article 3, line l) of DL-74/2006, as amended by DL-65/2018	0.00%
Other link	15.86%

5.3.3. Academically qualified teaching staff” – staff holding a PhD*

Academically qualified teaching staff	FTE	Percentage*
Teaching staff holding a PhD (FTE):	1498	88.01%

5.3.4. Specialised teaching staff.

Specialized teaching staff	FTE	Percentage*
PhDs specialised in the fundamental area(s) of the study programme (% total FTE)	10.9 8	64.51%
Staff specialised in the fundamental areas of the study programme not holding PhDs in these areas (% total FTE)	1.88	11.05%
Specialists not holding a PhD, but with a Specialist Title (DL 206/2009) in the fundamental area(s) of the study programme (% total FTE)	0.0	0.00%
% of faculty specializing in core area(s) (% total FTE)		75.56%
% of the faculty holding a PhD specialized in the core area(s) (% specialized faculty)		85.38%

5.3.5. Teaching Staff integrated in Research Units of the Institution, its subsidiaries or integrated centers (article 29, DL no. 74/2006, as written in the DL no. 65/2018)

Description	FTE	Percentage*
Teaching Staff integrated in Research Units of the Institution, its subsidiaries or integrated centers	13.0	76.38%

5.3.6. Stability and development dynamics of the teaching staff

Stability and training dynamics	FTE	Percentage*
Career teaching staff of the study programme with a link to the institution for over 3 years	14.0	82.26%
FTE number of teaching staff registered in PhD programmes for over one year	0.0	0.00%

5.4. Teaching staff development**5.6. Observations. (PT)**

Submission of application | Evaluation/Accreditation of Operating SC

O Mestrado em Gestão de Empresas - Executivo oferece uma experiência académica abrangente, orientada por um corpo docente reconhecido pelas suas contribuições em investigação e expertise no ensino. O programa cumpre integralmente os rácios legais em vigor, garantindo um ensino de elevada qualidade. Destaca-se que 88% do corpo docente é de carreira e 85% do corpo docente qualificado, detentores de doutoramento, cumprem ou superam os limiares exigidos. Adicionalmente, 76% do corpo docente especializa-se em áreas centrais relevantes para o curso, como a gestão, assegurando que os estudantes beneficiem de uma base académica sólida.

Para além dos académicos experientes, o programa integra profissionais da indústria, que trazem valiosos contributos do mercado de trabalho para a sala de aula, enriquecendo a experiência de aprendizagem. Uma característica distintiva do programa é a Semana de Imersão MIT Sloan, onde os estudantes têm a oportunidade de interagir com docentes da MIT Sloan School of Management, permitindo-lhes estabelecer contacto com professores de topo e aprender com uma das universidades de maior prestígio mundial. O contacto com metodologias pedagógicas inovadoras e investigação de vanguarda proporciona aos estudantes uma compreensão mais profunda das práticas empresariais.

O programa é dirigido por um diretor executivo, com o apoio de dois diretores académicos, um de cada escola de negócios, Nova SBE e CATÓLICA-LISBON. Maria José Amich, a diretora executiva, possui um MBA pela IESE Business School e uma licenciatura em economia pela Universidade de Genebra, com mais de 30 anos de experiência profissional em cargos de gestão sénior e gestão geral em diversas indústrias. Paulo Soares de Pinho, Diretor Académico em nome da Nova SBE, possui um doutoramento em Banca e Finanças pela City University Business School em Inglaterra. Tem vasta experiência no ensino e na formação executiva. A sua especialização em finanças corporativas e capital de risco oferece valiosos contributos para os estudantes que aspiram a carreiras na área das finanças. René Bohnsack, Diretor Académico em nome da CATÓLICA-LISBON, é Professor Associado de Estratégia e Inovação, e centra a sua investigação na interseção entre transformação digital e inovação sustentável. A sua investigação é publicada nas principais revistas de gestão e colabora ativamente com a indústria através do Digital + Sustainable Innovation Lab e do Business Model Design Lab. A abordagem prática de René à inovação em modelos de negócios assegura que os estudantes sejam expostos às últimas tendências em gestão estratégica, sustentabilidade e ecossistemas de negócios digitais. Esta combinação de rigor académico, perspetivas práticas de profissionais e exposição internacional através da Semana de Imersão MIT Sloan e do programa de intercâmbio posiciona este mestrado como uma escolha de topo para profissionais que pretendem aprofundar os seus conhecimentos e expandir os seus papéis num contexto global.

5.6. Observations. (EN)

The Lisbon MBA Executive program, offers a comprehensive academic experience led by a faculty known for their research contributions and teaching expertise. The program fully complies with current legal ratios, ensuring high-quality instruction. Notably, 84% of the permanent faculty and 88% of the qualified faculty, holding PhDs, meet or exceed the required thresholds. Furthermore, 76% of the faculty specialize in core areas relevant to the course, such as management, ensuring that students benefit from a robust academic foundation.

In addition to experienced academics, the program integrates industry practitioners, who bring valuable insights from the job market into the classroom, enriching the learning experience.

A standout feature of the program is the MIT Sloan Immersion week, where students engage with MIT Sloan School of Management faculty. This unique experience allows them to interact with top-tier professors and learn from one of the world's leading universities. Exposure to innovative teaching methodologies and cutting-edge research provides students with a deeper understanding of global business practices.

The program is directed by a professional executive director with the support of 2 academic directors, one from each business school, Nova SBE and CATÓLICA-LISBON. Maria José Amich, the executive director, holds an MBA from IESE Business School and a bachelor's in economics from the University of Geneva (Switzerland), with more than 30 years of professional experience in senior managing and general management roles across industries. Paulo Soares de Pinho, Academic Director on behalf of Nova SBE, holds a PhD in Banking and Finance from City University (Cass) Business School in England. He has extensive experience in teaching and executive education. His expertise in corporate finance and venture capital provides valuable insights for students aiming for careers in finance. René Bohnsack, Academic Director on behalf of CATÓLICA LISBON, is an Associate Professor of Strategy and Innovation, focuses on the intersection of digital transformation and sustainable innovation. His research is published in top-tier management journals, and he actively collaborates with industry through the Digital + Sustainable Innovation Lab and the Business Model Design Lab. René's hands-on approach to business model innovation ensures that students are exposed to the latest trends in strategic management, sustainability, and digital business ecosystems.

This blend of academic rigor, practitioner insights, and international exposure through MIT Sloan Immersion and the exchange program, positions the Lisbon MBA Executive as a top choice for professionals aiming to deepen their knowledge and expand their leadership roles in a global context.

Observations. (PDF)

[no answer]

6. Technical, administrative, and management staff (if applicable)

Submission of application | Evaluation/Accreditation of
Operating SC**6.1. Number and employment type of the technical, administrative and management staff allocated to the study programme. (PT)**

Na Nova SBE, a gestão dos ciclos de estudo é apoiada por vários departamentos chave: Serviços Académicos, Planeamento e Desenvolvimento Académico, Apoio ao Estudante e Gestão de Programas, Departamento de Experiência do Estudante, Mobilidade Internacional, Departamento de Qualidade, Tecnologias Educativas e Sistemas de Informação, e a Biblioteca. Em conjunto, estes departamentos empregam um total de 282 colaboradores, representando um aumento significativo de 52,4% face a 2021. Destacamos que todos os funcionários não docentes ocupam posições a tempo inteiro, garantindo um apoio dedicado à comunidade académica.

6.1. Number and employment type of the technical, administrative and management staff allocated to the study programme. (EN)

At nova SBE, the management of study cycles is supported by several key departments: Academic Services, Academic Planning and Advancement, Student Support and Program Management, the Student Experience Department, International Mobility, the Quality Department, Educational Technology and Information Systems, and the Library. Together, these departments employ a total of 282 staff members, which represents a significant 52.4% increase since 2021. Notably, all non-teaching employees are engaged in full-time positions, ensuring dedicated support for the academic community.

6.2. Qualifications of the technical, administrative, and management staff that will support the study programme. (PT)

Na Nova SBE, 85,5% dos funcionários não docentes possuem pelo menos uma licenciatura (65,6% licenciatura, 32,8% mestrado e 1,6% doutoramento), enquanto 11% têm o ensino secundário completo e 3,6% concluíram o ensino básico. Em 2023, registaram-se 1.023 participações em programas de formação. Os funcionários podem-se candidatar ao Programa de Mobilidade Internacional para trocar experiências e conhecimentos.

O modelo de avaliação centra-se em objetivos e competências, promovendo o crescimento, reconhecendo o mérito e impulsionando a melhoria contínua com base nas necessidades de formação identificadas nas avaliações de desempenho.

Na CATÓLICA-LISBON, todos os anos, os funcionários não docentes têm a oportunidade de se candidatar aos programas executivos oferecidos pela Escola. Esta oferta de formação promove o desenvolvimento de conhecimentos e competências em áreas relacionadas com a gestão, contribuindo para a qualificação e progressão profissional dos participantes

6.2. Qualifications of the technical, administrative, and management staff that will support the study programme. (EN)

At Nova SBE, 85.5% of non-teaching staff have a bachelor's degree or higher (65.6% bachelor's, 32.8% master's, 1.6% PhDs), while 11% hold a high school diploma and 3.6% completed basic education. In 2023, there were 1,023 participations in training programs. Staff can join the International Mobility Program to exchange experiences and knowledge.

The evaluation model focuses on objectives and competencies, promoting growth, recognizing merit, and driving continuous improvement through training needs identified in performance evaluations.

At CATÓLICA-LISBON, every year non-teaching staff have the opportunity to apply to the executive programs offered by the School. This training offer promotes knowledge and skills development in management-related areas, contributing for participants' qualification and professional progression.

7. Facilities, partnerships, and structures supporting the teaching and learning processes (if applicable)**7.1. Have there been significant changes in facilities and equipment since the previous assessment procedure?**

Yes No

7.1.1. If yes, provide a brief explanation and rationale for the changes made. (PT)

A SBE, em parceria com a Microsoft, Cisco e OutSystems, criou o Digital Experience Lab, proporcionando acesso a tecnologias como realidade virtual, IA, impressoras 3D e Raspberry Pi. A escola modernizou a infraestrutura tecnológica, oferecendo ferramentas como Moodle, Eduroam, SPSS e Refinitiv Eikon, permitindo aos estudantes usar SPSS e Stata nos seus dispositivos pessoais. A aprendizagem ativa integra ferramentas digitais (Moodle, Kahoot, Mentimeter, Teams), aulas mistas e exames online. Na CATÓLICA-LISBON, o sistema de gestão académica está a ser transferido do Sophia para o Fenix, com os serviços digitais a serem integrados na Identidade Digital Única (IDU) da UCP. Os estudantes têm acesso a bases de dados como Thomson Reuters Eikon, Financial Times e NYSE Daily TAQ, bem como a terminais e software financeiro e estatístico, como Matlab, Stata e Datastream. Ambas as instituições investem em tecnologias para enriquecer a aprendizagem e preparar os estudantes para o futuro digital.

Submission of application | Evaluation/Accreditation of
Operating SC**7.1.1. If yes, provide a brief explanation and rationale for the changes made. (EN)**

SBE, in partnership with Microsoft, Cisco, and OutSystems, established the Digital Experience Lab, offering access to VR, AI software, 3D printers, and Raspberry Pi technology. The school upgraded its IT infrastructure, providing tools like Moodle, Eduroam, SPSS, and Refinitiv Eikon, with licensing changes allowing students to use software such as SPSS and Stata on personal devices. Active learning integrates digital tools (Moodle, Kahoot, Mentimeter, Teams), flipped classrooms, blended learning, and online exams.

At CATÓLICA-LISBON, the academic management system is transitioning from Sophia to Fenix, and digital services are moving to the UCP's Unique Digital Identity (IDU). Students have access to databases, including Thomson Reuters Eikon, Financial Times, NYSE Daily TAQ, Barclay Global Database, and a Refinitiv room equipped with terminals, a Citrix server for online work, and laboratory rooms with financial and statistical software (Matlab, Stata, Datastream, SDC Platinum.)

7.2. Have there been significant changes in national and international partnerships relevant to the study programme since the previous assessment procedure?

Yes [] No

7.2.1. If yes, provide a brief summary of those changes. (PT)

A UNL aderiu à rede EUTOPIA, uma iniciativa que visa enfrentar desafios locais e globais por meio da colaboração interdisciplinar e do desenvolvimento de um novo modelo de ensino superior na Europa. No âmbito deste compromisso com a internacionalização a Nova SBE participa ativamente em projetos estratégicos financiados pela agência Erasmus e coordenados pela EFMD, como o Intercambio de Expertos, FORINT e IMPALA.

Nos últimos anos, a CATÓLICA-LISBON expandiu a sua rede de escolas parceiras internacionais, abrangendo cerca de 150 instituições em 50 países. A Escola prioriza a diversidade, a qualidade (privilegiando instituições com a Triple Crown) e a adequação entre a oferta e a procura de universidades e destinos. O número de programas de duplo diploma aumentou, com 80 estudantes de Double Degree em 2023. Desde 2018, a Escola lidera o projeto "Global Innovation Challenge" e, mais recentemente, estabeleceu parcerias estratégicas com o UNAI, GRACE, UN Global Compact e PRME.

7.2.1. If yes, provide a brief summary of those changes. (EN)

UNL has joined the EUTOPIA, an initiative aimed at addressing local and global challenges through interdisciplinary collaboration and the development of a new model of higher education in Europe. NSBE actively participates in strategic projects funded by the Erasmus agency and coordinated by the EFMD, including Intercambio de Expertos, FORINT, and IMPALA.

In recent years, CATÓLICA-LISBON has significantly expanded its network of international partner schools, reaching around 150 schools in 50 countries. The School prioritizes diversity, quality (preferring schools with Triple Crown) and the alignment between supply and demand of universities and destinations. The number of double degree programs has increased, resulting in 80 Double Degree students in 2023. Since 2018, the School has led the "Global Innovation Challenge" project and more recently, has established the following strategic partnerships: UNAI, GRACE, UN Global Compact, and PRME.

7.3. Have there been significant changes in structures supporting the teaching and learning processes since the previous assessment procedure?

Yes [] No

7.3.1. If yes, provide a brief summary of those changes. (PT)

Na SBE procedeu-se à digitalização de processos administrativos, bem como se disponibilizou o agendamento de atendimentos online para os serviços académicos. No âmbito do apoio financeiro, a equipa de Bolsas e Apoios ao Estudo assegura a acessibilidade a diversas modalidades de financiamento, promovendo a equidade no acesso à educação superior. O Gabinete de Desenvolvimento fornece apoio psicológico e implementa iniciativas para promover o bem-estar estudantil.

De forma análoga, a CATÓLICA-LISBON criou, em 2019, o Gabinete de Inovação, com o objetivo de liderar a transformação digital da aprendizagem, focando-se no desenvolvimento de programas e na adoção de tecnologias no ensino. O Gabinete de Inovação na Aprendizagem implementou uma infraestrutura tecnológica para o ensino híbrido e e-learning, equipando as salas de aula com câmaras e microfones avançados, a fim de facilitar a aprendizagem híbrida, respondendo à crescente influência das tecnologias digitais no ensino superior.

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7.3.1. If yes, provide a brief summary of those changes. (EN)

Nova SBE has digitized administrative processes, offering self-service platforms and online appointment scheduling for student services. Additionally, the Scholarships and Study Funding team ensures financial aid accessibility, while the Life at Nova team supports student integration with guidance on housing, mobility, and visas. The Student Development Office provides psychological support and initiatives for student well-being.

Similarly, CATÓLICA-LISBON established an Innovation Office in 2019 to lead digital transformation in learning, focusing on program development and technology adoption in teaching. The Learning Innovation Office implemented a technology infrastructure for blended and e-learning, equipping classrooms with advanced cameras and microphones to facilitate hybrid learning, responding to the growing influence of digital technologies in education.

7.4. Have there been significant changes in internships and / or in-service training, protocols with the respective entities and guarantee of effective monitoring of students during internship since the previous assessment procedure?

Yes No

7.4.1. If yes, provide a brief summary of those changes. (PT)

O Career Management Center melhorou os seus serviços, adotando uma abordagem estruturada em três etapas: Find Your Purpose, Explore & Experience e Prepare to Make an Impact, fornecendo apoio personalizado aos estudantes. Destaca-se a expansão dos serviços de Career Vision e Counselling, que visam auxiliar os estudantes na definição de valores e formulação de objetivos. Adicionalmente o CMC oferece sessões com CEOs, proporcionando aos estudantes a obtenção de insights diretamente de executivos de topo, o que contribui para a ampliação das suas redes de contactos e para o aprofundamento do seu conhecimento sobre o setor.

O Talent Book oferece uma plataforma digital que visa promover os perfis dos estudantes junto de uma gama mais ampla de organizações recrutadoras. Esta iniciativa, aliada ao programa de mentoria renovado e a workshops práticos, reflete o compromisso do CMC em preparar os alunos para gerar um impacto significativo nas suas trajetórias profissionais

7.4.1. If yes, provide a brief summary of those changes. (EN)

The Lisbon MBA Executive's Career Management Center (CMC) has improved its services with a three-stage approach: Find Your Purpose, Explore & Experience, and Prepare to Make an Impact to provide personalized support for participants, whether pursuing set goals or exploring new paths.

New features include expanded Career Vision and Counselling services, helping participants define their values and set clear goals. Additionally, the CMC now offers enhanced CEO sessions, where students gain insights directly from C-level executives, expanding their networks and industry knowledge.

The Talent Book has been updated, providing a digital platform to promote student profiles to a broader range of recruiting organizations. This initiative, along with a refreshed Mentoring Program and hands-on workshops, reflects the commitment to preparing students to make a meaningful impact in their careers.

8. Assessment standards in the study programme.

8.1. Students enrolled in the study programme in the current academic year.

8.1.1. Total number of students enrolled.

165.0

8.1.2. Characterization by Gender.

Gender	Percentage
Masculino	72
Feminino	28

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8.1.3. Number of students enrolled by curricular year.

Curricular year	Students enrolled
1st curricular year	155
2nd curricular year	10

8.1.4. Possible additional information on student characterization. (PT)

O Mestrado em Gestão de Empresas - Executivo conta atualmente com um total de 165 estudantes matriculados, distribuídos por dois anos, com 155 estudantes a frequentar o primeiro ano e 10 no segundo. Importa destacar que, embora a maioria dos estudantes conclua o a componente curricular e receba o diploma do Lisbon MBA, a maioria não avança para a realização da dissertação necessária para a obtenção do mestrado completo, o que explica o menor número de estudantes no segundo ano do programa. A distribuição por género revela que 72% do corpo discente é masculino, enquanto 28% é feminino, refletindo uma coorte diversificada, mas predominantemente masculina.

O perfil da turma para a coorte 2024-2026 destaca a vasta experiência profissional dos participantes, com uma idade média de 38 anos e uma média de 15 anos de experiência de trabalho. Esta experiência substancial enriquece as discussões em sala de aula e oferece perspetivas práticas sobre o currículo. Adicionalmente, 26% da coorte é composta por estudantes internacionais, refletindo o apelo global do programa e o ambiente multicultural de aprendizagem.

Nos últimos três anos académicos, a procura pelo programa tem-se mantido elevada. No ano letivo 2024/2025, houve 72 candidaturas para 55 vagas, com 53 estudantes matriculados no primeiro ano, mantendo-se a consistência dos anos anteriores.

Este dado demonstra o carácter seletivo do programa e a sua capacidade de atrair profissionais de elevado calibre.

Em termos de resultados académicos, as taxas de graduação variaram ligeiramente nos últimos três anos. Em 2022, um estudante concluiu o programa, seguido de quatro em 2023 e dois em 2024. Os dados indicam que, embora a maioria dos estudantes conclua o programa no prazo esperado, uma parte pode prolongar os seus estudos de um a dois anos devido às exigentes exigências de conciliação entre o trabalho e os estudos. Estes números evidenciam o compromisso do programa em proporcionar uma educação executiva de alta qualidade que complementa as trajetórias profissionais dos seus estudantes.

The Lisbon MBA Executive program currently has a total of 165 enrolled students, distributed across two years, with 155 in their first year and 10 in their second year. It should be noted that while the majority of students complete the coursework and receive the Lisbon MBA diploma, most do not proceed to complete the dissertation required for the full master's degree, which explains the lower number of students enrolled in the second year of the program. The gender breakdown shows that 72% of the student body is male, while 28% are female, representing a diverse yet predominantly male cohort.

The class profile for the 2024-2026 cohort highlights the extensive professional experience of participants, with an average age of 38 years and an average of 15 years of work experience. This substantial experience enriches classroom discussions and provides practical insights into the curriculum. Additionally, 26% of the cohort comprises international students, reflecting the program's global appeal and multicultural learning environment.

Over the last three academic years, the demand for the program has remained strong. In the 2024/2025 intake, there were 72 applicants for 55 available spots, with 53 students enrolled in the first year, a consistent trend from previous years. This demonstrates the program's selective nature and its ability to attract high-caliber professionals.

In terms of academic outcomes, the graduation rates have varied slightly over the past three years. In 2022, one student graduated, followed by four in 2023 and two in 2024. The data indicates that while most students complete the program within the expected timeframe, a portion may extend their studies by one to two years due to the rigorous demands of balancing work and study. These figures underscore the program's commitment to delivering a high-quality executive education that complements the professional trajectories of its students.

8.2. Demand for the study programme - Students

Parameter	Second-to-last year	Last year	Current year
N.º de vagas / No. of openings	55	57	55
N.º de candidatos / No. of candidates	69	70	72
N.º de admitidos / No. of admissions	54	54	53
N.º de inscritos no 1º ano, 1ª vez / No. of enrolments in 1st year 1st time	53	53	53

8.2. Demand for the study programme - Grades

Parameter	Second-to-last year	Last year	Current year
Nota de candidatura do último colocado / Grade of the last candidate to be admitted			
Nota média de entrada / Average entry grade			

8.3. Academic Results.

8.3.1. Training efficiency.

Indicator	Third-to-last year	Second-to-last year	Last year
N.º de graduados / No. of graduates	1	4	2
N.º de graduados em N anos / No. of graduates in N years	0	1	0
N.º de graduados em N+1 anos / No. of graduates in N+1 years	1	3	1
N.º de graduados em N+2 anos / No. of graduates in N+2 years	0	0	1
N.º de graduados em mais de N+2 anos / No. of graduates in more than N+2 years	0	0	0

8.3.2. Present a list of theses completed in the last three years, stating, for each, the title, year of completion and the final result (PT)

N/A

8.3.2. Present a list of theses completed in the last three years, stating, for each, the title, year of completion and the final result (EN)

N/A

8.3.3. Data on unemployment of study programme?s graduates (PT)

De acordo com o Ranking do FT publicado em outubro de 2024, o Mestrado em Gestão de Empresas - Executivo demonstrou resultados excecionais em termos de empregabilidade e progressão na carreira. Os diplomados reportam um salário médio impressionante de 204.430 USD, o que representa um aumento significativo de 66% em relação aos seus rendimentos antes do MBA. Este considerável aumento salarial sublinha a capacidade do programa em dotar os profissionais das competências e conhecimentos necessários para avançarem nas suas carreiras num mercado global competitivo. Além dos ganhos financeiros, 71% dos diplomados indicaram que conseguiram alcançar os seus objetivos profissionais como resultado da conclusão do programa. Seja na transição para novas indústrias, na obtenção de cargos de liderança ou na expansão das suas funções nas organizações onde já estavam inseridos, estes resultados destacam a eficácia do programa na promoção da concretização das ambições profissionais dos estudantes.

8.3.3. Data on unemployment of study programme?s graduates (EN)

The Lisbon MBA Executive program has demonstrated exceptional outcomes in terms of employability and career advancement, as reflected in the latest Financial Times rankings published in October 2024. Graduates from this program report an impressive average salary of \$204,430 USD, which represents a significant 66% increase from their pre-MBA earnings. This substantial salary boost underscores the program’s ability to equip professionals with the skills and knowledge needed to advance their careers in a competitive global market. In addition to financial gains, 71% of graduates indicated that they successfully achieved their career goals as a result of completing the program. Whether transitioning into new industries, securing leadership positions, or expanding their roles within their current organizations, these outcomes highlight the program’s effectiveness in helping students realize their professional ambitions.

8.4. Internationalization results.

8.4.1. Mobility of students, teachers and technical, administrative and management staff.

Indicator	Third-to-last year	Second-to-last year	Last year
Alunos estrangeiros matriculados no ciclo de estudos / Foreign students enrolled in the study programme	17	17	21
Alunos em programas internacionais de mobilidade (in) / Students in international mobility programs (in)	0.03	0.01	0.08
Alunos em programas internacionais de mobilidade (out) / Students in international mobility programs (out)	100	100	100
Docentes estrangeiros (in) / Foreign teaching staff (in)	9		5
Docentes (out) / Teaching staff (out)	18	5	5
Pessoal técnico, administrativo e de gestão estrangeiro (in) / Foreign technical, administrative and management staff (in)			
Pessoal técnico, administrativo e de gestão (out) / Technical, administrative and management staff (out)			

8.4.2. Participation in international networks relevant to the study programme (PT)

Tanto a Nova SBE como a CATÓLICA-LISBON estão fortemente comprometidas com a internacionalização, participando ativamente em redes globais e parcerias estratégicas. A participação da Nova SBE na rede PIM aumenta a sua visibilidade, enquanto o seu envolvimento com o PRME promove práticas empresariais sustentáveis e éticas em colaboração com organizações como o UN Global Compact, EQUIS e AACSB. Através do GBSN, contribui para o avanço da educação em gestão em países em desenvolvimento, através de iniciativas como o NOVAFRICA e o Data Science Knowledge Centers. De forma semelhante, a CATÓLICA-LISBON tem vindo a expandir a sua rede internacional, estabelecendo parcerias com 150 universidades globais, a maioria das quais com creditações como EQUIS, AACSB e AMBA. Desde 2018, lidera o Global Innovation Challenge, colaborando com oito escolas Triple Crown, ampliando o seu reconhecimento internacional e parcerias, incluindo o programa Erasmus.

8.4.2. Participation in international networks relevant to the study programme (EN)

Both NSBE and CATÓLICA-LISBON are strongly committed to internationalization through active participation in global networks and strategic partnerships. Nova SBE's involvement in the PIM network boosts its visibility, while its engagement with PRME promotes sustainable and ethical business practices in collaboration with organizations like the UN Global Compact, EQUIS, and AACSB. Through GBSN, Nova SBE also advances management education in developing countries via initiatives such as NOVAFRICA and Data Science Knowledge Centers. Similarly, CATÓLICA-LISBON has expanded its international network, partnering with 150 universities globally, most with accreditations like EQUIS, AACSB, and AMBA. Since 2018, it has led the Global Innovation Challenge, collaborating with eight Triple Crown schools, further enhancing its international recognition and partnerships through Erasmus and other agreements. Both institutions play a key role in shaping global academic and professional communities.

8.5. Results of research and development activities and/or advanced training and high-level professional development

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Teacher	Mark	HEI	Type of Research Unit	No. of teachers in the integrated study cycle
Católica Lisbon Research Unit in Business and Economics	Excelente	Universidade Católica Portuguesa	Institutional	4
Nova School of Business and Economics - Research Unit	Excelente	Universidade Nova de Lisboa	Institutional	9

8.5.2. List of the main projects and/or national and international partnerships in which the scientific, technological, cultural, and artistic activities developed in the area of the study programme are integrated, including (when applicable) information on the main funded projects and their respective funding. (PT)

Projetos de investigação da SBE desde a última acreditação:

Assessment of ecosystem services, biodiversity, and well-being in Portugal, FCT, €239,903

Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT, 69 046.70€

Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, la Caixa Foundation, 99 995.55€

Connecting health tech innovation ecosystems for user-centred and business driven entrepreneurial education propelling next-generation digital health solutions, European Commission, 1000000.00€

Current challenges facing Portuguese international trade: A firm-level perspective, FFMS, 58k

Entrepreneurship as a Social Mobility and Inclusion Strategy, 99940,00€,

Health Innovation Next Generation Payment & Pricing Models, European Commission, 3 962 457.50€

Healthcare Innovation and Entrepreneurship for Impact: Creating a Resilient, Safe and Crowd-based Innovation System, FCT, € 47 745,40

Human capital spillovers, FCT, 238k

Limits and opportunities of patient empowerment in health systems – lessons from pharmaceutical markets, FCT, € 186,549

Next Generation Land Management services for Agriculture and Forestry, European Commission, 2 806 000.00€

Revolutionizing Healthcare: Empowering patients by valuing innovation and promoting entrepreneurship, FCT, €218.580.

Improving Quality of Care in Europe, FCT, 423k

A CATÓLICA-LISBON promove parcerias com a UNAI, GRACE, UN Global Compact 4 PRME. Destaca-se o Observatório dos ODS para Empresas Portuguesas (2022), 240.000€ da Fundação la Caixa, reconhecido pela ONU como uma das 25 principais iniciativas académicas relacionadas com os ODS. Destaca-se o Projeto EIT Cross-KIC de Economia Circular, dirigido a PME europeias.

As parcerias de investigação incluem a colaboração com a NOS (360k€), bem como consórcios dedicados à sustentabilidade: Pacto para a Gestão da Água (2020) e o Pacto para o Bem-Estar Mental (2022).

A nível nacional, os parceiros incluem o Banco de Portugal, a Delta e a Sonae; no contexto internacional, as colaborações estendem-se ao MIT, Boston University e Yunus Centre. Na Formação Executiva, a CATÓLICA-LISBON mantém parcerias com a UCAN (Angola), a Universidade de São José (Macau) e a Kellogg School of Management (Northwestern University).

Uma seleção de projetos inclui:

DIANA, EU/AAL

OMEGA X - Orchestrating an interoperable sovereign federated Multi-vector Energy data space built on open standards and ready for GAia-X, Horizon Europe

Dip4Agri, EU/European Institute of Innovation and Technology (EIT)

EXPEDITE, Horizon Europe

Observatório ODS nas Empresas Portuguesas, FFMS

CATOLICA LISBON ENTREPRENEURSHIP CENTER, PRR Vales para Incubadoras e Aceleradoras

SMART RETAIL, PRR (€896k)

INSECTERA, PRR (€465k)

Sustainable Plastics, PRR (€319k)

Ajustamento Face a Crises: Impactos, Mecanismos e Políticas Económicas, FCT (€250k)

Políticas, mercado de crédito, e efeitos distributivos, FCT (€238k)

Submission of application | Evaluation/Accreditation of
Operating SC**8.5.2. List of the main projects and/or national and international partnerships in which the scientific, technological, cultural, and artistic activities developed in the area of the study programme are integrated, including (when applicable) information on the main funded projects and their respective funding. (EN)**

Research projects at SBE since the last accreditation:

- Assessment of ecosystem services, biodiversity, and well-being in Portugal, FCT, €239k
- Reliable data science to improve efficiency in healthcare institutions: the case of medical referrals, FCT, €69k
- Collaborative Design-thinking approaches, adaptive psychological functioning, and career development, la Caixa Foundation, €99k
- Connecting health tech innovation ecosystems for user-centered and business-driven entrepreneurial education propelling next-generation digital health solutions, European Commission, €1,000k
- Current challenges facing Portuguese international trade: A firm-level perspective, FFMS, €58k
- Entrepreneurship as a social mobility and inclusion strategy, €99k
- Health Innovation - Next Generation Payment & Pricing Models, European Commission, €3,962k
- Healthcare innovation and entrepreneurship for impact: creating a resilient, safe, and crowd-based innovation system, FCT, €47,k
- Human capital spillovers, FCT, €238k
- Limits and opportunities of patient empowerment in health systems – lessons from pharmaceutical markets, FCT, €186k
- Next generation land management services for agriculture and forestry, European Commission, €2,806,k
- Revolutionizing healthcare: Empowering patients by valuing innovation and promoting entrepreneurship, FCT, €218k
- Improving quality of care in Europe, FCT, €423k

CATÓLICA-LISBON fosters strategic partnerships in responsible business, including UNAI, GRACE, UN Global Compact, and PRME. Key initiatives include the SDG Observatory for Portuguese Companies, launched in 2022 with €240,000 funding from the la Caixa Foundation and recognized by the UN as one of the top 25 global academic initiatives related to SDGs. Additionally, CATÓLICA-LISBON participates in the EIT Cross-KIC Circular Economy Project for European SMEs.

Research partnerships include NOS (€360k) on digital media, as well as sustainability consortia like the Pact for Water Management (2020) and the Pact for Mental Well-being (2022). National partners include Banco de Portugal, Delta, and Sonae, while international collaborations span MIT, Boston University, and the Yunus Centre. Executive education partnerships include UCAN (Angola), Universidade S. José (Macau), and Kellogg School of Management (Northwestern).

A selection of projects includes:

- DIANA, EU/AAL
- OMEGA X - Orchestrating an interoperable sovereign federated multi-vector energy data space built on open standards and ready for GAIA-X, Horizon Europe
- Dip4Agri, EU/European Institute of Innovation and Technology
- EXPEDITE, Horizon Europe
- SDG Observatory for Portuguese Companies, FFMS
- CATOLICA LISBON ENTREPRENEURSHIP CENTER, PRR Vouchers for Incubators and Accelerators
- SMART RETAIL, PRR (€896k)
- INSECTERA, PRR (€465k)
- Sustainable Plastics, PRR (€319k)
- Adjustment to Crises: Impacts, Mechanisms, and Economic Policies, FCT (€250k)
- Policies, credit market, and distributive effects, FCT (€238k)

8.5.6. Activities of technological and artistic development, service providing to the community, and advanced training in the fundamental scientific area(s) of the study programme, and their effective contribution to the national, regional and local development, scientific culture, and cultural, sports and artistic fields. (PT)

Projetos da SBE desde a última acreditação do mestrado:

- Check-in, Turismo de Portugal
- Big Data e Gestão do Turismo, Turismo de Portugal e NOS
- Data for Change, Fundação “la Caixa” e BPI
- Data Science Automotive House, Tips4y – Automotive Intelligence
- Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal e NOS
- Descentralizar Portugal com Blockchain, União Europeia
- European Network for the Advancement of Business and Landscape Education (ENABLE), Programa Erasmus+
- European Platform for Data Science: Incubation, Learning, Operations, and Network, Erasmus+
- Inclusive Community Forum (ICF)
- Instituto de Desenvolvimento de Gestão para Organizações de Saúde, Johnson & Johnson
- International Security Management Knowledge (ISM-KA), Programa Erasmus+
- Libertar o poder dos utilizadores, Conselho de Investigação Norueguês
- Liderança Social para Gestores, Fundação “la Caixa” e o BPI
- Observatório de Liderança e Bem-Estar, The Haddad Foundation
- Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália
- Paradigm Shift Executive Program, Fundação Calouste Gulbenkian
- Predicting Road Accident on Highways in the Netherlands, Rijkswaterstaat
- Programa Social Leapfrog, Fundação “la Caixa” e o BPI
- Santander Living Innovation Lab, Santander
- Social Sciences Data Lab (DataLab), FCT

A ligação entre investigação, aprendizagem, prática e impacto societal é central na missão da CATÓLICA-LISBON. A Escola enfatiza o envolvimento dos estudantes com desafios reais de negócios, ensinando metodologias inovadoras e soluções implementadas por empresas.

O Digital and Sustainable Innovation Lab (DSI Lab), lançado em 2018 pelo Prof. Bohnsack, Diretor Académico do Lisbon MBA, explora a transformação dos negócios perante as tendências de digitalização e sustentabilidade.

Em 2019, foi criado o Center for Responsible Business & Leadership para coordenar iniciativas de negócios responsáveis e impacto societal, alinhando cursos com os ODS, desenvolvendo programas de Ética, Responsabilidade e Sustentabilidade (ERS) e conduzindo investigação sobre liderança responsável.

O Center of Economics for Prosperity (PROSPER), lançado em 2020, investiga a redução da pobreza, a desigualdade e a eficácia das políticas públicas. A Chair for Social Innovation (2022) colabora com empreendedores sociais europeus para ampliar o seu impacto e atrair investidores.

Em 2023, o CATÓLICA-LISBON Entrepreneurship Center (CLEC) foi fundado para promover o empreendedorismo através do ensino, investigação e apoio a startups, levando à distinção da Universidade Católica como a principal universidade empreendedora de Portugal em 2024 pela Startup Portugal.

O Center for Sustainable Finance, lançado em 2024 com a Fundação Santander, é pioneiro na investigação da interseção entre Finanças e Sustentabilidade, sendo o primeiro deste género em Portugal e uma referência na Europa.

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SBE Projects since the last master's accreditation:

- Check-in, Turismo de Portugal
- Big Data and Tourism Management, Turismo de Portugal and NOS
- Data for Change, "la Caixa" Foundation and BPI
- Data Science Automotive House, Tips4y – Automotive Intelligence
- Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS
- Decentralizing Portugal with Blockchain, European Union
- European Network for the Advancement of Business and Landscape Education (ENABLE), Erasmus+ Program
- European Platform for Data Science: Incubation, Learning, Operations, and Network, Erasmus+
- Inclusive Community Forum (ICF)
- Institute for Management Development in Health Organizations, Johnson & Johnson
- International Security Management Knowledge (ISM-KA), Erasmus+ Program
- Empowering Users, Norwegian Research Council
- Social Leadership for Managers, "la Caixa" Foundation and BPI
- Leadership and Well-being Observatory, The Haddad Foundation
- Optimizing Tourism in Tuscany, Toscana Promozione Turistica and Vodafone Italy
- Paradigm Shift Executive Program, Calouste Gulbenkian Foundation
- Predicting Road Accidents on Highways in the Netherlands, Rijkswaterstaat
- Social Leapfrog Program, "la Caixa" Foundation and BPI
- Santander Living Innovation Lab, Santander
- Social Sciences Data Lab (DataLab), FCT

The connection between research, learning, practice, and societal impact is central to CATÓLICA-LISBON's mission. The School emphasizes student engagement with real business challenges, teaching innovative methodologies and solutions implemented by companies.

The Digital and Sustainable Innovation Lab (DSI Lab), launched in 2018 by Prof. Bohnsack, Academic Director of the Lisbon MBA, explores business transformation amidst trends in digitalization and sustainability.

In 2019, the Center for Responsible Business & Leadership was established to coordinate responsible business and societal impact initiatives. The Center aligns courses with the SDGs (Sustainable Development Goals), develops programs on Ethics, Responsibility, and Sustainability (ERS), and conducts research on responsible leadership.

The Center of Economics for Prosperity (PROSPER), launched in 2020, focuses on poverty alleviation, inequality reduction, and policy effectiveness. The Chair for Social Innovation (2022) collaborates with European social entrepreneurs to scale their impact and attract investors.

In 2023, the CATÓLICA-LISBON Entrepreneurship Center (CLEC) was founded to foster entrepreneurship through teaching, research, and startup support, leading to the recognition of Universidade Católica as Portugal's top entrepreneurial university in 2024 by Startup Portugal.

The Center for Sustainable Finance, launched in 2024 with the Santander Foundation, pioneers research at the intersection of Finance and Sustainability. It is the first center of its kind in Portugal and a leader in Europe.

8.6. Self-assessment report of the study programme prepared within the framework of the internal quality assurance system.

[RCE - The Lisbon MBA Executive.pdf](#) | PDF | 923.3 Kb

9. SWOT analysis of the study programme and proposed improvement measures.

9.1. Global SWOT analysis of the study programme.

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9.1.1. Strengths. (PT)

Parcerias e Exposição Global: O Lisbon MBA Executive é uma iniciativa conjunta de duas das principais escolas de gestão de Portugal - Nova SBE e Católica-Lisbon - em colaboração com a MIT Sloan School of Management, proporcionando exposição global e acesso a uma rede de classe mundial.

Acreditação Triple Crown: Tanto a Nova SBE como a Católica-Lisbon detêm a prestigiada Triple Crown (EQUIS, AACSB e AMBA), uma distinção de menos de 1% das escolas de negócios a nível mundial, o que reforça o rigor académico e o compromisso com a excelência do programa.

Excelência de Corpo Docente e Investigação: Os docentes estão ativamente envolvidos em investigação de topo, contribuindo para revistas de impacto e liderando projetos inovadores nas áreas de finanças, estratégia e transformação digital. Esta excelência na investigação enriquece a experiência em sala de aula, permitindo que os estudantes aprendam com líderes de pensamento nas suas respetivas áreas. O programa cumpre integralmente os rácios legais de corpo docente exigidas em Portugal. A estabilidade docente também contribui para a continuidade e qualidade do programa.

Participação em Projetos de Investigação de Referência: Os estudantes beneficiam da participação dos docentes em projetos internacionais de investigação, incluindo aqueles financiados por entidades europeias. A participação dos docentes nestes projetos de elevado perfil expõe os estudantes às últimas tendências e desafios no mundo dos negócios globais, oferecendo perspetivas sobre áreas como sustentabilidade, fintech e inovação impulsionada por IA.

Exposição Global através do MIT e Programas de Intercâmbio: A semana de imersão exclusiva na MIT Sloan proporciona aos estudantes a exposição a uma das melhores universidades do mundo. Além disso, as opções de intercâmbio com as principais escolas de negócios do mundo oferecem mais oportunidades de exposição internacional e networking, tornando a experiência de aprendizagem altamente globalizada.

Elevada Empregabilidade e Aumento Salarial: O programa apresenta um forte histórico de resultados na carreira, com 91% dos graduados a conseguirem emprego dentro de três meses após a graduação e um aumento salarial médio de 66%, de acordo com o ranking FT 2024. Estes indicadores destacam o sucesso do curso em dotar os estudantes das competências e redes necessárias para avançar nas suas carreiras, especialmente em funções de liderança nas diversas indústrias.

Desenvolvimento Holístico de Liderança: A vertente de Liderança do programa é um dos seus principais destaques, oferecendo uma combinação de workshops, coaching individual e sessões de grupo focadas no desenvolvimento da inteligência emocional, resiliência na liderança e competências adaptativas. Esta abordagem abrangente assegura que os graduados estão não só preparados com competências técnicas, mas também prontos para liderar equipas e navegar em ambientes organizacionais complexos.

9.1.1. Strengths. (EN)

Partnerships and Global Exposure: The Lisbon MBA Executive is a joint initiative by two of Portugal's top business schools - Nova SBE and Católica-Lisbon - in collaboration with MIT Sloan School of Management, providing global exposure and access to a world-class network.

Triple Crown Accreditation: Both Nova SBE and Católica-Lisbon hold the prestigious Triple Crown accreditation (EQUIS, AACSB, and AMBA), a distinction awarded to less than 1% of business schools globally, underscoring the program's academic rigor and commitment to excellence.

Faculty and Research Excellence: Faculty members are actively engaged in top-tier research, contributing to high-impact journals and leading innovative projects in finance, strategy, and digital transformation. This exposure to cutting-edge research enriches the classroom experience, allowing students to learn from thought leaders in their respective fields. The program complies fully with the legal faculty ratios required in Portugal, including the ratio of permanent faculty and specialized faculty in core subject areas like management and finance. Faculty stability, with a high percentage of permanent staff, also contributes to the continuity and quality of the program.

Participation in Leading Research Projects: Students benefit from faculty involvement in major international research projects, including those funded by European bodies. Faculty members' participation in these high-profile projects exposes students to the latest trends and challenges in global business, offering insights into areas such as sustainability, fintech, and AI-driven innovation. Global Exposure through MIT and Exchange Programs: The exclusive MIT Sloan immersion week provides participants with exposure to one of the world's top universities. Additionally, the program's exchange options with top business schools around the world provide further international exposure and networking opportunities, making it a highly globalized learning experience.

High Employability and Salary Increase: The program has a strong track record in career outcomes, with 91% of graduates securing employment within three months of graduation and a 66% average salary increase, according to the Financial Times 2024 rankings. These metrics highlight the program's success in equipping students with the skills and networks necessary to advance their careers, especially in leadership roles across various industries.

Holistic Leadership Development: The program's Leadership Stream is a standout feature, offering a blend of workshops, personal coaching, and group sessions that focus on developing emotional intelligence, leadership resilience, and adaptive skills. This comprehensive approach ensures that graduates are not only equipped with technical skills but are also prepared to lead teams and navigate complex organizational environments.

Submission of application | Evaluation/Accreditation of
Operating SC**9.1.2. Weaknesses. (PT)**

Baixa Taxa de Graduação: A baixa taxa de graduação do curso nos últimos anos pode levantar preocupações relativamente à retenção e conclusão do programa. A natureza exigente de um Executive MBA, combinada com responsabilidades profissionais e pessoais, pode prolongar o tempo necessário para a conclusão do programa. Para abordar esta questão, poderia ser útil oferecer opções mais flexíveis para a dissertação ou reforçar o apoio académico de forma a incentivar a conclusão do grau completo.

Desequilíbrio de Género: A distribuição de género atual, com 72% de estudantes do sexo masculino e 28% do sexo feminino, reflete um desequilíbrio significativo. Esta disparidade pode limitar a diversidade de perspetivas na sala de aula e reduzir a atratividade do programa para profissionais femininas em busca de um ambiente de aprendizagem inclusivo. Esforços direcionados de recrutamento e iniciativas voltadas para incentivar a participação feminina poderiam ajudar a corrigir este desequilíbrio.

Dependência dos Mercados Europeus e Locais: Embora o programa ofereça uma exposição internacional significativa, particularmente através da MIT Sloan e dos programas de intercâmbio, ainda existe uma dependência dos mercados europeu e português em termos de recrutamento e colocação profissional. Expandir as parcerias e oportunidades em economias emergentes fora da Europa poderia ajudar a diversificar as perspetivas de emprego e proporcionar maior mobilidade na carreira para os estudantes que pretendem trabalhar a nível global.

9.1.2. Weaknesses. (EN)

Low Graduation Rate: The program's low graduation rates in recent years may raise concerns regarding student retention and completion. However, this is largely due to the fact that while most students successfully complete the coursework and receive the Lisbon MBA diploma, many do not proceed to complete the dissertation required for the full master's degree. Additionally, the demanding nature of an Executive MBA, combined with professional and personal responsibilities, can extend the time students take to finish the program. Addressing this issue could involve offering more flexible dissertation options or enhanced academic support to encourage completion of the full degree.

Gender Imbalance: The current gender distribution, with 72% male and 28% female students, reflects a significant gender imbalance. This disparity may limit the diversity of perspectives in the classroom and reduce the program's appeal to female professionals looking for an inclusive learning environment. Targeted recruitment efforts and initiatives aimed at encouraging female participation could help address this imbalance.

Heavy Reliance on European and Local Markets: While the program offers significant international exposure, particularly through MIT Sloan and exchange programs, there is still a reliance on European and Portuguese markets in terms of recruitment and job placement. Expanding partnerships and opportunities in fast-growing economies outside of Europe could help diversify job prospects and provide greater career mobility for students aiming to work globally.

9.1.3. Opportunities. (PT)

Expansão das Redes Globais: O programa pode reforçar e expandir as suas parcerias globais com escolas de negócios de renome e empresas multinacionais, proporcionando aos estudantes uma maior exposição internacional e uma oferta de oportunidades de aprendizagem mais diversificada.

Aumento da Procura por Liderança em Inovação: Com o crescente foco na transformação digital e na sustentabilidade, o programa pode integrar ainda mais especializações nestas áreas de elevada procura, atraindo profissionais que procuram assumir papéis de liderança no cenário empresarial em constante evolução.

Fortalecimento do Envolvimento dos Alumni: Ao melhorar as redes de alumni e oferecer mais oportunidades estruturadas de mentoria, o programa poderá criar um ciclo contínuo de apoio ao desenvolvimento profissional, beneficiando tanto os estudantes atuais como os alumni.

9.1.3. Opportunities. (EN)

Expansion of Global Networks: The program can strengthen and expand its global partnerships with more renowned business schools and multinational corporations, offering students broader international exposure and more diverse learning opportunities.

Growing Demand for Leadership in Innovation: With the rise of digital transformation and sustainability, the program can further integrate specializations in these high-demand areas, attracting professionals seeking to lead in the evolving business landscape.

Strengthening Alumni Engagement: By enhancing alumni networks and providing more structured mentorship opportunities, the program could create a continuous loop of career advancement support for both current students and alumni.

9.1.4. Threats. (PT)

Forte Competição na Educação Executiva: O crescente número de programas de Executive MBA oferecidos pelas principais escolas europeias e globais constitui uma ameaça significativa. A competição por estudantes de elevado nível, especialmente no mercado europeu, poderá desafiar as taxas de ingresso do Lisbon MBA Executive, a menos que este continue a distinguir-se em termos de inovação e parcerias globais.

Instabilidade Económica e Volatilidade do Mercado de Trabalho: As recessões económicas, especialmente nos setores financeiro e de consultoria, de onde provém grande parte dos estudantes, poderão impactar as colocações profissionais e o crescimento salarial, o que poderá dificultar a justificação do investimento financeiro no programa durante períodos de incerteza no mercado.

Desafios na Manutenção do Equilíbrio entre Trabalho e Vida Pessoal: A natureza exigente de um Executive MBA, aliada às responsabilidades profissionais, poderá resultar em taxas de abandono mais elevadas ou em prazos de conclusão mais longos, caso os estudantes não consigam manter um equilíbrio adequado.

9.1.4. Threats. (EN)

Intense Competition in Executive Education: The increasing number of Executive MBA programs offered by top European and global schools poses a significant threat. Competing for high-caliber students, especially in the European market, could challenge The Lisbon MBA Executive's enrollment numbers unless it continues to differentiate itself in terms of innovation and global partnerships.

Economic Instability and Job Market Volatility: Economic downturns, especially in the finance and consulting sectors where many students come from, could impact job placements and salary growth. This could make it difficult for students to justify the financial investment in the program during periods of market uncertainty.

Challenges in Maintaining Work-Life Balance: The demanding nature of an Executive MBA, combined with professional responsibilities, could result in higher dropout rates or extended completion times if participants are unable to maintain balance.

9.2. Proposed improvement measures.**9.2.1. Improvement measures. (PT)**

1. Aumentar a Taxa de Graduação: Para combater a baixa taxa de graduação, é essencial introduzir opções de aprendizagem mais flexíveis, como formatos híbridos, cursos modulares e serviços de apoio académico direcionados a estudantes que conciliam responsabilidades profissionais e pessoais.

2. Iniciativas para a igualdade de género: Criação de bolsas de estudo direcionadas a profissionais femininas programas de mentoria e campanhas de recrutamento, com o objetivo de aumentar a diversidade de género no corpo discente.

3. Equilíbrio entre Trabalho e Vida Pessoal: Disponibilizar recursos para que os estudantes possam gerir de forma mais eficaz o equilíbrio entre trabalho e vida pessoal, como serviços de apoio à saúde mental, workshops de gestão de tempo e horários de aprendizagem flexíveis.

9.2.1. Improvement measures. (EN)

1. Increase Graduation Rates: To address the low graduation rate, introduce more flexible learning options, such as hybrid formats, modular courses, and enhanced academic support services for students juggling professional and personal responsibilities.

2. Gender Balance Initiatives: Target female professionals with dedicated scholarships, mentorship programs, and recruitment campaigns to increase the gender diversity of the student body.

3. Offer Work-Life Balance Support: Provide students with resources to better manage work-life balance, such as mental health services, time management workshops, and flexible learning schedules.

9.2.2. Priority (high, medium, low) and time to implement each measure. (PT)

1. Alta Prioridade: Implementar dentro de 24 meses.

2. Alta Prioridade: Implementar dentro de 12 meses.

3. Alta Prioridade: Implementar dentro de 6 meses.

9.2.2. Priority (high, medium, low) and time to implement each measure. (EN)

- 1. High Priority: Implement within 24 months*
- 2. High Priority: Implement within 12 months*
- 3. High Priority: Implement within 6 months*

9.2.3. Implementation indicator(s). (PT)

- 1. Aumento das taxas de graduação em pelo menos 30%, nos próximos 3 anos*
- 2. Aumentar a inscrição de estudantes femininas para 40% na próxima coorte. Lançamento de pelo menos 2 iniciativas de recrutamento específicas para género até ao próximo ano académico.*
- 3. Introdução de pelo menos 3 iniciativas de apoio ao equilíbrio entre trabalho e vida pessoal até ao próximo ano académico.*

9.2.3. Implementation indicator(s). (EN)

- 1. Graduation rates increase to at least 30% over the next 3 years.*
- 2.. Increase female student enrollment to 40% in the next cohort. Launch of at least 2 gender-specific recruitment initiatives by the next academic year.*
- 3. Introduction of at least 3 work-life balance support initiatives by the next academic year.*